



For Immediate Release
Contact:
David Harrison
Harrison Communications
410-804-1728
david@harrisoncommunications.net

CREATIVE COVERINGS TAPPED AS EXCLUSIVE SOCIAL MEDIA PARTNER FOR THE NATIONAL ASSOCIATION FOR CATERING AND EVENTS

Columbia, MD – TBD 2013 – Creative Coverings, one of the catering and events industry’s leading supplier of linens and event accessories has been named the exclusive social media partner for the National Association for Catering and Events (NACE). The announcement marks the first time that NACE has named a partner for the purposes of developing its social media outreach.

“This is an important step for NACE, and Creative Coverings is the perfect business partner to work with us on this initiative,” said Bonnie Fedchock, NACE’s Executive Director. “Creative Coverings is a forward thinking, proactive and modern company that delivers excellence in customer service. They embody the NACE brand.”

As part of the partnership, Creative Coverings will regularly blog on the NACE website, consult on the development of its Pinterest site and provide content for additional social media feeds on Facebook and Twitter.

“We are proud to break new ground as NACE’s social media business partner,” said Robin Brockelsby, President of Creative Coverings.

The National Association for Catering and Events (NACE), www.nace.net is the oldest and largest professional association dedicated to all aspects of the catering industry. Dedicated to promoting career success for its members and the professionalism of the industry, NACE offers educational programs, professional certification (CPCE), chapter initiatives, networking opportunities, recognition and awards programs, a job bank, community service projects and the industry’s most prestigious annual conference. In helping its members enhance their business and careers, NACE helps the industry reach its highest potential.
