



AAEM INSIGHTS MEDIA KIT

REACH 7,288 EMERGENCY PHYSICIANS, STUDENTS AND RESIDENTS EACH WEEK.

A LEADERBOARD \$3,750

This premier position provides your company with top exposure and quality traffic.

728p x 90p

B LOWER LEADERBOARD \$3,500

728p x 90p

C TRADITION BANNER TOP \$3,200

468p x 60p

D SKYSCRAPER \$3,200

120p x 600p

E SKYSCRAPER LOWER \$2,800

120p x 600p

F TRADITION BANNER LOWER \$2,800

468p x 60p

G PRODUCT SHOWCASE \$2,000

Showcase your latest product with this placement and include a photo, 50-word description and link to your site.

468p x 60p

H FEATURED COMPANIES \$2,800

Integrated into the feel of the brief, a featured company ad targets your buying audience with an image and 25-word description.

728p x 90p

I TEXT AD \$2,800

Leverage the power of words with a 15-word text ad to drive traffic to your website.

468p x 60p

The screenshot shows the AAEM Insights website interface. Various ad placements are marked with letters A through I, corresponding to the media kit options.

- A:** Medicus banner at the top.
- B:** MedEdge banner below the header.
- C:** Article snippet for 'Experts discuss pros and cons of maintenance of certification'.
- D:** Skyscraper ad for 'Your Physician in Emergency Care'.
- E:** Skyscraper ad for 'PhyCon'.
- F:** Tradition banner ad for 'YOU specialize in emergency medicine'.
- G:** Product showcase section with items like 'ACCU-CHEK® Aviva meter system', 'Surgical & Medical Devices', and 'DonJoy's MaxTrax Air Walker'.
- H:** Featured company section for 'EMF Physicians' and 'Wellsoft EDIS...'. The EMF ad includes the text: 'It's more than a job, it's your life. At Emergency Medicine Physicians, we don't just provide good emergency medicine jobs, we cultivate rewarding emergency medicine careers. MORE'.
- I:** Text ad for 'stryker'.

 The page also features a navigation menu, a date (January 15, 2015), and social media icons.

CONTACT US

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Sample provided is representative of ad specifications only and does not necessarily depict placement within the brief. Acceptable file formats are JPEG & GIF.

Prices are for participation in 13 emails to 7,288 emergency physicians, students and residents (one 90 day cycle)