AAFPRS
Fall Meeting

New speakers, new topics, new format...New Orleans!

Co-chairs
William W. Shockley, MD
Steven H. Dayan, MD

THE NEXT GENERATION
October 19-21, 2013
New Orleans, LA
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We are excited to welcome you to New Orleans! The city is famous for Mardi Gras, the French Quarter, Bourbon Street and the Super Dome. New Orleans is renowned for its fantastic cuisine, music, jazz brunches, and streetcar tours. The “Big Easy” is full of fun, festivities, art and culture. Families can visit the Audubon Zoo, Aquarium, and Mardi Gras World or you can dance the night away in the French Quarter. New Orleans has something for everyone and we are excited that this year’s fall meeting will take place in this rejuvenated historical city. This will serve as a perfect backdrop for one of our most innovative educational ventures.

The theme for this year’s meeting is **Facial Plastic Surgery 2.0.** As the name implies we have made dramatic changes from our traditional meeting format. This year’s meeting will offer four educational tracks; Aesthetics, Non-surgical, Practice Management and Reconstructive. The new format will allow us to offer an unprecedented number of speakers, topics, ideas and learning opportunities. As you review the program and the new format you will be amazed how much we have been able to pack into this three day meeting. This will be highlighted by dozens of speakers, multiple panels and nearly 80 instruction courses. The expanded simultaneous sessions have allowed us to provide an expansive coverage of topics in Facial Plastic Surgery and Practice Management.

In our Non-surgical Track some of the topics covered will include: concepts of beauty, popular cosmetic procedures, advances in neurotoxins and fillers, as well as avoiding and managing pitfalls and complications. We will have speakers from multiple specialties including facial plastic surgery, plastic surgery, oculoplastic surgery, and cosmetic dermatology.

The Aesthetic Track will concentrate on new and innovative techniques that are related to facial rejuvenation procedures. This will include a host of surgeons discussing their techniques with respect to facelift, brow lift and blepharoplasty. There will also be sessions devoted solely to fat transfer, hair transplantation, and otoplasty.

The Practice Management Track is likely to be one of our most popular features this year. We will hear from many experts in marketing, social media, office management and multiple other topics related to building and maintaining a successful practice.

In the Reconstructive and Aesthetic Track one entire day will be devoted to Rhinoplasty. We are excited to have as our guests Dr. Rod Rohrich and Dr. Bahman Guyuron, as they offer their perspectives in rhinoplasty. In the Reconstructive Track, one session will be devoted to nasal reconstruction and will highlight our featured speakers, Dr. Gary Burget and Dr. Shan Baker.

The final day of the session will be devoted to challenging cases in reconstruction and rhinoplasty. This will include defects related to neoplasms, trauma and Mohs defects. We are also happy to invite Dr. Tri Nguyen (Mohs Surgeon) as our featured speaker who will discuss an update on Mohs surgery as well as his perspectives on reconstruction of facial defects.

We would also like to recognize the tremendous program that has been put together by the Organization of Facial Plastic Surgery Assistance (OFPSA). Year in and year out this organization always has outstanding programs. We want to remind you that you are completely welcome to attend any of the sessions offered. Many of these apply directly to your practice and your professional success.

This year we will also be hosting numerous social events and scores of exhibitors who will feature the latest in facial plastic products and services. We are also happy to remind you that there will be several sessions around the time of the meeting that will also be of interest to you and will be sponsored by some of our most loyal exhibitors.

**Facial Plastic Surgery 2.0** is a multidisciplinary event. We anticipate that not only will we have many speakers and participants from multiple specialties but that there will be a significant number of registrants who will also represent other specialties who have an interest in facial plastic surgery. We are proud of the educational opportunities that we have put together. We both think that this is a meeting that people will remember and will be talking about for some time. This is a meeting that you won’t want to miss.

**Pre-Registration Party**
Friday, October 18, 5:00pm-7:00pm
Attention pre-registered attendees. Avoid long registration lines on Saturday morning and enjoy a relaxing early evening drink while you pick up your registration packet for the meeting in the Exhibit Hall on Friday, October 18th, from 5:00pm-7:00pm.

The AAFPRS Foundation wishes to thank Myoscience for their non-educational grant. Myoscience, the proud sponsor of the first Pre-Registration Party, wants you to chill out at the unique ice bar that will be provided.

Enjoy catching up with old friends and thanking the exhibitors for supporting educational excellence which is showcased at every AAFPRS scientific meeting. Don’t miss the attraction after from 7:00pm-9:00pm.
Target Audience
The meeting is offered for continuing medical education of medical students, residents, fellows, and practicing physicians (MDs and DOs) in the field of facial plastic and reconstructive surgery. The program is for physicians with all levels of experience and covers aesthetic, reconstructive, and congenital issues relevant to this specialty.

Accreditation/Credit Designation
The AAFPRS Foundation is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The AAFPRS Foundation designates this live activity for a maximum of 36.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Learning Objectives
The course directors, AAFPRS Foundation, and CME Committee strive to formulate a program that is contemporary, unbiased, and relevant. After attending the plenary sessions, the participant should be able to:

- Recognize the multiple modifications of facelift surgery and apply them appropriately.
- Detail the current approaches, which can be used for periorbital rejuvenation.
- Discuss the concept of a comprehensive approach to midface rejuvenation.
- Identify ideal candidates for fat transfer and explain the techniques involved leading to a successful outcome.
- Detail the tenets related to successfully managing your office staff.
- Describe the principles involved in choosing new technology and applying it to your practice.
- Discern the differences between attractiveness and beauty.
- Discuss the principles and techniques for the current use of neurotoxins and fillers.
- Perform the micro-cannula technique for injection of facial fillers.
- Recognize the nuances of fillers and neurotoxins for periorbital and perioral rejuvenation.
- Detail the possible pitfalls and complications associated with neurotoxins and fillers.
- Discuss appropriate patient selection with respect to the use of the appropriate lasers, understanding which laser works best for a given skin condition.
- Explain the various treatment algorithms for tip contouring and projection in rhinoplasty surgery.
- Detail the secrets to success in correcting the crooked nose.
- Compare and contrast methods of nasal reconstruction for small to medium nasal defects.
- Recognize the techniques that are most successful in performing revision surgery following nasal reconstruction.
- Compare and contrast the Nagata technique and the use of alloplastic implants in microtia repair.
- Discuss the surgical techniques available in reconstruction of facial defects involving the face, lip and ear.
- Recognize how to apply contemporary concepts in nasal valve surgery.

Exhibition
The exhibition will be at the Sheraton New Orleans Hotel and will have nearly 100 companies featuring their latest products and technology. All breaks and lunches, as well as the Pre-registration Party and Welcome Reception, will be held in the Exhibit Hall to maximize your time with our loyal exhibitors. The Exhibit Hall will open on Saturday, October 19, 2013 and will close after the lunch break on Monday, October 21, 2013. Only registered attendees will be admitted into the exhibit area.

Fellowship Directors Luncheon
All AAFPRS fellowship directors are invited to a luncheon on Saturday, October 19, 2013 from 12:00pm to 1:00pm.

Founders Club Dinner
A dinner for all Founders Club members will be held off-site on Sunday, October 20, 2013 from 8:00pm to 11:00pm, and is by invitation only.

Live Auction
Participate in our live auction featuring SeaDream. See details on page 34.

Past Presidents’ Dinner
A dinner for all AAFPRS past presidents will be held off-site on Saturday, October 19, 2013 from 7:30pm to 11:00pm, and is by invitation only.

Spouses Luncheon
The Spouses Committee invites you to their annual luncheon on Monday, October 21, 2013 from 12:00pm to 2:00 pm at a local venue. Please see the registration form to sign up.

Welcome Reception
All registered attendees are invited to the Welcome Reception on Saturday, October 19, 2013 from 6:30pm to 8:00pm in the Exhibit Hall. This will be an opportunity for you to mingle with your colleagues and meet and greet some new ones as well as discover what the exhibitors have brought to our exhibition. Guests and spouses who are not registered for the meeting may purchase a ticket to attend the Welcome Reception.

Meeting Site and Hotel Information
The AAFPRS meeting will be held at the Sheraton New Orleans Hotel. (500 Canal Street, New Orleans, LA 70130) Rooms have been blocked for AAFPRS attendees at the special discounted rate of $219.00 single/double occupancy, $249.00 club level. Please call the hotel directly to make your reservations at 1-(888) 627-7033. Be sure to indicate that you are a part of the American Academy of Facial Plastic and Reconstructive Surgery meeting to get the special room rate.
FRIDAY, OCTOBER 18, 2013
7:30am-3:30pm Committee Meetings
3:00pm-10:00pm Board of Directors Meeting
5:00pm-7:00pm Pre-registration Party

SATURDAY, OCTOBER 19, 2013
6:30am-6:30pm Registration
7:30am-6:30pm Track Sessions
  11:15am ABFPRS Awards
  11:30am Jack Anderson Lectureship
10:00am-4:00pm Exhibition
12:00pm-1:00pm Fellowship Directors Lunch
1:00pm-6:30pm Breakout Sessions/Instruction Courses
6:30pm-8:00pm Welcome Reception
7:30pm-11:00pm Past Presidents’ Dinner
  (By invitation only; off-site)

SUNDAY, OCTOBER 20, 2013
7:00am-6:30pm Registration
7:30am-6:30pm Track Sessions
  11:00am AAFPRS Leadership Recognition
  11:10am Outgoing Presidential Address
  11:30am John Conley Lectureship
  2:00pm Free Paper Presentation
8:00am-12:30pm Advances in Microvascular Workshop
11:30am-12:30pm Lumenis Symposium
10:00am-4:00pm Exhibition
1:00pm-6:30pm Breakout Sessions/Instruction Courses
3:00pm-6:00pm ABFPRS Board Meeting
6:00pm-7:00pm Live Injections
7:00pm-8:00pm 1887 Reception
7:30pm-11:00pm Founders Club Dinner
  (By invitation only; off-site)

MONDAY, OCTOBER 21, 2013
7:30am-5:30pm Registration
7:30am-3:00pm Track Sessions
  10:30am Research and Award Presentation
  10:30am Business Meeting and Elections
  11:30am Incoming Presidential Address
  11:30am Gene Tardy Lectureship
10:00am-1:00pm Exhibition
12:00pm-1:00pm Spouses Luncheon
  (Off-site)
2:00pm-5:30pm Breakout Sessions/Instruction Courses
5:00pm-7:00pm IFFPSS Board Meeting
8:00pm-11:00pm IFFPSS Board Dinner
  (By invitation only; off-site)

INVITED GUEST SPEAKERS

Jack Anderson Lectureship
This year’s Jack Anderson Lectureship will be given by Michael Super, PhD. Dr. Super is part of the Wyss Institute’s Advanced Technology Team, which consists of scientists and engineers with expertise and training in biomaterial fabrication and device development. These technical experts help to guide the material and device development efforts of the Enabling Technology Platforms, mentor staff and students in the technology translation and intellectual property areas, and provide institutional memory.

John Conley Lectureship
The Academy is excited to welcome David M. Buss, PhD, professor of psychology at the University of Texas, Austin, as the John Conley Lectureship. Dr. Buss began his academic career as an assistant professor at Harvard University for four years then migrated to the University of Michigan for 11 years. In 1996, he accepted his current position at the University of Texas, and is known for his evolutionary research on human sex differences in mate selection. You will not want to miss his presentation, “The Evolution of Sexual Attraction”—which will be as interesting as the title suggests.

Gene Tardy Scholar Lectureship
We are honored to have as this year’s Gene Tardy Lecturer—Peter A. Adamson, MD. Dr. Adamson is a past president of the AAFPRS and remains to be an active member with committee assignments and involvement in special projects.

Since launching his highly successful Toronto practice in 1981, Dr. Adamson’s excellence in facial plastic surgery has consistently inspired the loyalty and trust of patients from all walks of life. From pre-operative assessments to formulation of treatment plans and post-operative care, his informed, supportive and collaborative approach has benefited thousands of patients, empowering each one to face the future with renewed confidence.

Dr. Adamson’s lecture, “Facial Plastic Surgery: Your Future is Our Future,” will be on Monday, October 21.
DAY 1 - SATURDAY, OCTOBER 19, 2013

TRACK 1 - NON-SURGICAL

Why Do We Do What We Do?
Moderator: Peter A. Adamson, MD

8:00am Male Attractiveness following Feminization Facial Plastic Surgery Procedures
Jeffrey Spiegel, MD

8:15am Beauty Through a South American Lens
Roxana Cobo, MD

8:30am Do Beautiful People have a Beautiful Life?
Nabil E. Fanous, MD

8:45am Ethnic Beauty and Health
Monte O. Harris, MD

9:00am More than Just Attractive: The Face as it Relates to Personality
Michael Reilly, MD

9:15am Natural Beauty
Peter A. Adamson, MD

9:30am Facial Beautification: Think Beyond Rejuvenation
Hyoung Jin Moon, MD

9:45am The Rewards of Facial Expression
Daniel S. Alam, MD

10:00am Break with the Exhibitors

Meet The Demand! Most Popular Cosmetic Procedures in America
Moderator: Benjamin Bassichis, MD

10:30am Let Anatomy Drive Your Focus
Rebecca Fitzgerald, MD

10:50am Global Approach to Rejuvenation
Doris Day, MD

11:00am How Do I Do It?
Heidi Waldorf, MD

11:30am Fillers in the Nose
Hyoung Jin Moon, MD

11:50am Experience with a New Midface Volumizing Hyaluronic Acid Filler
Derek Jones, MD

12:00pm Lunch with the Exhibitors

1:00pm Panel: My Perspective May Be Different than Yours
Moderator: Corey S. Maas, MD
Panelists: Babak Azizzadeh, MD; Rebecca Fitzgerald, MD; Theda C. Kontis, MD; Jason Pozner, MD; Heidi Waldorf, MD; and Julie Woodward, MD

Rethinking Neurotoxins and Fillers
Moderator: Mark Hamilton, MD

1:30pm Autologous Fillers, Pros and Cons
John Joseph, MD

2:00pm Neurotoxins and Blepharospasms
Julie Woodward, MD

2:10pm How to Minimize Bruising with Facial Fillers
Daniel C. Daube, MD

2:20pm Minimally Invasive Facial Remodeling
Lisa D. Grunebaum, MD

2:30pm Multi-Filler Layered Combination Injections with Blunt Tip Cannula
Jason Meier, MD

2:40pm Use of Micro Cannula for Filler Injections
Paul Leong, MD

2:50pm Micro Cannula Technique for Injection of Facial Fillers
Kian Karimi, MD

3:00pm Break with Exhibitors

Rethinking Neurotoxins and Fillers
Moderator: Jason Bloom, MD

3:30pm Update on Bovine Collagen/PMMA: An FDA Approved Permanent Facial Filler
Samuel M. Lam, MD

3:40pm Lip Fillers: Clinical and Ultrastructural Analysis
Dario Bertossi, MD

3:50pm Filler Under Eyes with Cannulas
Paul Yazbeck, MD

4:00pm Filling the Tear Trough
Brian Downs, MD

4:10pm The Sculptra Algorithm
Jason Bloom, MD

4:20pm Perioral Fillers to Achieve Natural Results
Jefferson Kilpatrick, MD

4:30pm Comparison of Neurotoxins in the U.S.
Amir Moradi, MD

4:40pm New Indications for Neurotoxins
Derek Jones, MD

4:50pm Coveted Nuances with Fillers and Neurotoxins
Benjamin Bassichis, MD

5:00pm Practical Approaches to Fillers and Neurotoxins
Timothy Greco, MD

5:10pm Anatomic Guidelines in Facial Fillers
Ryan Greene, MD

5:20pm Liquid Injectable Silicone: Over 1,500 Procedures
Eric Joseph, MD

5:30pm Periorbital Region: Advanced Thinking
Robert A. Goldberg, MD

Avoiding Complications and Managing Pitfalls
Moderator: John Joseph, MD

5:50pm Blindness Due to HA’s
John Joseph, MD

6:00pm Nasal Injection Complications
Hyoung Jin Moon, MD

6:10pm Despite What Patients Want, Don’t Do It
Timothy Greco, MD

6:20pm Crash Cart Essentials
Steven H. Dayan, MD

The AAFPRS Foundation wishes to thank Merz Aesthetics for their educational grant.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>8:00am</td>
<td>Development of a Brand</td>
<td>Erica Bazerkanian</td>
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<td>8:15am</td>
<td>Specialty Branding for a Signature Treatment</td>
<td>Hyoun Jung Moon, MD</td>
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<td>8:30am</td>
<td>The Lagniappe Secret to Branding</td>
<td>Tracy Drumm</td>
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<tr>
<td>8:45am</td>
<td>Just What is your Identity, Brand, and Tagline? Just Do It!</td>
<td>Candace Crowe</td>
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<td>9:00am</td>
<td>Can I Provide the Ritz Carlton Experience to My Patients?</td>
<td>Denise Keeler</td>
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<td>9:30am</td>
<td>Panel: New Horizons: How Do I Successfully Change My Practice Structure?</td>
<td>Daniel Becker, MD; Michael Paciorek, MD; David W. Kim, MD; Keith A. LaFerriere, MD; Steven J. Pearlman, MD; and Adam Schaffner, MD</td>
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<tr>
<td>10:00am</td>
<td>Break with Exhibitors</td>
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<tr>
<td>10:30am</td>
<td>Non-Competition Clauses to Protect Your Practice and Gain Loyal Employees</td>
<td>Alex Thiersch</td>
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<td>10:45am</td>
<td>Hiring, Firing and Motivating</td>
<td>Jay Shorr, MD</td>
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<td>11:00am</td>
<td>The Anatomy of an Invaluable Worker</td>
<td>Karen Zupko</td>
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<td>11:30am</td>
<td>Hiring, Training, Motivating a Top Patient Advisor</td>
<td>Jon Hoffenberg</td>
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<td>11:45am</td>
<td>Effective Leadership and its Impact on Patients and Staff</td>
<td>Paul S. Nassif, MD</td>
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<tr>
<td>12:00pm</td>
<td>Lunch with the Exhibitors</td>
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<tr>
<td>1:00pm</td>
<td>How to Make an Impactful Presentation</td>
<td>Jonathan M. Sykes, MD</td>
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<td>1:15pm</td>
<td>How Conferences Can Grow a Practice</td>
<td>Jeff Kilpatrick, MD</td>
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<td>1:30pm</td>
<td>Using Presentations to Promote Your Practice via Social Media</td>
<td>Jake Laban</td>
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<td>1:45pm</td>
<td>Creating Opportunities at Conferences</td>
<td>S. Randolph Waldman, MD</td>
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<td>2:00pm</td>
<td>Virtual Consultation Dos and Don'ts</td>
<td>Catherine Maley</td>
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<td>2:15pm</td>
<td>To Pay or I'll Call You Later: How to Collect Deposits and Book During a Consult</td>
<td>Jon Hoffenberg</td>
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<td>2:30pm</td>
<td>Overhead and Operations: Cutting Where it Counts</td>
<td>Jay Shorr, MD</td>
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<td>2:45pm</td>
<td>Why Do Smart, Talented Doctors Leave So Much Money on the Table?</td>
<td>Dana Fox</td>
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<td>3:00pm</td>
<td>Break with Exhibitors</td>
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<td>3:30pm</td>
<td>What are the Warning Signs of Embezzlement and Fraud?</td>
<td>Mike Sacopulos</td>
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<td>4:00pm</td>
<td>Panel: I Have A Game-Changing Idea, What are My Next Steps?</td>
<td>Samuel M. Lam, MD; Denise Mann; Paul S. Nassif, MD; and Tom Seary</td>
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<td>4:45pm</td>
<td>Panel: The Entrepreneurs: From Patients to Pipelines, Promotions and Programming</td>
<td>Jeffrey S. Epstein, MD; Mark Glasgold, MD; Harry Mittelman, MD; Corey S. Maas, MD; Jason Pozner, MD; Edwin F. Williams, III, MD; and S. Randolph Waldman, MD</td>
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<tr>
<td>5:30pm</td>
<td>How To Incorporate EME and Obtain Government Incentive Payments in a Facial Plastic Surgery Practice</td>
<td>Jason Meier, MD</td>
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<tr>
<td>5:45pm</td>
<td>Technology as a Driving Force for Your Practice</td>
<td>Jason Pozner, MD</td>
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<td>6:00pm</td>
<td>Gizmos, Gimmicks Or Great? Choosing Technology Wisely</td>
<td>Donn R. Chatham, MD</td>
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<td>6:15pm</td>
<td>LEARN – The AAFPRS Education Portal</td>
<td>Theda C. Kontis, MD</td>
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<td>6:30pm</td>
<td>FACE TO FACE: What Participation Can Mean to You and Your Practice</td>
<td>Ted A. Cook, MD; and Harrison C. Putman, III, MD</td>
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</table>
DAY 1 - SATURDAY, OCTOBER 19, 2013

TRACK 3 - AESTHETIC AND RECONSTRUCTIVE

7:30am  Rhinoplasty Panel: My Algorithm for Tip Contouring and Projection
         Moderator: Stephen W. Perkins, MD
         Panelists: Richard E. Davis, MD; Rod Rohrich, MD; and Dean M. Toriumi, MD

8:30am  Featured Speaker: Primary Rhinoplasty--Getting it Right the First Time
         Rod Rohrich, MD

9:15am  Rhinoplasty Panel: My Three Tips for a Better Nasal Dorsum
         Moderator: Edmund A. Pribitkin, MD
         Panelists: Norman J. Pastorek, MD and Gilbert Nolste Trenité, MD

10:00am  Break with the Exhibitors

10:30am  Featured Speaker: Rhinoplasty--Tips and Traps
         Bahman Guyuron, MD

11:15am  ABFPRS Awards

11:30am  Jack Anderson Lectureship
         Michael Super, PhD

12:00pm  Lunch with Exhibitors

2:00pm  Rhinoplasty Panel: Conquering the Crooked Nose: Secrets to Success
         Moderator: David W. Kim, MD
         Panelists: Bahman Guyuron, MD; Sam P. Most, MD; and Fred J. Stucker, MD

3:00pm  Break with the Exhibitors

AFTERNOON BREAKOUT SESSIONS

1:00pm-1:50pm Instruction Courses (IC01-IC06)
IC01  Advances in Secondary Rhinoplasty
     Rod J. Rohrich, MD

IC02  Surgical Treatment of Migraine Headaches
     Bahman Guyuron, MD

IC03  Maximizing Structural Integrity and Contour Elegance in Tip Rhinoplasty
     Richard E. Davis, MD

IC04  How to Perform an Endoscopic Forehead Lift that Works for the Short and Long Term--It IS in the Technique and Surgical Details
     Stephen W. Perkins, MD and Heather Waters, MD

IC05  The Science of Beauty
     Peter A. Adamson, MD

IC06  New Techniques and Modifications in Deep Plane Rhytidectomy: A Combined Experience of Over 25 Years
     Andrew A. Jacopo, MD and Neil A. Gordon, MD

2:00pm-2:50pm Instruction Courses (IC07-IC12)
IC07  Primary Endonasal Rhinoplasty
     Norman J. Pastorek, MD

IC08  The Male Face: Different Goals for a Different Aesthetic
     Michael Reilly, MD; Patrick J. Byrne, MD; Babak Azizzadeh, MD; and Monica Tadros, MD

IC09  Re-Shaping Our Thinking About the Tip: Static, Dynamic and Vector Modeling Applied
     Richard Westreich, MD and Minas Constantinides, MD

IC10  Fear and Fascination, Love and Loathing: Addressing Patient’s Attitudes Toward Plastic Surgery, The Key to Success
     James C. Marotta, MD

IC11  Managing Your Practice in a Changing Environment
     Mark M. Beaty, MD and Brooke Loftis, MD

IC12  Is There a Role for the Minimally Invasive Facelift?
     Paul J. Carniol, MD (moderator); Harry Mittelman, MD; Phillip R. Langsdon, MD; E. Gaylon McCollough, MD; and Fred G. Fedok, MD

The popular AAFPRS Video Learning Center will be in the Exhibit Hall and will be open to all meeting attendees. The John Dickinson Memorial Library has over 275 procedural and instructional DVDs which you can preview at the meeting. You may also purchase the DVDs on site and receive a 10% meeting discount. There will be BRAND NEW rhinoplasty DVDs at this meeting and they will be shown during the breaks.

Instruction course descriptions can be found on pages 17-29. Free paper presentation titles will be posted later. Updates to this program can be viewed on the AAFPRS Web site: www.aafprs.org.
DAY 1 - SATURDAY, OCTOBER 19, 2013

3:30pm-4:20pm Instruction Courses (IC13-IC18)
IC13 JAMA Facial Plastic Surgery
Wayne F. Larrabbe, Jr., MD and John S. Rhee, MD
IC14 A Comprehensive and Effective Approach for Midfacial Rejuvenation for the 21st Century: An Evidence-Based Approach
Edwin F. Williams, III, MD
IC15 The Middle Vault, the Nasal Valve: Form and Function in Rhinoplasty
Fred G. Fedok, MD and Craig S. Murakami, MD
IC16 New Concepts in Middle Vault and Tip Surgery
Milos Kovacevic, MD
IC17 How to Get Predictable Results in Rhinoplasty
Dean M. Toriumi, MD
IC18 Forehead Flap Surgery: Lessons Learned from the Master and Applications to Everyday Successful Reconstructions
Gary C. Burget, MD and Steven R. Mobley, MD

4:30pm-5:20pm Instruction Courses (IC19-IC24)
IC19 VIDEO SESSION: Techniques in Facial Reconstruction, Part I
Daniel S. Alam, MD
IC20 Mindfulness: A Principle of Tremendous Value to Plastic Surgeons
Jeffrey S. Epstein, MD
IC21 Integrating Quality Skincare into Your Facial Plastic Surgery Practice
Lisa Grunebaum, MD and Elizabeth Chance, MD
IC22 Finesse in Revision Rhinoplasty: Pearls and Observations
Andrew Frankel, MD
IC23 Nasal Surgery on the Geriatric Patient
Stewart C. Little, MD; Fred J. Stucker, MD; and Timothy S. Lian, MD
IC24 Blepharoplasty: Why Transcutaneous Techniques are Still State of the Art
Stephen W. Perkins, MD and Jaspreet Prischmann, MD

5:30pm-6:20pm Instruction Courses (IC25-IC30)
IC25 Repair of Septal Perforations: Classic Techniques and New Innovations
Ivan Wayne, MD and Steven R. Mobley, MD
IC26 The Socratic Method: Acknowledging the Face has Function
Grant S. Hamilton, MD
IC27 Handling Extensive Facial Soft Tissue and Skeletal Injuries
Fred G. Fedok, MD; Phillip R. Langsden, MD; John L. Frodel, Jr., MD; and Krishna Patel, MD
IC28 VIDEO SESSION: Techniques in Facial Reconstruction, Part II
Daniel S. Alam, MD
IC29 Blepharoplasty- Re-Creating the Beautiful Eye
Jill Hessler, MD and Gregory H. Branham, MD
IC30 Nasal Augmentation in Ethnic Rhinoplasty Using Custom-Carved Silicone Implants
Oleh Slupchynskyj, MD

Welcome Reception
Conclude the first day with an opportunity to unwind as you mingle with your colleagues and meet and greet some new ones. The Welcome Reception will be held on Saturday, October 19, 2013 from 6:30pm to 8:00pm in the Exhibit Hall. All registered attendees are invited to attend.

The AAFPRS Foundation wishes to thank CareCredit for their non-educational grant (and thank you for Saturday night’s room drop).
### Track 1 - Non-Surgical

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Presenter/Authors</th>
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<tbody>
<tr>
<td>7:55am</td>
<td>Introduction</td>
<td>Paul J. Carniol, MD and Mitchel Goldman, MD</td>
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<tr>
<td>8:00am</td>
<td>Laser Treatment of Vascular and Pigmented Lesions</td>
<td>Mitchel Goldman, MD</td>
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<td>8:10am</td>
<td>Laser Treatments in Patients with Fitzpatrick IV-VI</td>
<td>Kristina Zakary, MD</td>
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<td>8:20am</td>
<td>Optimizing Pre and Post-Treatment Care of Laser Patients</td>
<td>Jill Hessler, MD</td>
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<tr>
<td>8:30am</td>
<td>RF, The New Non-laser Wavelength for Minimally Invasive Skin Tightening and Nerve Ablation</td>
<td>Gregory S. Keller, MD</td>
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<td>8:40am</td>
<td>Laser Safety and Complications</td>
<td>Jason Bloom, MD</td>
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<td>8:50am</td>
<td>Fractional CO₂ Lasers and Skin Tightening</td>
<td>Paul J. Carniol, MD</td>
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<tr>
<td>9:00am</td>
<td>Combining Laser and Light Frequency</td>
<td>Ryan Greene, MD</td>
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<tr>
<td>9:10am</td>
<td>Use of 3D Laser Subcision for the Treatment of Acne</td>
<td>Richard D. Gentile, MD</td>
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<td>9:20am</td>
<td>Glass and Erbium: YAG Lasers as a Tool in Scar Revision</td>
<td>Andrew Winkler, MD</td>
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<td>9:30am</td>
<td>Laser Treatment of Melasma</td>
<td>Mary Lupo, MD</td>
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<tr>
<td>9:40am</td>
<td>Practical Solutions with Light-based Devices</td>
<td>Jason Pozner, MD</td>
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<tr>
<td>10:00am</td>
<td>Break with the Exhibitors</td>
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<tr>
<td>10:30am</td>
<td>Laser Treatment of Blue Veins</td>
<td>David A.F. Ellis, MD</td>
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<td>10:40am</td>
<td>Laser Treatment of Scars</td>
<td>Kate McCarn, MD</td>
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<tr>
<td>10:50am</td>
<td>Post Resurfacing Care: Minimizing Complications</td>
<td>Kevin Duplechain, MD</td>
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<tr>
<td>11:00am</td>
<td>The 4 Week Challenge</td>
<td>Andrew C. Campbell, MD</td>
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<tr>
<td>11:10am</td>
<td>How to Maximize Results with CO₂</td>
<td>Jacob Steiger, MD</td>
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<tr>
<td>11:20am</td>
<td>Treatment of Acne and Associated Scarring</td>
<td>Ryan Greene, MD</td>
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<tr>
<td>11:30am</td>
<td>Advances in Fractionated CO₂ Laser Resurfacing</td>
<td>Mitchel Goldman, MD</td>
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<tr>
<td>12:00pm</td>
<td>Incorporating Laser Hair Removal and IPL into a Practice</td>
<td>Mary Lupo, MD</td>
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### More Than Skin Deep

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<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Presenter/Authors</th>
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<tbody>
<tr>
<td>1:00pm</td>
<td>Essential Skincare Items My Patients Can’t Live Without</td>
<td>Doris Day, MD</td>
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<tr>
<td>1:15pm</td>
<td>Essential Skincare Items My Patients Can’t Live Without</td>
<td>Heidi Waldorf, MD</td>
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<tr>
<td>1:30pm</td>
<td>Platelet Rich Plasma for Skin Rejuvenation</td>
<td>Norman J. Pastorek, MD</td>
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<tr>
<td>1:45pm</td>
<td>My Experience with Medical Skincare</td>
<td>Raj TerKonda, MD</td>
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<tr>
<td>2:00pm</td>
<td>The Most Important Lesson I’ve Learned when it Comes to Skincare</td>
<td>Jennifer Linder, MD</td>
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<tr>
<td>2:15pm</td>
<td>Chemical Peeling in a Modern Era</td>
<td>Phillip R. Langsdon, MD</td>
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<tr>
<td>2:30pm</td>
<td>Combining Skincare with Cosmetic Medicine</td>
<td>Terri Wojak</td>
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<td>2:45pm</td>
<td>Q&amp;A</td>
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<tr>
<td>3:00pm</td>
<td>Break with the Exhibitors</td>
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<tr>
<td>3:30pm</td>
<td>Enhancing Results through Injectable Fat Reduction</td>
<td>Heidi Waldorf, MD</td>
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<td>3:40pm</td>
<td>Topically Driven: Botulinum Toxin without the Needles</td>
<td>John Joseph, MD</td>
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<td>3:50pm</td>
<td>Stem Cells and Facial Plastic Surgery</td>
<td>William H. Beeson, MD</td>
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<td>4:00pm</td>
<td>Biodentical Hormone Therapy</td>
<td>Robert Shumway, MD</td>
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<td>4:10pm</td>
<td>Cold Nerve Ablation</td>
<td>Jonathan M. Sykes, MD</td>
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<td>4:20pm</td>
<td>Non-Surgical Skin Tightening; Face the Truth</td>
<td>Andrew C. Campbell, MD</td>
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<tr>
<td>4:30pm</td>
<td>Benefits of PRP</td>
<td>Gregory S. Keller, MD</td>
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<td>4:40pm</td>
<td>3D Laser Fiber and Treatment of Cellulite</td>
<td>Richard D. Gentile, MD, MBA</td>
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<td>4:50pm</td>
<td>Resurfacing with Portrait Plasma</td>
<td>Jefferson Kilpatrick, MD</td>
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<td>5:00pm</td>
<td>Submental Smartlipo Under Local without IV Sedation</td>
<td>Adam Schaffner, MD</td>
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<td>5:10pm</td>
<td>The Great BTX Debate</td>
<td>Jurgen Frevert (Merz) and Andy Pickett ( Valeant)</td>
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### Lasers: The New Wavelength

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>6:00pm-7:00pm</td>
<td>Live Injections</td>
<td>Mary Lupo, MD and Kevin Duplechain, MD</td>
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(The AAFPRS wishes to thank Merz Aesthetics for their educational grant.)

### Emerging Technology and Hot Topics

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<thead>
<tr>
<th>Time</th>
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<th>Presenter/Authors</th>
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<tr>
<td>11:30am-12:30pm</td>
<td>Lumenis Symposium (Non-CME)</td>
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(The AAFPRS wishes to thank Lumenis for their non-educational grant.)

### Lunch with the Exhibitors

12:00pm
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:00am</td>
<td>Raving Patients! The Ultimate Internal Marketing for a Practice</td>
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<td>Brent Koch, MD</td>
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<td>8:20am</td>
<td>Drive</td>
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<td></td>
<td>Tracy Drumm</td>
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<tr>
<td>8:40am</td>
<td>The Secrets of Patient Retention</td>
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<td>Lou Frisino</td>
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<td>9:00am</td>
<td>Creating a Busy Practice from Within</td>
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<td></td>
<td>Benjamin Bassichis, MD</td>
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<tr>
<td>9:20am</td>
<td>Skincare as a Retention Tool</td>
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<td>Terri Wojak</td>
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<tr>
<td>9:40am</td>
<td>New, Simple Tool for Increasing Practice Revenue by Keeping the C.I.Q.</td>
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<td>Alive</td>
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<td>Jon Mendelsohn, MD</td>
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<tr>
<td>10:00am</td>
<td>Break with the Exhibitors</td>
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<tr>
<td>10:30am</td>
<td>Five Ways to Supercharge a Newsletter</td>
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<td>Jake Laban</td>
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<td>10:45am</td>
<td>Webonomics</td>
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<td>Robert Baxter</td>
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<td>11:00am</td>
<td>Word of Mouth Marketing</td>
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<td>Tracy Drumm</td>
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<td>11:15am</td>
<td>Media Marketing on a $0 Budget</td>
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<td>Jess Prischmann, MD</td>
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<td>11:30am</td>
<td>Goldmine with Patient Webinars</td>
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<td>Catherine Maley</td>
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<td>11:45am</td>
<td>Patient Loss Prevention with Smart Internet Marketing</td>
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<td>Greg Washington</td>
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<td>12:00pm</td>
<td>Lunch with the Exhibitors</td>
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<tr>
<td>1:00pm</td>
<td>The Real Deal</td>
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<td>Tom Seery</td>
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<td>1:15pm</td>
<td>Delivering ROI on Social Media</td>
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<td>Jake Laban</td>
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<td>1:30pm</td>
<td>Dealing with Difficult Patients in a Digital Age</td>
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<td>Donn R. Chatham, MD</td>
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<td>1:45pm</td>
<td>How to get real ROI from Social Media</td>
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<td>William Portuese, MD</td>
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<td>2:00pm</td>
<td>Taming the Lions--Advanced Concepts on Overcoming Top 10 Patient Objections</td>
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<td>Jon Hoffenberg</td>
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<td>2:15pm</td>
<td>Communication with Patients in Difficult Situations</td>
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<td></td>
<td>Brent Koch, MD</td>
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<td>2:30pm</td>
<td>Web Protection Strategies</td>
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<td>Robert Baxter</td>
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<td>2:45pm</td>
<td>Reputation Management: Bulletproofing Your Practice</td>
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<td>Donn R. Chatham, MD</td>
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<tr>
<td>3:00pm</td>
<td>Break with the Exhibitors</td>
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<tr>
<td>3:30pm</td>
<td>Panel: I Need to Increase Media Exposure, What Makes a Good Story?</td>
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<td>Moderator: Melissa Kelz</td>
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<td>Panelists: Wendy Lewis, Denise Mann, and Paul Winnington</td>
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<td>4:00pm</td>
<td>Panel: Do I Have My Patients at Hello?</td>
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<td>Moderator: Karen Zupko</td>
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<td>Panelists: Ginger Brown, Roxy Labrada, and Catherine Maley</td>
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<td>4:30pm</td>
<td>Corporate Structure/Tax Reduction</td>
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<td>David Mandell, JD, MBA</td>
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<td>4:45pm</td>
<td>New Requirements for Business Associate Agreements</td>
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<td>Mike Sacopulos, JD</td>
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<tr>
<td>5:00pm</td>
<td>Panel: Legal Matters</td>
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<td>David Mandell, JD, Michael Sacopulos, JD, and Alex Thiersch, JD</td>
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<tr>
<td>5:30pm</td>
<td>Strategies for a Deleveraging World: Investment, Financial Planning, and Tax Management</td>
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<td>Hobart Porter, CFP</td>
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DAY 2 - SUNDAY, OCTOBER 20, 2013

TRACK 3 - AESTHETIC

Facelift: Many Techniques, One Outcome, Part I
Moderator: Andrew A. Jacono, MD

- 8:00am Progressive Approach to Facial Aging
  Mark M. Beaty, MD
- 8:10am Planning Facial Rejuvenation
  Jacob Steiger, MD
- 8:20am The Modern Minimally Invasive Facelift
  Andrew A. Jacono, MD
- 8:30am Technique for Endoscopic Mid Face Lifting
  Thomas Romo, III, MD
- 8:40am High SMAS Technique
  Paul Leong, MD
- 8:50am Extended Deep Plane Rhytidectomy
  Andrew Frankel, MD
- 9:00am Appropriate Indications and Technique for Neck Liposuction
  S. Randolph Waldman, MD
- 9:10am SMAS Deep Facelift with Submental Work
  Andrew C. Campbell, MD
- 9:20am Laser Assisted Facelifts
  Edmon Khoury, MD
- 9:30am Face and Neck Lifting: A “Non Nonsense” Approach
  Stephen W. Perkins, MD
- 9:40am Days of Experience with Rhytidectomy
  Andrew A. Jacono, MD
- 10:00am Break with the Exhibitors

Facelift: Many Techniques, One Outcome, Part II
Moderator: Neil A. Gordon, MD

- 10:30am Purse String Face Lifting
  Laxmeesh Mike Nayak, MD
- 10:40am How I Do Procedures Including Deep Plane Face Lift Under Local
  Edmon Khoury, MD
- 10:50am Nuances of Deep Plane Rhytidectomy: 17 Years
  Neil A. Gordon, MD
- 11:00am Minimum Facelift with Maximum Results Under Local
  Adam Schaffner, MD
- 11:10am Revision Facelift
  Amir Moradi, MD
- 11:20am Minor Revisions In Facelift Surgery/Submentoplasty
  Jefferson Kilpatrick, MD
- 11:30am Contemporary Use of Extended Silastic Chin Implants
  S. Randolph Waldman, MD
- 11:40am Which Procedure for Which Patient
  Jonathan M. Sykes, MD
- 11:50am Evaluation of Fibrin Sealant and Postoperative Hematoma/Seroma Rates in Rhytidectomy
  Ronald J. Caniglia, MD and Taylor R. Pollei, MD
- 12:00pm Lunch with the Exhibitors

Browlift
Moderator: Laxmeesh Mike Nayak, MD

- 1:00pm A Simplified Approach to Endobrow
  Laxmeesh Mike Nayak, MD
- 1:15pm Multimodality Brow Rejuvenation: It’s Not Just Endolift
  Donn R. Chatham, MD
- 1:30pm Back to the Future: Surgery of the Periocular Area: Midface and Brow
  Gregory S. Keller, MD
- 1:45pm A Comprehensive Approach to Midface Rejuvenation
  Edwin F. Williams, III, MD
- 2:00pm Masters Panel: Minimizing Recognizing and Treating Complications in Facelift Surgery
  Moderator: William H. Truswell, MD
  Panelists: Shan R. Baker, MD; Keith A. Lalferriere, MD; Devinder S. Mangat, MD; Harrison C. Putman, MD
- 3:00pm Break with the Exhibitors

Blepharoplasty
Moderator: Julie Woodward, MD

- 3:30pm Decision Making in Blepharoplasty: Developing an Individualized Diagnosis and Treatment Plan
  Robert A. Goldberg, MD
- 4:00pm New Insights into Fat Transposition of Lower Blepharoplasty
  Guy Massry, MD
- 4:40pm Modern Techniques in Blepharoplasty
  John L. Frodel, Jr., MD
- 5:00pm Panel: What will Facelifts Look Like In 2025?
  Moderators: Vito C. Quatela, MD and Jacob Steiger, MD
  Panelists: Andrew A. Jacono, MD; Neil A. Gordon, MD; Thomas Romo, III, MD; and Edwin F. Williams, III, MD

Disclaimer
Registrants for this course understand that medical and scientific knowledge is constantly evolving and that the views and techniques of the instructors are their own and may reflect innovations and opinions not universally shared. The views and techniques of the instructors are not necessarily those of the Academy or its Foundation but are presented in this forum to advance scientific and medical education. Registrants waive any claim against the Academy or its Foundation arising out of information presented in this course. Registrants also understand that operating rooms and health-care facilities present inherent dangers. Registrants waive any claim against the Academy or Foundation for injury or other damage resulting in any way from course participation. This educational program is not designed for certification purposes. Neither the AAFPRS nor its Foundation provides certification of proficiency for those attending.
TRACK 4 - RECONSTRUCTIVE

7:30am  Panel: Nasal Reconstruction--Small to Medium Defects, No Forehead Flaps Allowed
       Moderator: William W. Shockley, MD
       Panelists: Brian Jewett, MD; Jeff Moyer, MD; and Jeffrey Spiegel, MD

8:30am  Featured Speaker: Aesthetic Reconstruction of the Nose
       Gary C. Burget, MD

9:00am  Break with the Exhibitors

9:30am  Panel: Nasal Reconstruction--Complex and Composite Defects, When a Forehead Flap is Just not Enough
       Moderator: Shan R. Baker, MD
       Panelists: Gary C. Burget, MD and Stephen S. Park, MD

10:00am Featured Speaker: Revision Surgery Following Nasal Reconstruction: Tips on Prevention and Useful Revision Techniques
       Shan R. Baker, MD

11:00am AAFPRS Awards

11:10am Outgoing Presidential Address

11:30am John Conley Lectureship

12:00pm Lunch with the Exhibitors

1:00pm  Panel: Surgical Pearls in Microtia Surgery
       Moderator: Craig S. Murakami, MD
       Panelists: Jennifer Kim, MD; Vito C. Quatela, MD; Thomas Romo, III, MD; and Tom D. Wang, MD

2:00pm  Panel: Pediatric Facial Plastic and Reconstructive Surgery--Challenges and Controversies
       Moderator: Sherard A. Tatum, MD
       Panelists: Krishna Patel, MD; Travis Tollefson, MD; and Tom D. Wang, MD

3:00pm  Break with the Exhibitors

3:30pm  Panel: Optimizing Reimbursement for Reconstructive Surgery
       Moderator: Daniel S. Alam, MD
       Panelists: Bryan Ambro, MD; Jennifer Kim, MD; Steven R. Mobley, MD; and Michael Nuara, MD

AFTERNOON BREAKOUT SESSIONS

1:00pm-1:50pm Instruction Courses (IC31-IC37)
IC31  Nasal Valve Repair: A Structurally Integrated Approach
     J. Madison Clark, MD and Ted A. Cook, MD
IC32  Rhinoplasty in Wegener's Granulomatosis: An Update on Workup, Treatment and Surgical Care
     Andrew Winkler, MD and Adam Terella, MD
IC33  Advanced Dynamic Grafting in Functional Rhinoplasty
     Benjamin C. Marcus, MD
IC34  Acne Rosacea: The Red Face
     David A.F. Ellis, MD
IC35  Prevention and Management of DVT and PE within an Office Based Surgical Facility
     J. Kevin Duplechain, MD
IC36  Management of Hemangiomas and other Vascular Anomalies
     Marcelo Hochman, MD
IC37  Strategic Scheduling for Success!
     Karen Zupko

3:30pm-4:20pm Instruction Courses (IC38-IC44)
IC38  Advanced Surgical Approaches to Vascular Malformations and Hemangiomas to the Face and Neck in Infants and Children
     Edwin F. Williams, III, MD
IC39  Optimal Application of Computer Imaging For the Rhinoplasty Patient
     Behrooz A. Torkian, MD and Andrew S. Frankel, MD
IC40  Systematic Reviews for Facial Plastic Surgeons: Pearls and Pitfalls
     Lisa Ishii, MD and Travis Tollefson, MD
IC41  The Shrink Wrap Facelift: Combining Laser Resurfacing with Fat Grafting and Facelift Surgery
     J. Kevin Duplechain, MD
IC42  Finesse with Fillers and Neurotoxins
     Theda C. Kontis, MD
IC43  Newer Approaches and Techniques to Improve Efficiency in Facial Trauma Surgery
     Amar Suryadevara, MD
IC44  Improving Results In Facial Scar Treatment
     J. Regan Thomas, MD and David B. Hom, MD

Instruction Courses, Continued...
DAY 2 - SUNDAY, OCTOBER 20, 2013

4:30pm-5:20pm Instruction Courses (IC45-IC51)
- IC45 How to Make a Beautiful Nose Functional  
  Norbert Gorski, MD
- IC46 Alloplasts in Rhinoplasty: What's New and What's Safe  
  Andrew Winkler, MD
- IC47 Current Trends and Contemporary Refinements in Facial Fillers  
  Babak Azizzadeh, MD; Guy G. Massry, MD; and Donald B. Yoo, MD
- IC48 Straightening the Crooked Nose  
  Ivan Wayne, MD and Douglas M. Sidle, MD
- IC49 Surgery For Migraines: An Opportunity for the Facial Plastic Surgeon  
  Marcelo Hochman, MD
- IC50 Salvage Rhinoplasty Surgery for the Severely Deformed Nose  
  Russell W.H. Kridel, MD
- IC51 Nasal Base Surgery: Indications, Techniques, Complications, Secrets  
  Alireza Mesbahi, MD

5:30pm-6:20pm Instruction Courses (IC52-IC58)
- IC52 Management Strategies for Nasal Valve Obstruction  
  Stephen Goldstein, MD and Oren Freidman, MD
- IC53 Coding and Documentation for the Facial Plastic and Reconstructive Surgeon  
  P. Daniel Ward, MD; Krishna Patel, MD; and Ryan Collar, MD
- IC54 Management of Septal Perforations  
  Stephen F. Bansberg, MD and Andrew Courson, MD
- IC55 Muscle Tendon Unit Transfer for Facial Reanimation  
  Kofi D. Boahene, MD and Linda N. Lee, MD
- IC56 Seven Critical Steps: The Crooked Nose Algorithm  
  Benjamin C. Marcus, MD and Travis Tollefson, MD
- IC57 Comprehensive Perioral Rejuvenation: Augmentation, Resurfacing and Neurotoxins--What are the Options?  
  John Bitner, MD; Steven R. Mobley, MD; and Jaspreet Prischmann, MD
- IC58 Social Media Boot Camp for Facial Plastic Surgeons  
  Wendy Lewis and Denise Mann

WORKSHOP
Third Annual Advances in Microvascular Surgery  
8:00am-12:30pm (For non-registered physicians, the cost for this workshop is $150.)

8:00am-8:10am Introduction and Reflections  
Mark Wax, MD

Session 1
Moderator: Mark Wax, MD
- 8:10am-8:25am Current Concepts in Maxillary Reconstruction  
  Daniel P. Knott, MD
- 8:25am-8:40am What to do When that First Flap Fails  
  Mark Wax, MD
- 8:40am-9:05am Great Debate 1: Facial Rehabilitation: Gracilis vs. Dynamic Reconstruction  
  Chad Zender, MD vs. Babak Azizzadeh, MD
- 9:05am-9:20am Update in Allograft Transplantation  
  Daniel S. Alam, MD
- 9:20am-9:45am Great Debate 2: Reconstruction of the Lateral Mandibular Defect Osteo Flap vs. Plate and Flap  
  Lisa Shnayder, MD vs. Michael Nuara, MD

Session 2
Moderator: Daniel P. Knott, MD
- 9:45am-10:00am Microvascular Surgery in the Vessel Depleted Neck  
  Eric Genden, MD
- 10:00am-10:10am Laryngo Tracheal Reconstruction  
  Amy Pittman, MD
- 10:10am-10:20am Robotics and Flaps  
  Tamer Ghanem, MD
- 10:20am-10:50am Break and Discussion

Session 3
Moderator: Eric Genden, MD
- 10:50am-11:20 Quality of Life, Patient Measured Outcomes and Optimizing Speech and Swallowing  
  Steve Cannady, MD; Alexander Langerman, MD; and Eric Lamarre, MD
- 11:20am-11:45am Great Debate 3: Perforator vs. Non Perforator Flaps  
  Douglas Chepeha, MD vs. Matt Hanasono, MD
- 11:45am-11:55am Free Tissue Transfer in the Management of Trauma  
  Rod Rezaee, MD
- 11:55am-12:05pm Free Flaps in the Elderly  
  Robert Lindau, MD
- 12:05pm-12:15pm Controversies in Post Operative Management  
  Mathew Miller, MD
- 12:15pm-12:25pm The Role of 3D Modeling in Maxillo-Mandibulo Reconstruction  
  Brett Miles, MD
- 12:25pm-12:30pm Free Tissue Transfer for Lower Lip Reconstruction  
  Amit Bhrany, MD

Updates to this program can be viewed on the Academy’s Web site: www.aafprs.org.
DAY 3 - MONDAY, OCTOBER 21, 2013

**TRACK 1 - NON-SURGICAL**

Facial Plastic Surgery: A Different Translation  
Moderator: Wayne F. Larrabee, Jr., MD

- 8:00am  My Favorite Rhinoplasty  
  Roxana Cobo, MD
- 8:15am  Use of Old Local Steroid in Septorhinoplasty  
  Alireza Mesbahi, MD
- 8:30am  Liquid Facelift: The Fafi Grid  
  Dario Bertossi, MD
- 8:45am  Rhinoplasty of the Thin Skin Patients--Avoiding Problems with North Eastern Patient Population  
  Norbert Gorski, MD
- 9:00am  Facial Plastic Surgery: The Asian Experience  
  Hyoung Jin Moon, MD
- 9:15am  Keystone Area Revisited  
  Fazil Apaydin, MD
- 9:30am  The Little Secrets to Build Up a Bullet-Proof Rhinoplasty Practice  
  Pietro Palma, MD
- 9:45am  Rhinoplasty: Where It is Headed  
  Abel-Jan Tasman, MD

10:00am  Break with the Exhibitors

AAFPRS Research

- 10:30am  AAFP RS Research Presentation and Awards  
  Sam P. Most, MD
- 10:40am  Research Session  
  Amir Moradi, MD

12:00pm  Lunch with the Exhibitors

**TRACK 2 - PRACTICE MANAGEMENT**

I've Finished Training, Now What?  
Moderators: Sunny Park, MD and Taha Shipchandler, MD

- 8:00am  TBD
- 8:30am  A Guide to Your First Year After Fellowship, Sunny Park, MD
- 8:45am  Transitions Following Training  
  Andrea Jarchow, MD
- 9:00am  Career Option Pros and Cons  
  Kimberly Lee, MD
- 9:15am  My First Year of Start Up in Private Practice  
  Bob Brobst, MD
- 9:30am  First Your In Private Practice, Lessons Learned  
  Kimberly Donnellan, MD
- 9:45am  Joining an Established Private Practice  
  Anthony Bared, MD

10:00am  Break with the Exhibitors

**TRACK 3 - AESTHETIC**

- 8:00am  Panel: Otoplasty--Management of Congenital, Age Related and Acquired Ear Deformites  
  Moderator: Edward H. Farrior, MD
  Panelists: Peter A. Adamson, MD; Peter A. Hilger, MD; and Steven R. Mobley, MD
- 9:00am  Panel: Fat Transfer--An Idea Posed  
  Moderator: Samuel M. Lam, MD
  Panelists: Mark A. Glasgold, MD; Robert Glasgold, MD; and Laxmeesh Mike Nayak, MD

10:00am  Break with the Exhibitors

- 10:30am  Panel: Here Today, Hair Tomorrow  
  Why We Do It and Why You Should Too  
  Perspective from Six Surgeons  
  Moderator: Jeffrey S. Epstein, MD
  Panelists: John Bitner, MD; Anthony Bared, MD; Lisa Ischii, MD; Gorana Kuka, MD; and Samuel M. Lam, MD

12:00pm  Lunch with the Exhibitors

**TRACK 4 - RECONSTRUCTIVE**

- 7:30am  Panel: Challenging Cases in Facial Reconstruction--Tumors and Trauma  
  Moderator: Mark Wax, MD
  Panelists: Lawrence Marentette, MD and Daniel S. Alam, MD
- 8:15am  Featured Speaker: Tricks of the Trade: Rethinking Mohs Reconstruction, Plus Update on Mohs and Melanoma  
  Tri Nguyen, MD

Track 4, Continued ...
The original settlement of New Orleans, called Vieux Carré, French Quarter or simply The Quarter, is the oldest neighborhood in the city. Established by the French in 1718, the location was, and is still, a valuable site for trade due to its strategic position along the Mississippi River.

The district as a whole, bound by Canal Street, Decatur Street, Esplanade Avenue and Rampart Street, is a National Historic Landmark. The French Quarter boasts a storied history of international influence with cultural contributions from the French, Spanish, Italians, Sicilians, Africans, Irish and others - all evident in the development of this global port settlement.
The following is the schedule of the free paper presentations for Sunday, October 20, 2013 from 2:00pm to 3:00pm. There are seven (7) sessions/rooms occurring concurrently.

**Room 1: Aging Face**
- **2:02pm** An Analysis of Factors Contributing to Post-Blepharoplasty Lower Lid Retraction
  Garrett Griffin, MD
- **2:10pm** Current Trends in Upper and Lower Lid Blepharoplasty: A National Survey of AAFPRS Members
  Grace Lee Peng, MD
- **2:18pm** Endoscopic Forehead Lift: Experience Over an 18-Year Period
  Heather H. Waters, MD
- **2:26pm** Refining the Results of Aging Face Surgery with Hair Transplantation Techniques
  Gorana Kuka, MD
- **2:34pm** Customizable Facial Implants Utilizing 3D CT Imaging and Internet Peer-to-Peer Networking Protocol without the Need for Physical Modeling
  Karan Dhir, MD and William Binder, MD
- **2:42pm** Objective Assessment of Perceived Age Reversal and Improvement in Attractiveness After Aging Face Surgery
  Milad Modabber, MD

**Room 2: Aging Face**
- **2:02pm** Redefining Relationships in the Mid-Face: New Concepts for the Surgical Anatomy of the SMAS, Deep Fascia, the Facial Nerve, and Muscles
  Chiara Andretto Amodeo, MD
- **2:10pm** Deep-Plane Rhytidectomy in Smokers
  David Q. Santos, MD
- **2:18pm** Sub SMAS Mobilization and Division with Significant Advantages in SMAS Advancement and Neck Contouring
  Douglas W. Halliday, MD
- **2:26pm** Efficacy of Artiss in Rhytidectomy: A Prospective Randomized Study
  Lindsay S. Eisler, MD
- **2:34pm** Quantitative Assessment of the Role of Sculptra Aesthetic in Mid-facial Rejuvenation
  Pardis Javadi, MD
- **2:42pm** The Aesthetic Unit Principal of Facial Aging
  Susan L. Tan, B.Sc(Hon), MD

**Room 3: Minimally invasive & Laser**
- **2:02pm** Low Level Laser Light Therapy for Hair Loss: Analysis of Patient Survey
  Anthony Bared, MD
- **2:10pm** Black Light Assessment of Surgical Trainees for Facial Reconstruction
  Javad Sajan, MD
- **2:18pm** Pre-made Fixation Plates for the Endoscopic Assisted Transoral Approach to Orbital Rim Fractures
  Todd M. Brickman, MD
- **2:26pm** Multicentre Study for Acute Resurfacing Wound Care with Hypochlorous Acid Solution
  Basil Hassouneh
- **2:34pm** Plastic Surgery Digital Photograph Management Using Adobe Lightroom
  William E. Walsh, MD
- **2:42pm** A Comparison of the Rheological Properties of an Adipose Extracellular Matrix Biomaterial and Aspirated Adipose Tissue
  Amit Kochhar, MD

**Room 4: Reconstruction**
- **2:02pm** Decompression and Transposition of the Intratemporal Facial Nerve to a Hypoglossal Nerve with Partial Neurotomy for Reanimation of the Paralyzed Face
  Amit Kochhar, MD
- **2:10pm** Mucosal Flap Repair of 163 Septal Perforations
  Andy M. Courson, MD
- **2:18pm** Vascularized Fibular Flaps in the Reconstruction of Large Pediatric Mandibular Defects Following Tumor Ablation
  James Owusu, MD
- **2:26pm** In Vivo Long-Term Viability and Shape Change of Costal Cartilage Following Electromechanical Cartilage Reshaping in the New Zealand White Rabbit: Optimization
  Karam Badran, MD
- **2:34pm** Reconstruction of Facial Skin Defects with Split-Thickness Skin Grafts from the Scalp
  Matthew Voorman, MD
- **2:42pm** Current Practice Patterns for Prescribing Antibiotics for Facial Fractures: Preliminary Results
  Neerav Goyal, MD

**Room 5: Reconstruction**
- **2:02pm** The Learning Curve in Head and Neck Microvascular Surgery After Fellowship
  Steven B. Cannady, MD
- **2:10pm** Endoscope Assisted Treatment of Subcondylar Fractures Using a Transoral Approach
  Todd M. Brickman, MD
- **2:18pm** Ultrathin Silicon Sheet in the Management of Post-traumatic Temporo-mandibular Joint Ankylosis in Children: A Good Alternative to Conventional Techniques
  Ankur Bhatnagar, MD
- **2:26pm** Systematic Review of Free Flap Options for Mandibular Reconstruction and a Preliminary Quality of Life Comparison
  Sami P. Moubayed, MD
- **2:34pm** Systematic Review of Outcome Measure Reporting after Microvascular Head and Neck Reconstruction of the Oral Cavity and Oropharynx
  Eric Lamarre, MD
- **2:42pm** Increased Survival of Human Adipose Derived Stem Cells in the Presence of BMP-2
  Brian Lawton, MD

Continued...
Room 6: Rhinoplasty
2:02pm Temporalis Fascia vs Surgisis Graft for Repair of Septal Perforation
Basil Hassouneh, MD
2:10pm Formation of the Inverted-V Deformity: A Finite Element Model Simulation
Tjoon Tjoa, MD
2:18pm Catastrophization and Patient Satisfaction After Rhinoplasty
Alyn J. Kim, MD
2:26pm The Tripod Cartilage Repositioning Procedure to Achieve Improved Tip Rotation and Nasal Function Using The Alar™ Stent Device
Stefan W. Shuaib, MD
2:34pm Nasal Osteotomies: A Cadaveric Study of Fracture Lines
Nathalie Gabra
2:42pm Microbiology and Antibiotic Prophylaxis in Rhinoplasty: A Review of 363 Consecutive Cases
Grace Lee Peng, MD or Donald Yoo, MD

Room 7: Rhinoplasty
2:02pm Rhinoplasty Litigation: Trends, Pitfalls and Financial Burden--A 25 Year Review
Jared R. Seibert
2:10pm The Underlying Relationship of the Upper Lateral Cartilage with the Pyriform Aperture
John R. Craig, MD
2:18pm Development of a Severity Classification System for Subjective Nasal Obstruction
Michael J. Lipan
2:26pm Surgical Approach to Nasal Obstruction in Patients with Sleep-Disordered Breathing Using Functional Rhinoplasty and Drug-induced Sleep Endoscopy
Amy L. Richter, MD
2:34pm Evaluation of Nasal Valve Obstruction in Functional and Functional-Aesthetic Rhinoplasty Patients
Basil Hassouneh
2:42pm The Surgical Hairline Advancement/Forehead Shortening Procedure--An Effective One-Stage Technique for Lowering the Overly High Female Hairline
Jeffrey Epstein, MD

Your Gateway to Educational Excellence in Facial Plastic and Reconstructive Surgery Worldwide

The Educational and Research Foundation for the AAFPRS would like to introduce you to LEARN - the Lifelong Educational And Research Network. This exciting new educational and informational platform was launched at the 2013 Rhinoplasty Meeting in Chicago, and will be featured at the 2013 AAFPRS Fall Meeting in New Orleans.

Through LEARN, attendees will be afforded the opportunity to complete the session evaluations at their leisure. LEARN offers a complete transcript of courses taken through the Academy (your history of completed activities with the AAFPRS for the past three years will be available) as well as the ability to print your Certificate of Participation at home or in your office.

BE PREPARED! If you do not remember your Academy Log On and Password, please contact Karen Sloat, Senior Project Coordinator (703-299-9291 Ext 230) or Maria Atkins, Manager Membership and Credentials (703-299-9291 Ext 225) and they will assist you in updating your Academy profile and provide you with ID and Password.

To preview LEARN, go to www.AAFPRS-LEARN.org. There is a short tutorial on the home page which highlights the features of the portal. Staff members will be available in New Orleans to demonstrate this exciting new tool for members and non-members.
IC01 Advances in Secondary Rhinoplasty
Rod J. Rohrich, MD
Summary: Delineate the causes, pathogenesis and how to prevent secondary nasal deformities in rhinoplasty. The goal will be to emphasize the 10 principles of preventing a secondary nasal deformity and what patients are predisposed to these deformities.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) analyze a complex nasal deformity; 2) recognize the pitfalls of a difficult nose (i.e. short nasal bones, high dorsal septal deviation, weak alar rims and thin skin); 3) prevent secondary nasal deformities; 4) manage the secondary nasal deformity patient; and 5) learn methods to correct secondary nasal deformities.

IC02 Surgical Treatment of Migraine Headaches
Bahman Guyuron, MD
Summary: Migraine headache is a chronic, often incapacitating condition that afflicts approximately 28 million Americans (12% of the population), disproportionately affecting more females (18%) than males (6%). Despite its prevalence, this condition remains largely under diagnosed and under treated. This course will provide in-depth information about surgical or chemical (Botox) deactivation of migraine trigger points as an isolated procedure or in conjunction with other aesthetic and reconstructive procedures.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) identify symptoms of migraine headaches; 2) discuss the constellation of symptoms that aid in identifying the migraine trigger site; and 3) explain the potential pathophysiology of each trigger sites.

IC03 Maximizing Structural Integrity and Contour Elegance in Tip Rhinoplasty
Richard E. Davis, MD
Summary: Achieving a durable and attractive nasal tip contour with excisional rhinoplasty techniques is often difficult. Although cartilage excision can achieve a smaller and less obtrusive tip contour, volumetric reduction in tip cartilage inevitably leads to a simultaneous reduction in skeletal support, making excisional techniques unpredictable, haphazard, and prone to delayed deformity. Conversely, by conserving the existing tip cartilage and achieving contour enhancements using cartilage repositioning, suture-based re-contouring, and augmentation grafting techniques, an elegant tip contour can be achieved with far greater long term stability.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) recognize the pitfalls and limitation of traditional (excisional) rhinoplasty techniques; 2) learn new ways to achieve enhanced tip contour without large-scale cartilage excision, and 3) appreciate the benefits of cartilage conservation to long-term skeletal stability.

IC04 How to Perform an Endoscopic Forehead Lift that Works for the Short and Long Term—It is in the Technique and Surgical Details
Stephen W. Perkins, MD and Heather Waters, MD
Summary: Minimal incision endoscopic forehead lifting approach to brow rejuvenation has been questioned as to its efficacy in the short and long term, especially with comparative respects to “older” full coronal incision techniques. This course will detail the specific techniques and demonstrate that a well performed endoscopic forehead lift procedure is not only successful in the short term but has long lasting results. Intraoperative photos, illustrations, and videos will detail the surgical techniques required, including myotomies and myectomies. Results of one to eighteen years will be shown and statistically validated.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) learn about various proposed ways of forehead brow lifting and identify a specific way of performing an endoscopic FHL; 2) learn that each endoscopic forehead lift performed by different surgeons vary tremendously; 2) learn that each forehead lift requires myotomies and myectomies to insure short and long term efficacious results; 3) learn a series of specific techniques that produces measurable long term positive result in endoscopic forehead lifting; 4) perform an endoscopic forehead lift or minimal incision forehead lift and produce excellent short and long term results; and 5) realize that there are multiple ways to rejuvenate the brow/forehead complex and have a method to utilize successfully in their practice.

IC05 The Science of Beauty
Peter A. Adamson, MD
Summary: The search for beauty in all of its forms has been with us throughout time. This instruction course presents an historical background of concepts of beauty from the distant past through to the present. It specifically explores the mathematical and biological concepts of facial beauty that are known today. The importance of beauty as it affects our daily lives is discussed. The relationship of cosmetics, fashion and cosmetic surgery in the search for facial beauty is described. Questions regarding the impact of beauty on mate selection and reproduction, and the future of beauty are raised.

IC06 New Techniques and Modifications in Deep Plane Rhytidectomy: A Combined Experience of Over 25 years
Andrew A. Jacono, MD and Neil A. Gordon, MD
Summary: Deep-plane rhytidectomy has undergone various modifications which has lead to better soft tissue mobilization and the ability to accurately diagnose and treat many complex aging issues. Calling on their combined experience of more than 25 years, Drs. Gordon and Jacono will discuss advanced concepts related to deep plane surgery including extending the deep plane flap into the neck for lateral platysmal suspension, the necessity of maintaining a composite flap, direct buccal fat pad treatment, vertical vector lifting to maximize midface improvement, the ptotic submandibular triangle, hairline management as well as defining methods to individualize the technique according to specific patient characteristics.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) discuss the technique and importance of extending the deep plane into the neck for more durable neck rejuvenation; 2) define how the buccal fat pad contributes to jowling and when and how it should be treated; 3) explain the importance of vertical vector lifting for midface rejuvenation in rhytidectomy; 4) analyze how to define a ptotic submandibular triangle contributes to neck laxity; and 5) define facial characteristics that influence incision placement and hairline management.
IC07 Primary Endonasal Rhinoplasty
Norman J. Pastorek, MD
Summary: The course includes the following elements: patient selection both psychological and physical; importance of analysis of the nose and paranasal face; profile balance; the value of the endonasal approach; the use of various grafts and sutures; and demonstration of immediate and long term outcomes.
Learning Objectives: At the conclusion of the course, participants should be able to evaluate the nose for hidden underprojecting problems and avoid unexpected loss of projection and differentiate between reliable methods to address the nasal sepum as it relates the the deviated nose.

IC08 The Male Face: Different Goals for a Different Aesthetic
Michael Reilly, MD; Patrick J. Byrne, MD; Babak Azizzadeh, MD; and Monica Tadros, MD
Summary: This course will provide exposure to the bio-socio-behavioral aspects of attractiveness and application of this knowledge to surgery for the male face. Social science research will be reviewed to delineate our current understanding of male attractiveness. Anatomical differences between men and women will be reviewed, and surgical techniques to address these differences will be explored.
Learning Objectives: At the conclusion of the course, participants should be able to identify the features that differentiate the attractive male vs female face and evaluate surgical techniques for improving male attractiveness.

IC09 Re-Shaping Our Thinking About the Tip: Static, Dynamic and Vector Modeling Applied
Richard Westreich, MD and Minas Constantinides, MD
Summary: No unifying theory to explain nasal tip dynamics has been accepted widely since Anderson’s Tripod Theory. The DART analysis (Dyer), M-Arch Model (Anderson) and the Cantilever Theory (Westreich) approaches were all attempts to supplement the Tripod Theory. This course will apply various theories of tip dynamics to specific primary and revision cases to analyze the theories' effectiveness in predicting surgical outcomes. Through this exploration, participants will understand the predominant theories and be able to contrast them to the gold standard of the Tripod Theory. Extensive preoperative analysis and intraoperative photos and video will supplement the discussion. Most importantly, poor outcomes will be explained based upon where theoretical applications went wrong or were incorrectly applied.
Learning Objectives: At the conclusion of the course, participants should be able to recognize the various nasal tip support models to assist with surgical planning and integrate expanded fund of knowledge when assessing poor outcomes after previous surgery.

IC10 Fear and Fascination, Love and Loathing: Addressing Patient’s Attitudes Toward Plastic Surgery, The Key to Success
James C. Marotta, MD
Summary: The course will explore the basis of patient’s attitudes toward plastic surgery from the intrapersonal, social, and cultural perspectives. The reasons plastic surgery is so often the object of fear and loathing and why the concept of cosmetic alteration inspires such passionate objection will be elucidated as it relates to roots in individual identity and perception. Why it seems the cards are stacked against cosmetic surgeons and the fascination the patient’s and the public have with plastic surgery nightmares will be examined. The course will elucidate how addressing patient’s attitudes and fears is the key to success and offer some practical and ethical techniques to put into practice.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) measure financial success of a developing practice; 2) learn strategies for developing relationships with other medical groups; and 3) have a higher level of comfort developing a facial plastic surgery practice in a fluid environment.

IC11 Managing Your Practice in a Changing Environment
Mark M. Beatty, MD and Brooke Loftis, MD
Summary: This course will address how to manage the business, personal and staffing challenges of a facial plastic surgery practice in the dynamic environment of modern healthcare. Using the development of my practice as an example, the course will address the pros and cons of integrating with a larger group and how that relationship may evolve. The course will also address management of uncertainty in a changing economic and healthcare environment. Finally, a discussion of future directions for management and marketing of facial plastic surgery will be addressed.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) measure financial success of a developing practice; 2) learn strategies for developing relationships with other medical groups; and 3) have a higher level of comfort developing a facial plastic surgery practice in a fluid environment.

IC12 Is There a Role for the Minimally Invasive Facelift?
Paul J. Carniol, MD (moderator); Harry Mittelman, MD; Phillip R. Langsdom, MD; E. Gaylon McCollough, MD; and Fred G. Fedok, MD

IC13 JAMA Facial Plastic Surgery
Wayne F. Larrabee, Jr., MD and John S. Rhee, MD

IC14 A Comprehensive and Effective Approach for Midfacial Rejuvenation for the 21st Century: An Evidence-Based Approach
Edwin F. Williams, III, MD
Summary: A clear understanding of the aging process of the lower eyelid and midface continues to evolve. Over the past 15 years there has been an explosion of options in providers with much less insight toward effective and safe rejuvenation in this area. This course will attempt to highlight our current understanding, options, and limitations for rejuvenation of this area based on a 3 dimension model. The role and details for appropriate surgical intervention will be presented by tailoring the surgical rejuvenation for the patient and this will be carefully discussed.
Learning Objectives: At the conclusion of the course, participants should be able to discuss relevant details of the aging process in the midface and lower eyelid and cite several non-surgical and surgical options for midface and lower eyelid rejuvenation.
IC15 The Middle Vault, the Nasal Valve: Form and Function in Rhinoplasty
Fred G. Fedok MD and Craig S. Murakami, MD
Summary: The surgical management of the middle vault and other nasal valve structures has generated an incredible amount of interest among rhinoplasty surgeons over the last two decades. Because of the demonstrated profound impact on nasal appearance and function, numerous techniques have been recommended to preserve and repair these nasal anatomic structures. Flaps, grafts, suture techniques, and solid and injected implant materials have been advocated. Successful management of the middle vault and the other nasal valve areas has been demonstrated via endonasal as well as open rhinoplasty techniques. In this course the instructors will review the important anatomy of the area. The current evidence based data regarding the relevance of techniques will be presented. The instructors will then discuss case based recommendations of the techniques that they find helpful in management of the middle vault and the external nasal valve. The discussion will feature still and video images to illustrate the principles.
Learning Objectives: At the conclusion of the course, participants should be able to recognize the anatomic structures that make up the commonly described middle vault and nasal valve areas and discuss the common methods to remedy problems in the middle vault and nasal valve areas.

IC16 New Concepts in Middle Vault and Tip Surgery
Kovacevic Milos, MD
Summary: This course will offer three major innovations in rhinoplasty: 4 modifications of the spreader flap technique, a new method for correction of the middle vault, and new concepts in tip suture techniques. The instructor will present a new classification for spreader flaps which can be used for widening and narrowing the middle vault. Four specific modifications of the spreader flap are described, including: basic, supporting, flaring and interrupted spreader flaps. Another innovation to be discussed will the “upper lateral steal technique” which is an effective treatment for the inverted-V deformity. Lastly this course will cover new advances in tip suture techniques. The “cranial tip suture” offers the ability to create an aesthetic tip while maintaining alar rim support. In addition the “L-release technique” prevents postoperative lower lateral cartilage distortion after treatment of LLC convexity.
Learning Objectives: At the conclusion of the course, participants should be able to outline methods to prevent inverted-V deformity after hump resection with different types of spreader flaps and apply the cranial tip suture will offer a practical technique for shaping the tip while supporting the alar rim.

IC17 How to Get Predictable Results in Rhinoplasty
Dean M. Toriumi, MD
Summary: Rhinoplasty can result in unpredictable outcomes when the nasal structure is weakened through resection of tissues. Use of structural grafts can stabilize the nose and provide consistent aesthetic and functional outcomes. This course will review structural grafts that are used to provide predictable long term outcomes. Variant nasal anatomy predisposing to poor outcomes will be reviewed. Nuances of spreader grafts, caudal septal extension grafts, lateral crural strut grafts, alar rim grafts, and tip grafts will be covered. Methods to improve predictability with the use of costal cartilage and auricular composite grafts will be covered as well.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) become more familiar with the use of structural grafts in rhinoplasty; 2) identify patients that are at higher risk for a poor outcome; 3) execute structural grafting maneuvers with improved reliability; and 4) employ these techniques in their practice and improve their long term rhinoplasty outcomes.

IC18 Forehead Flap Surgery: Lessons learned from the Master and Applications to Everyday Successful Reconstructions
Gary C. Burget, MD and Steven R. Mobley, MD
Summary: Dr. Burget has an internationally renowned reputation in achieving excellent reconstructive results in nasal reconstruction. Dr. Mobley had the opportunity to train under Dr. Burget over 10 years ago during fellowship. Many AAFPRS members will find it interesting to learn what key foundational principles from the Master (Dr. Burget) that are used daily by the “pupil” (Dr. Mobley) to achieve similar high quality reconstructive results. The audience will learn and gain insight into which of Dr. Burget’s principles really form the foundational core for designing and executing successful nasal reconstructions. These foundational principles can be conveyed in a one hour course. Course participants will be able to learn in more depth what these key principles are; and how understanding them allows each individual surgeon to increase the quality of their own reconstructive results.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) analyze nasal defects and the design of the initial donor flap and associated grafts; and 2) review newer published (and not yet published) techniques that can be utilized to improve long term vestibular patency in forehead flap reconstruction.

IC19 VIDEO SESSION: Techniques in Facial Reconstruction, Part 1
Daniel S. Alam, MD
IC20 Mindfulness: A Principle of Tremendous Value to Plastic Surgeons
Jeffrey S. Epstein, MD

Summary: The incorporation of mindfulness and the embrace of some fundamental non-parochial but universal Buddhist principles has helped to effectively deal with the challenges of one’s practice. Incredibly simple, being mindful allows the practitioner to assume a state of understanding and calmness, in all situations. Able to be practiced free from Buddhism, mindfulness is a non-religious approach to life, where the past is just that, the future is an unknown, and all that matters is this very moment. Mindfulness is experienced deepest through meditation, an exercise that can consist of as long as hours at a time, or as brief as a simple pause of several seconds. When incorporated with some basic Buddhist principles (kindness, compassion), mindfulness can be even more effective in dealing with our challenges as plastic surgeons. The central teachings of Buddhism deal with the nature of suffering and dissatisfaction, particularly that related to growing old, and the anxiety of trying to hold onto things that are constantly changing.

IC21 Integrating Quality Skincare into Your Facial Plastic Surgery Practice
Lisa Grunebaum, MD and Elizabeth Chance, MD

Summary: This is an updated review of ethical approaches to advising patients on skin care. The following areas will be covered: individualized skin typing and skin regimens, treating pigment, when to use prescription topicals, favorite over the counter ingredients and for sale in-office skin care lines. We will also discuss using skin care in a comprehensive approach to facial beauty including using skin care as a marketing tool.

IC22 Finesse in Revision Rhinoplasty: Pearls and Observations
Andrew Frankel, MD

Summary: The course will begin with general principles of revision rhinoplasty, including anatomic considerations, computer imaging, and surgical planning. Individual revision rhinoplasty cases will be presented, and their specific problems and potential solutions will be identified. Some commonly encountered difficulties that will be reviewed include the over-reduced dorsum, dorsal irregularities, the short nose, excessive columellar show, alar notching, and overprojection. Also discussed will be tip deformities such as the twisted tip and irregularities from prior transdomal sutures or vertical dome division. Complications of revision rhinoplasty, such as skin necrosis, will also be reviewed.
Learning Objectives: At the conclusion of the course, participants should be able to identify difficult problems encountered in revision rhinoplasty and discuss their potential solutions.

IC23 Nasal Surgery on the Geriatric Patient
Stewart C. Little MD; Fred J. Stucker, MD; and Timothy S. Lian, MD

Summary: This didactic course details the aging nose with special emphasis on diagnosis and treatment of the ptotic nasal tip, nasal collapse with valve compromise, and rhinophyma. The basis of the course is a review of nearly 400 patients over 60 years of age who underwent reconstructive and/or cosmetic nasal surgery, including a large series of patients treated for rhinophyma.
Learning Objectives: At the conclusion of the course, participants should be able to recognize the changes in nasal physiology that occur with aging and incorporate the presented techniques to maximize functional and aesthetic outcomes for elderly patients and apply the appropriate steps to surgically address rhinophyma and the ptotic nose.

IC24 Blepharoplasty: Why Transcutaneous Techniques are Still State of the Art
Stephen W. Perkins, MD and Jaspreet Prischmann, MD

IC25 Repair of Septal Perforations: Classic Techniques and New Innovations
Ivan Wayne, MD and Steven R. Mobley, MD

Summary: This course aims to address one of the most difficult problems facing the rhinoplasty surgeon, repairing septal perforations. This diagnosis is universally frustrating to both the patient and the treating surgeon, often resisting well planned attempts at repair. Two experienced rhinoplasty surgeons will review the key technical aspects to success of some of the more well known available techniques. Less commonly known techniques and “pearls” will also be discussed. Information on patient selection, pre-operative counseling, post operative management, and typical success rates will be reviewed from the instructors’ experience as well as published studies. Intraoperative photographs and video will supplement the discussion. Audience interaction will be encouraged to add additional educational value to the discussions.
Learning Objectives: At the conclusion of the course, participants should be able to evaluate the specific causes of a septal perforations and formulate a plan of practical techniques to address the problem.

IC26 The Socratic Method
Grant S. Hamilton, MD

Summary: As facial plastic and reconstructive surgeons, we are the stewards of the face. It is imperative that we understand not only the latest technical advances in surgery but also the effect these surgeries have on relationships and quality of life. This instruction course will examine the moral framework underlying patients’ motivation for cosmetic surgery in the context of American social expectations. This session will use the Socratic method as a framework for a dialogue amongst the attendees. A successful instruction course will depend upon attendee participation.
IC27 Handling Extensive Facial Soft Tissue and Skeletal Injuries
Fred G. Fedok, MD; Phillip R. Langsdon, MD; John L. Frodel, Jr., MD; and Krishna Patel, MD
Summary: This course will discuss cases of extensive facial trauma, from fractures to gunshot wounds. Presenters will describe methods to handle extensive fractures; from re-establishment of facial buttresses to handling palatal and other complicated unstable cases. The format is based on audience interaction and dialogue between the audience and presenters.
Learning Objectives: At the conclusion of the course, participants should be able to develop a plan to reconstruct the massively fractured patient and employ a new paradigm of understanding to approach total nasal reconstruction of a trauma patient.

IC28 VIDEO SESSION: Techniques in Facial Reconstruction, Part II
Daniel S. Alam, MD

IC29 Blepharoplasty-Re-Creating the Beautiful Eye
Jill Hessler, MD and Gregory Branham, MD
Summary: Eyelid anatomy as it pertains to and effects blepharoplasty surgery will be reviewed. The effects of adjunctive procedures pre-operatively such as filler injections and timing of surgery will be reviewed. Surgical techniques and equipment such as transconjunctival blepharoplasty and skin muscle flap will be reviewed. Adjunctive treatments including fat transfer, laser resurfacing and chemical peels will be reviewed and demonstrated in video.
Learning Objectives: At the conclusion of the course, participants should be able to draw the eyelid anatomy and show how to avoid complications in each lamella and identify three adjunctive treatments to the eye area used to enhance specific ocular concerns.

IC30 Nasal Augmentation in Ethnic Rhinoplasty Using Custom-Carved Silicone Implants
Oleh Slupchynskyj, MD
Summary: This course is designed to offer a new way to augment the ethnic nose using custom-carved silicone implants. In addition, participants will learn techniques for reducing infection and movement.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) carve custom silicone implant; 2) insert and secure custom carved implant through open approach; 3) know pearls on avoiding infection and movement of the implant after insertion.

IC31 Nasal Valve Repair: A Structurally Integrated Approach
J. Madison Clark, MD and Ted A. Cook, MD
Summary: The original publication of the Butterfly graft technique, and results in the first cohort of functional secondary rhinoplasty patients was published in 2002. Since the original description, the course director(s) have extended the indications for this technique for primary rhinoplasty patients. With over 10 years experience with over 500 patients, the technique has become an invaluable adjunct to the approach of both primary and secondary nasal valve repair. The evolution of this technique has yielded practical pearls that allow the Butterfly graft to be used in conjunction with some of the more traditional nasal valve techniques, as well as other techniques that have been developed since the original description. The attendee will receive a step-by-step description of open and closed approaches to these rhinoplasty maneuvers.
Learning Objectives: At the conclusion of the course, participants should be able to understand the rationale behind the appropriate choice for nasal valve repair among the various options, including the Butterfly graft, spreader graft, flaring suture, upper lateral cartilage turn-in, and other commonly utilized nasal valve reconstruction techniques.

IC32 Rhinoplasty in Wegener’s Granulomatosis: An Update On Workup, Treatment and Surgical Care
Andrew Winkler, MD and Adam Terella, MD
Summary: Wegener’s Granulomatosis causes profound disfigurement of the nose. The disease is lifelong and it is often difficult to decide when surgery may be safely undertaken. New blood tests (MPO, PR-3) are now available that help to determine if a patient is in remission. This course discusses today’s standard of care for the work-up of Wegener’s Granulomatosis as well as the role of nasal septal biopsy. We also discuss at length our recommendations for safe and reliable rhinoplasty techniques that will correct the typical deformities of this disease.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) order the correct labs to diagnose Wegener’s Granulomatosis and determine if a patient is in remission; 2) formulate an appropriate plan for rhinoplasty in patients with Wegener’s Granulomatosis; and 3) discuss the pros and cons of rhinoplasty in this patient population.

IC33 Advanced Dynamic Grafting in Functional Rhinoplasty
Benjamin C. Marcus, MD
Summary: Internal nasal valve (INV) narrowing is a major cause of nasal obstruction. Dysfunction of the valve can be either static or dynamic. The majority of current techniques emphasize a static repair of the valve. The butterfly graft remains the most effective tool for repair of dynamic INV collapse. The speaker will review advanced dynamic grafting techniques used in his practice that deliver consistent high level results for nasal obstruction while maintaining good aesthetic outcomes.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) identify patient who require a dynamic rather than just static repair of the INV; 2) create a surgical plan that addresses specific dynamic repair of the INV; and 3) utilize advanced grafting techniques that make this graft usable in any nose.
IC34 Acne Rosacea: The Red Face
David A.F. Ellis, MD
Summary: Definition, classification, pathophysiology, and various treatments will be reviewed. The use of non-ablative vascular laser will be discussed with the science and understanding of laser-skin interaction so that a full understanding of how these lasers are effective in treating the red face. A discussion of the treatment of rhinophyma with video will be included so that a full understanding of treatment and the avoidance of complications will be discussed.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) apply classification of the participant will to select the best set of; 2) differentiate among topical medication, oral medication, and various laser treatments can wisely be selected to decrease the red face; and 3) discuss fully the pathophysiology of Rosacea.

IC35 Prevention and Management of DVT and PE Within An Office Based Surgical Facility
J. Kevin Duplechain, MD
Summary: This course will review the basics of DVT prevention and keys to early management. Risks factors such as Factor V leiden, protein S and protein C deficiency and evaluation will be reviewed. Specific risks in the operating room such as positioning, use of compression devices, and general versus sedation cases will be discussed. Early recognition and evaluation with D dimmer testing along with traditional evaluations will be reviewed. The course is designed to heighten the awareness and review basic protocols to ensure safe outcomes for patients.
Learning Objectives: At the conclusion of the course, participants should be able to develop a risk protocol for DVT prevention in office surgery setting including indications for further test prior to surgery and the use of LMWH and recognize early DVT and PE with management protocols.

IC36 Management of Hemangiomas and other Vascular Anomalies
Marcelo Hochman, MD
Summary: Management of vascular anomalies (hemangiomas and malformations) has evolved from the “leave it alone, it will go away” dogma to a sophisticated multi-modality therapy with reproducible results. The facial plastic surgeon has an opportunity to play a central role in the management of the 400,000 children who are born in the USA every year with a vascular anomaly. This course will review the pathophysiology, natural history and medical/laser and surgical therapeutic options. Clinically applicable information will be presented.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) define vascular anomalies and the differences between the tumors and malformations; 2) describe the available medical, laser and surgical modalities of treatment for hemangiomas; and 3) translate the management of vascular anomalies (hemangiomas in particular) into clinical practice.

IC37 Pricing Strategy for Facial Plastic Surgery Practices
Karen Zupko
Summary: Before you put your services on sale, make deals or engage in discounting—attend this session. You will learn about pricing strategies from a marketing perspective. Why matching the so-called competition may tarnish your brand. Learn what consumer research has to say about relationship and discount buyers. Having staff that can educate patients on your value is critical. Leave with tips on how to assess the value effort in your office.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) evaluate your fee schedule using surveys and common sense; 2) know pricing strategy and tactics suitable for facial plastic surgery and medspa services; 3) learn that forms of discounting are effective; 4) perform consumer research about buyers’ behavior; 5) assess how fees are presented on your quote; and 5) determine if you staff is effective in dealing with pricing objections.

IC38 Advanced Surgical Approaches to Vascular Malformations and Hemangiomas to the Face and Neck in Infants and Children
Edwin F. Williams, III, MD
Summary: Significant vascular malformations and hemangiomas continue to challenge facial plastic and reconstructive surgeons as well as managing physicians despite progress in medical intervention. A systematic approach to managing difficult vascular malformations and hemangiomas to the face and neck will be presented on natural history, functional deficits, psychological aspects as well as 20 years of surgical management of advanced head and neck tumors.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) differentiate clearly the difference between hemangiomas and vascular malformation based on history and physical exam; 2) discuss the appropriate algorithm for surgical intervention; and 3) discuss technical aspects important and relevant to the surgical intervention of vascular malformations and hemangiomas.

IC39 Optimal Application of Computer Imaging for the Rhinoplasty Patient
Behrooz A. Torkian, MD and Andrew S. Frankel, MD
Summary: The course will cover the use of traditional and three-dimensional imaging in the analysis, planning, conversion, and execution of rhinoplasty. The presentation will discuss how imaging may be used in diagnostic analysis and correction of specific nasal deformities. Emphasis will be placed on practical use of commercially available software to aid in the efficiency of communication between the physician and prospective rhinoplasty patient during consultation. Techniques will be presented for the establishment of realistic goals, surgical objectives, and transition to surgical execution. This technology increases precision and effectiveness of preoperative planning, as well as the transition between planning and execution of successful surgery.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) discuss difference between 2-dimensional and 3 dimensional imaging; 2) recognize the strengths and limitations of imaging; and 3) apply one or both types of imaging to improve, results, patient satisfaction, and conversions in a rhinoplasty practice.
IC40 Systematic Reviews for Facial Plastic Surgeons: Pearls and Pitfalls
Lisa Ishii, MD and Travis Tollefson, MD

Summary: Systematic reviews are valuable literature reviews that attempt to sum up the best available research on a specific question. Because of their ability to pool results from multiple studies they are becoming increasingly important for establishing “best practice” guidelines. In this course we will provide members with a step by step overview of the systematic review process. At the end of the course members will have a “toolkit” for interpreting a review or preparing a systematic review on their own. They will be able to critically appraise a review for its quality, and for its usefulness to their practice.

Learning Objectives: At the conclusion of the course, participants should be able to critically evaluate and prepare a systematic review.

IC41 The Shrink Wrap Facelift: Combining Laser Resurfacing with Fat Grafting and Facelift Surgery
J. Kevin Duplechain, MD

Summary: This course will share the speaker’s experience with over 500 facelift cases combined with fat grafting and laser resurfacing. The case presentations will provide insight into planning a browlift, facelift, blepharoplasty, and necklift with combined fat grafting and laser resurfacing to include all aspects of the face including eyelids and neck. Specific nuances regarding blepharoplasty and neck treatment are reviewed taking into account the effect of the laser. Since aging involves effects of gravity, volume loss, and aging of the skin, the most comprehensive treatment should involve treatment of all three causes. Fully ablative CO2 procedures are utilized throughout. Avoiding complications will be addressed as well.

Learning Objectives: At the conclusion of the course, participants should be able to: 1) immediately perform combined facelift, fat grafting and laser resurfacing resulting in better outcomes than facelift surgery alone; and 2) safely perform these procedures with specific parameters being made available regarding laser safety, post laser care, and volumes of fat typically utilized, minimizing potential untoward events.

IC42 Finesse with Fillers and Neurotoxins
Theda C. Kontis, MD

Summary: This course will present advanced injection techniques for the physician who performs only basic injections of fillers and neurotoxins. Going way beyond the basics of neurotoxins for the brow and filler for the nasolabial folds, the participant will learn how to sculpt the face with injectables. The key to using these treatments is understanding the underlying anatomy, which will be detailed precisely in this course. Management of complications of fillers and neurotoxins will be outlined.

Learning Objectives: At the conclusion of the course, participants should be able to: 1) refine their skills as a cosmetic injector for fillers and neurotoxins; 2) have a treatment plan should complications occur; and 3) appraise the changes of the face with aging and determine how fillers and neurotoxins can be used to sculpt the face.

IC43 Newer Approaches and Techniques to Improve Efficiency in Facial Trauma Surgery
Amar Suryadevara, MD

Summary: In this course we will discuss surgical techniques which save time and yield similar outcomes in repair of facial fractures. We will discuss ways to improve efficiency of the coronal approach. We will discuss various orbital approaches including the precaruncular and lateral retrocanthal approach which provide wide orbital exposure. A closed suture technique for reduction of zygomatic arch fractures will be discussed. In addition we will discuss mandibulomaxillary fixation with a 22 gauge embrasure wire as opposed to standard arch bar placement or use of mmf screws.

Learning Objectives: At the conclusion of the course, participants should be able to describe newer approaches to the facial skeleton and newer techniques for repair of facial fractures which improve efficiency of these surgical procedures.

IC44 Improving Results In Facial Scar Treatment
J. Regan Thomas, MD and David B. Hom, MD

Summary: A sophisticated approach to treatment of linear facial scars will be presented. Emphasis will be placed on initial scar analysis and selection of appropriate treatment alternative procedures. A stepwise description of surgical techniques will be presented and a selection of post operative photographs will be exhibited and used to establish expected post operative results.

Learning Objectives: At the conclusion of the course, participants should be able to analyze a variety of facial scars and select most appropriate techniques for optimum results and utilize a variety of scar revision procedures based on scar type, position, and size.

IC45 How to Make a Beautiful Nose Functional
Norbert Gorski, MD

Summary: Nose is responsible for the perceptions of our face. Its beauty is an indicator of face harmony. Its function however is responsible for the comfort of our live. The nose should not attract the attention of the observer - the harmony of the facial features should be natural, it should also gain attention to its owner - its function should be unnoticeable. Knowledge how during the surgical procedure combine the expectations of the holder of the nose to make it beautiful and maintain harmony of the face as well how to make its function unnoticeable to the owner will be the focus of this course.

Learning Objectives: At the conclusion of the course, participants should be able to plan and execute rhinoplasty which will provide satisfactory esthetic result as well as the physiological nasal function and plan and execute rhinoplasty which will provide satisfactory esthetic result as well as the physiological nasal function.
INSTRUCTION COURSES 46-52

IC46 Alloplasts in Rhinoplasty: hat’s New and What’s Safe
Andrew Winkler, MD
Summary: This course evaluates the advantages vs. incidence of complications from high-density polyethylene (Medpor), expanded polytetrafluoroethylene (GoreTex), vulcanized silicone and Polydioxanone plate (PDS Flexible Plate). A retrospective review of over 1000 rhinoplasty procedures was used to gather objective data for this discussion. The incidence and types of complications will be discussed, as well as ways to treat and avoid them. In addition, the benefits of certain alloplastic materials will be discussed.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) describe the benefits and limitations of Medpor, GoreTex, Silicone and PDS Flexible Plate in rhinoplasty; 2) describe the indications for certain alloplastic materials; and 3) analyze the use of alloplastic materials with greater objective knowledge base.

IC47 Current Trends and Contemporary Refinements in Facial Fillers
Babak Azizzadeh, MD; Guy G. Massry, MD; and Donald B. Yoo, MD
Summary: The rapidly growing landscape of nonsurgical facial rejuvenation with dermal fillers is discussed, with specific emphasis on indications, technical pearls, safety and results based on our own collective experience and a review of the literature. The characteristics, strengths and disadvantages of each commercially available filler will be highlighted. The various injection techniques will be reviewed, with focus on the blunt cannula technique and its varied applications throughout the face.
Learning Objectives: At the conclusion of the course, participants should be able to describe the characteristics, and appropriate indications for each of the commercially available facial fillers and choose from safe and effective injections of facial filler to each anatomic location.

IC48 Straightening the Crooked Nose
Ivan Wayne, MD and Douglas M. Sidle, MD
Summary: This course aims to address one of the most difficult problems facing the rhinoplasty surgeon: the crooked nose. Two experienced rhinoplasty surgeons review the most complicated cases of crooked noses in their practices. A systematic approach to nasal-facial analysis will be stressed followed a review of the various options for treating the bony dorsum, the cartilaginous middle vault, the tip and nasal base deviations. An emphasis will be placed on optimizing nasal function while improving cosmesis. Both instructors will critically review each case with regard to technique and outcomes. Intraoperative photographs and video will supplement the discussion. Audience interaction will be a key component of the discussion.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) critically evaluate the specific causes of a crooked nose; 2) formulate a plan of practical techniques to address the problem; and 3) integrate at least two new techniques in rhinoplasty immediately into their own practice.

IC49 Surgery For Migraines: An Opportunity for the Facial Plastic Surgeon
Marcelo Hochman, MD
Summary: Migraines affect 25% of the female population in the 25-55 years of age group; accounts for over $13 billion in lost productivity and over $1 billion in direct medical costs. Variations on several surgical procedures which are commonplace in facial plastic surgery have been found to significantly improve the incidence and severity of migraine headaches. This course will cover the basics of migraine headache physiology, the specific surgical procedures to deactivate the trigger zones for migraines and the supporting literature.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) define migraine headaches, their pathophysiology and the theory of migraine trigger zones; 2) describe the procedures used to deactivate the trigger zones for migraines; and 3) formulate a plan to incorporate migraine surgery into their practice.

IC50 Salvage Rhinoplasty Surgery for the Severely Deformed Nose
Russell W.H. Kridel, MD
Summary: Minor revision rhinoplasties provide little difficulty, but major revisions are incredible challenges to even the most skillful rhinoplasty surgeon, often requiring significant corrections of scarring, previous over-resection, asymmetries, and irregularities often worsened by vagaries of healing. The surgeon often must first recreate with grafts the normal anatomy before even attempting an aesthetic improvement. At times the aesthetic result from the first surgery also is complicated by new airway problems that must be addressed.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) recognize what causes major problems in rhinoplasty so as to avoid them; and 2) become familiar with grafting options and harvesting skills in revision rhinoplasty.

IC51 Nasal base surgery : Indications, Techniques, Complications, Secrets
Alireza Mesbahi, MD
Summary: The following will be covered in this course: indications of nasal base surgery such as alar base reduction; the most common complications after this procedure; and some secrets on how complications can be prevented to achieve great results. The speaker will show different video clips on various techniques of nasal base surgery.
Learning Objectives: At the conclusion of the course, participants should be able to examine rhinoplasty patients for the necessity of nasal base surgery and analyze various nasal base surgery techniques to determine the best fit for optimal outcome.

IC52 Management Strategies for Nasal Valve Obstruction
Stephen Goldstein, MD and Oren Freidman, MD
Summary: A facial plastic surgeon has to fully assess the nasal valve obstruction must account for any disruption involving the nasal bones, midvault, nasal tip, and underlying
IC53 Coding and Documentation for the Facial Plastic and Reconstructive Surgeon
P. Daniel Ward, MD; Krishna Patel, MD; and Ryan Collar, MD

Summary: Coding and documentation are two of the most important aspects of medical practice, yet are often overlooked in residency and fellowship training. This course intends to provide an overview of coding for common procedures performed in facial plastic surgery, such as facial defect reconstruction, functional rhinoplasty, facial reanimation, and facial trauma. In addition, documentation tips to help improve patient care, ease future research efforts, minimize malpractice risk, and improve insurance pre-authorization and payment will be provided. The main audience target is surgeons who have been in practice for less than five years, fellows, and residents, but even the seasoned facial plastic surgeon may find the information to be of benefit.

Learning Objectives: At the conclusion of the course, participants should be able to: 1) demonstrate an ability to correctly code for commonly performed facial plastic and reconstructive procedures; and 2) demonstrate an increased knowledge of documentation practices that will help improve patient care, ease future research efforts, minimize malpractice risk, and improve insurance pre-authorization and payment.

IC54 Management of Septal Perforations
Stephen F. Bansberg, MD and Andrew Courson, MD

Summary: Interest in septal perforation repair has increased. Procedures proposed to close perforations will be reviewed. A surgical technique using bilateral mucosal flaps, placement of an interposition graft, and application of protective silastic sheeting will be presented in detail. Perforation and septal characteristics affecting outcomes will be addressed. Case presentations will highlight the decision process used in managing these challenging lesions. This course will describe the construction of custom prostheses using CT and three-dimensional modeling for perforations in which attempted closure is not feasible.

Learning Objectives: At the conclusion of the course, participants should be able to evaluate the feasibility of attempting closure of a septal perforation and apply a surgical technique for perforation closure utilizing bilateral mucosal flaps, an interposition graft, and protective silastic sheeting.

IC55 Muscle Tendon Unit Transfer for Facial Reanimation
Kofi D. Boahene, MD and Linda N. Lee, MD

Summary: Muscle tendon unit (MTU) transfer offers the potential for restoring facial tone, symmetry, and motion to the paralyzed face in a single-stage procedure. The principles of MTU transfer established for hand surgery can be adopted to optimize dynamic excursion of the temporalis tendon transfer procedure for facial reanimation. The force generating ability of a transferred MTU depends on the ideal length-tension relationship of the donor muscle. This course will review biomechanics and principles of MTU, and explain the specific clinical intraoperative application for the temporalis tendon transfer procedure that will optimize excursion. Other important factors including patient selection, timing and indication of the MTU, and role of physiotherapy will be discussed.

Learning Objectives: At the conclusion of the course, participants should be able to: 1) advance and refine the technique and outcome of temporalis muscle tendon unit transfer by understanding proper selection of the donor muscle, patient selection, and length-tension relationship of the donor muscle; and 2) apply biomechanics and principles of muscle tendon unit transfer in facial reanimation to optimize excursion of the transferred tendon.

IC56 Seven Critical Steps - The Crooked Nose Algorithm
Benjamin C. Marcus, MD and Travis Tollefson, MD

Summary: The crooked nose is a fundamental component of our profession. We will present a systematic approach to this clinical challenge. The course will review each of the critical steps to achieve optimal results. In addition to our own clinical algorithm, we will review the key cohort studies that support these techniques. The course will cover: critical injury analysis; pre and post injury management; advanced septoplasty techniques; osteotomies; grafting and camouflage techniques; and repair of the traumatic nasal valve injury.

Learning Objectives: At the conclusion of the course, participants should be able to develop a critical and analytical method to properly diagnose nasal injuries and develop a step-wise algorithm for treatment of the crooked nose.

IC57 Comprehensive Perioral Rejuvenation: Augmentation, Resurfacing and Neurotoxins-What are the options?
John Bitner, MD; Steven Mobley, MD and Jaspreet Prischmann, MD

Summary: This course will address the many options available for treatment of the senescent lips. This includes description of techniques, evidence in support of an approach and before-and-after photos. Approaches include permanent (Permalip), semi-permanent (SMAS and fat grafting) and non-permanent (dermal filler) lip augmentation, chemical peel, laser and dermabrasion and neurotoxins. A comprehensive approach is often necessary to treat this difficult but important area during facial rejuvenation.

Learning Objectives: At the conclusion of the course, participants should be able to: describe the treatment of the senescent lips often requiring multiple modalities and recognize the importance of addressing the aging perioral area during facial rejuvenation.
IC58 Social Media Boot Camp for Facial Plastic Surgeons  
Wendy Lewis and Denise Mann  
Learn from two veteran experts in online media. This course will include: six platforms you need to be on and why; emerging social media channels; best days and times to post and tweet; build a better blog; making sense of social rules for doctors; online habits of cosmetic patients; what makes shareable content; and 10 pitfalls to avoid in the social space. Wendy Lewis is president of Wendy Lewis & Co Ltd, Global Aesthetics Consultancy since 1997, founder/editor in chief of Beautyinthebag.com since 2008, and the author of 11 books, including two editions of America’s Cosmetic Doctors (Castle Connolly Medical). Her company, WLCO Social, specializes in social media programs and strategy in the health and beauty category. Denise Mann is an award-winning health and beauty journalist and the editor of Plastic Surgery Practice. Her articles regularly appear in WebMD, Health.com, Healthday, American Profile and Wall Street Journal. She is also the editorial director for Consumer Guide to Plastic Surgery and All About Facial Rejuvenation.

IC59 Otoplasty: A Simple Technique for the Protruding Ear  
Sunny Park, MD and Fred J. Stucker, MD  
Summary: This course concentrates on creating the normalcy of the human ear by focusing on the diagnosis of the defect, surgical technique and postoperative results. The otoplasty technique used by the senior author on over 300 patients will be presented. Specific surgical techniques will be the crux of this presentation with preoperative, operative and postoperative photographs collected over the course of 40 years of experience. In addition, complications are discussed with examples to illustrate prevention. This course will enable facial plastic surgeons and otolaryngologists to reconstruct the common malpositioned auricle.  
Learning Objectives: At the conclusion of the course, participants should be able to describe the otoplasty technique which combines lateral conchal bowl resection with mattress suture technique.

IC60 When Less is More and More is Less in Mohs Reconstruction  
Tri Nguyen, MD  
Summary: Tissue preservation while optimizing cure rates and margin control is the essence of Mohs surgery. This concept is applicable to head and neck reconstructive surgery of oncologic wounds. This course will highlight approaches to Mohs defects that will minimize tissue excision during repairs. Techniques to reduce standing cones, facilitate skin graft harvests, and minimize undermining while still preserving functional and aesthetic outcomes will be discussed. The session will also illustrate flaps with maximal mobility and minimal morbidity as well as flap and graft combinations in the repair of Mohs defects.

IC61 Nerve Grafting and Nerve Transfer Techniques for Dynamic Facial Reanimation  
Kofi Boahene, MD and Ryan Collar, MD  
Summary: Nerve grafting and transfer techniques are central to restoring movement to the paralyzed face. This course will present techniques for directly repairing interrupted facial nerves and the transfer of hypoglossal, masster and crossfacial nerves for facial reanimation. Concepts in signal upgrading with end to side nerve anastomosis for partial paralysis is covered. Techniques will be described in a step by step manner and augmented with video recordings.  
Learning Objectives: At the conclusion of the course, participants should be able to design a nerve grafting procedure all situations of facial paralysis and identify and mobilize the masseter nerve, hypoglossal nerve and buccal branch of the facial nerve for reanimation.

IC62 Structural Grafting of the Lower Third of the Nose;  
Fred G. Fedok, MD  
Summary: The shape and structure of the cartilage framework of the lower third of the nose is central to the aesthetic and functional features of the nose. In this course the favorable anatomy of this region of the nose is reviewed, acquired and iatrogenic deficiencies are identified, and surgical remedies are described. Primary and revision cases are analyzed with photographic and video illustration.  
Learning Objectives: At the conclusion of the course, participants should be able to demonstrate an improved understanding of the surgery of the lower third of the nose and describe deficiencies and proposed corrections.

IC63 Facial Plastic Surgery Emergencies: Recognition, Management and Prevention of Complications  
Sydney C. Butts, MD; Theda C. Kontis, MD; Laura Hertzler, MD; and Krishna Patel, MD, PhD  
Summary: The reconstructive cases that require urgent management by the facial plastic surgeon are challenging for a multitude of reasons. There is a need to ensure that residents understand the signs and symptoms associated with these emergencies and acquire the skills in procedures utilized in the management of these cases. Cases presented will include penetrating cheek injury with facial nerve and parotid duct laceration; scalp avulsion, auricular avulsion; retrobulbar hematoma complicating orbital fracture repair or blepharoplasty; orbital floor trapdoor fracture with oculocardiac reflex, bradycardia and syncope; soft tissue complications of injectables and septal hematoma. The faculty will specifically review techniques that should be in the treating physician’s armamentarium for each case. Our target audience is all facial plastic surgeons who may be called upon to treat these cases. We expect it would be particularly beneficial for residents and fellows to reinforce training principles. Evidence-based treatment approaches will be emphasized.  
Learning Objectives: At the conclusion of the course, participants should be able to: 1) recognize several specific emergent disease processes that require reconstructive intervention; and 2) identify the bedside and operative procedures that are utilized in facial plastics emergencies, including lateral canthotomy; forced duction testing; microscopic nerve and parotid duct repair.
IC64 Precision in Rhinoplasty
Roxana Cobo, MD and Gilbert Nolst Trenité, MD
**Summary:** Management of the crooked nose is a challenge for any rhinoplasty surgeon. A careful evaluation and analysis of the nasal bones, cartilaginous vault and nasal septum will be presented. Treatment options will be presented and discussion of new innovative techniques will be shown. Clinical cases will be presented for discussion and videos will be used to show different surgical techniques. The goal of surgery is to obtain a good cosmetic result with a functional nose.
**Learning Objectives:** At the conclusion of the course, participants should be able to: 1) understand the nasal anatomy, paying attention to the external nasal valve, internal nasal valve, mid-valve region, septal body and inferior turbinates. Abnormalities, anatomic variations, and dynamic changes in the nasal valves will be discussed. The authors will briefly discuss medical treatments as they relate to the various causes of nasal obstruction. The majority of the course will then be spent on surgical treatments for a variety of nasal valvular problems leading to nasal obstruction. The evolution of the endoscope and surgical equipment has resulted in advances in septal surgery and turbinate surgery, which will be discussed. In addition, the authors will discuss nasal valve procedures from a rhinology and facial plastic perspective.

IC65 Profile Alignment
Fazil Apaydin, MD and Julian Rowe Jones, MD
**Summary:** The session will involve analysis ‘how we do it’ and surgical planning for lateral profile change and then a description with case examples including video of profileplasty. This will include presentation of dorsal reduction techniques and grafting for contour augmentation and structural support.

IC66 Laser Assisted Facial Contouring
David Holcomb, MD
**Summary:** After thorough evaluation of Laser Assisted Facial Contouring (LAFC) using a thermally confined Nd-YAG lipolysis laser, the technique has been extended to the neck (Laser Assisted Neck Contouring or LANC) and to surgical patients, ultimately becoming integral to the presenter’s face and neck lift technique. The technique begins with laser treatment of accumulated fatty tissue of lower face and neck followed by removal via hand syringe liposuction. Implications include potential for improved contour of face and neck, reduced incidence of platysma imbrication and facilitation of flap elevation (fiber laser dissection). Laser lipolysis tissue interaction, related safety issues and avoidance and management of complications will be covered.
**Learning Objectives:** At the conclusion of the course, participants should be able to: 1) understand laser lipolysis tissue interaction and safe application to structures of the face and neck; and 2) understand the benefits of integrating Laser Assisted Facial Contouring and Laser Assisted Neck Contouring into minimally invasive and surgical management of the aging face and neck.

IC67 Personal Tips for Successful Management of Difficult Noses
Yong Ju Jang, MD
**Summary:** In my rhinoplasty practice, difficult noses include short nose, severely deviated nose, and revision cases presenting with severe structural deficit. To properly correct short nose, after lengthening the central segment, I frequently use cartilage flap technique modified from dome division technique. In management of severely deviated nose, I found my modified extracorporeal septoplasty very useful. In severely demolished revision cases, the use of costal cartilage is essential component for success, but it requires special skill and caution. In this lecture, technical detail of cartilage flap technique, modified extracorporeal septoplasty, and proper way of costal cartilage use will be presented. In addition, personal tips on dorsal augmentation and tip plasty in these difficult noses will also be introduced.
**Learning Objectives:** At the conclusion of the course, participants should be able to: 1) understand technical detail of cartilage flap technique, modified extracorporeal septoplasty, and smart use of costal cartilage for successful correction of difficult noses such as short nose, severely deviated nose, and revision nose with sever structural deficit; and 2) understand tips on dorsal augmentation and tip work.

IC68 Surgery of the Nasal Valves: Optimizing Outcomes for Nasal Obstruction
Amar Suryadevara, MD and Parul Goyal, MD
**Summary:** The authors will review nasal anatomy, paying attention to the external nasal valve, internal nasal valve, mid-valve region, septal body and inferior turbinates. Abnormalities, anatomic variations, and dynamic changes in the nasal valves will be discussed. The authors will briefly discuss medical treatments as they relate to the various causes of nasal obstruction. The majority of the course will then be spent on surgical treatments for a variety of nasal valvular problems leading to nasal obstruction. The evolution of the endoscope and surgical equipment has resulted in advances in septal surgery and turbinate surgery, which will be discussed. In addition, the authors will discuss nasal valve procedures from a rhinology and facial plastic perspective.

IC69 Concepts, Analysis and Techniques in African American Rhinoplasty
Kofi Boahene, MD and Ife Sofola, MD
**Summary:** Rhinoplasty in patients of African decent in on the rise. An ethnic sensitive approach in analyzing and performing African American rhinoplasty is needed. This course provides concepts in ethnic sensitive rhinoplasty developed from the analysis of the African nose based on observations made in 300 consecutive patients seeking primary and revision rhinoplasty. Techniques for achieving natural looking rhinoplasty results in patients of African decent is presented.
**Learning Objectives:** At the conclusion of the course, participants should be able to: 1) describe the nasal anatomy including the external nasal valve, internal nasal valve, and mid-valve regions; and 2) re-state the various treatments for nasal airway obstruction, focusing on surgical management of the nasal valves from a combined rhinologic and facial plastic perspective.
Inc70 Medical Statistics for the Facial Plastic Surgeon: What You Need to Know
Craig Czyz and Jamie Jenkins, PhD
Summary: Published reports estimate 30% to 90% of peer reviewed medical literature contains statistical errors. The majority of clinical physicians have only a basic knowledge of medical statistics which can lead to errors when interpreting data. This raises the concern that clinical practice guidelines and surgical procedures based on these articles may be flawed, jeopardizing patient care. This course will provide an overview of the common methodology and statistical errors encountered in the peer reviewed facial plastic surgery literature. The instructors will provide easy to follow study design and statistics templates for common studies preformed in facial plastics clinical research.
Learning Objectives: At the conclusion of the course, participants should be able to: understand the role of osseous flaps in facial reconstruction; 2) discuss the complexities of bone reconstruction and central facial subunit reconstruction. This course will identify the technical advancements leading to limiting morbidity, improving form and function, and restoring “normalcy” to our patients. Furthermore, insetts may be performed in minimally invasive ways, with minimal access to vascular anastomosis. No longer are free flaps only performed when essential; instead they should be performed when patient outcomes may be improved with limited morbidity.

Learning Objectives: At the conclusion of the course, participants should be able to: 1) formulate a surgical technique for the endoscopic midface lift with buccal fat suspension in a step-by-step fashion; 2) describe the surgical and aesthetic indications for performing this procedure; 3) identify pearls and pitfalls associated with this procedure; and 4) recognize the value of the endoscopic midfacelift in the revision facelift patient population.

Inc74 New Approaches to Periorbital Rejuvenation
Richard D. Gentile, MD
Summary: A review of new approaches to rejuvenation of the forehead brow and eyes emphasizing new surgical approaches including minimal access browplasty and brow lift. The course also describes new approaches to lower lid blepharoplasty including pinch excisions and simultaneous fat grafting. The safe concurrent use of periorbital laser skin rejuvenation is also reviewed.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) describe the various approaches to brow and forehead lifting including endoscopic and non endoscopic techniques; 2) discuss the complexities of lower lid rejuvenation and the benefits of concurrent fat grafting in operative techniques; and 3) recognize the necessity for lower lid contour adjustments in 3D for lower lid eyelid rejuvenation.

Inc75 Short Flap/Modified Face Lifting Procedure Using Level 1 Local Anesthesia in an Office Setting Emphasis On Patient Safety and Satisfaction Scores
John A. Standefer Jr., MD and Jason Swerdloff, MD
Summary: Short flap facelifts have become the standard of practice in most facial plastic surgery practices. With ever increasing emphasis on patient safety and satisfaction, our technique for excellent results using Level 1/local anesthesia is presented. Patient satisfaction scores are reviewed both with the pain levels experienced during and after the procedure. We show decreased risks from those associated with general anesthesia associated with facial procedures, and an overall cost savings to the patients. Our combined experience of over 8,000 office-based facial procedures is presented.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) understand that facelifts can be safely performed in an office setting using local and oral anesthesia with a high degree of patient satisfaction using standard short flap techniques; and 2) increase patient satisfaction, lower their costs of facial procedures, and reach a wider patient base.

Inc76 Why Should I Pay More for My Internet Marketing Strategy?
David Evans, PhD (Non CME)
Summary: Due to the confusion related to Internet marketing, many practices simply choose the lowest cost supplier to perform key tasks. This strategy has backfired on many practices, actually creating more expense to fix the problems created by the lowest bidder. To aid in making a more educated selection of vendors for Internet marketing, this course will provide detailed information about the key factors related to successful strategies for search engine optimization, social
INSTRUCTION COURSES 76-79

media and blogging and how to determine if paying more will pay off for your practice.
Learning Objectives: At the conclusion of the course, participants should be able to: 1) understand the basic components of Search Engine Optimization (SEO) and how Google uses these components to rank practice web sites; 2) understand the proper content selection and structure of blog posts to maximize consumer interest and patient conversion; 3) describe the most important aspects of a successful social media strategy, with the key focus on building interaction with the patient base of the practice; and 4) create a list of the proper questions to ask a vendor to determine whether the value you expect from the Internet packages being offered can be delivered for the price quoted.

IC77 Cartilage Repositioning Rhinoplasty: An Extension of the Tripod/Pedestal Concept
Howard D. Stupak, MD
Summary: The tripod/pedestal concept is the predominant theory of nasal tip rotational dynamics used by facial plastic surgery. Traditionally, projection and/or tip rotation are achieved via strengthening (grafting) or weakening (cartilage division) of the limbs of the tripod. Beyond this, interaction of the medial and lateral crura, with their surrounding support structures including the upper lateral cartilages, supportive mucosa and septal L-struct can also significantly effect the three dimensional position of the tripod (rotation and projection). This course will describe these relationships in detail, and the critical consequences of modification of these interactions in rhinoplasty and nasal valve surgery. Finally, history, approaches, operative details, challenges, and aesthetic and functional outcomes will be discussed.
Learning Objectives: At the conclusion of the course, participants should be able to describe the detailed interaction of the tripod with its supportive surrounding structures and recall maneuvers that permit modification of these interactions during rhinoplasty and nasal valve surgery.

IC78 Mini-Incision Rhinoplasty
Nabil Fanous, MD

IC79 Treatment and Reconstruction of Advanced Basal Cell Carcinoma of the Face
P. Daniel Knott and Michael Fritz, MD
Summary: Treatment of advanced basal cell carcinoma of the face has evolved with the development of several targeted molecular therapies. This course will review the evidence for a multidisciplinary treatment paradigm for advanced basal cell carcinoma and make recommendations for optimal therapy. Reconstructive strategies and novel approaches for the treatment of advanced cutaneous malignancies will also be covered.
Learning Objectives: At the conclusion of the course, participants should be able to define the novel hedgehog inhibitors and their role in the treatment of advanced basal cell carcinoma and describe the most useful techniques for reconstructing advanced facial cutaneous malignancies.

Bourbon Street
So much of what makes New Orleans unique is captured in the melting pot atmosphere of the French Quarter - from the raucous party atmosphere of Bourbon Street to the bohemian elegance of Royal. It’s a neighborhood full of surprises and magic.

When the French engineer Adrien de Pauger laid out the streets of New Orleans in 1721, he chose one to carry the name of the French Royal Family ruling at the time - Rue Bourbon. Since then, Bourbon Street has become one of the most recognizable party destinations in the world.

History tells us that over the years Bourbon Street has been home to vaudeville, burlesque, jazz joints and gentlemen’s clubs - serving as inspiration for the bawdy, party atmosphere the street is known for today. But visitors may be surprised to find that Bourbon offers more than the obvious nightlife options. In addition to venues featuring bands covering your favorite songs and exotic striptease clubs, the street is also home to traditional jazz clubs, upscale lounges and historic restaurants - it all depends on what you’re looking for.

New Orleans is a city abundant in culture, food and history, and with so much to do, where should you even start? Start with what you love. Whether your goal is to wander sprawling antebellum plantations or taste-test every classic cocktail, there’s a tour to suit your style. History lovers can explore iconic battlegrounds, the city’s European origins, and historic jazz landmarks while hearing stories and lore from professional historians. Looking to delve into the world of the supernatural or the occult? Take a nighttime tour of a cavernous haunted mansion, or learn about voodoo practices as you walk through maze-like cemeteries.
SATURDAY, OCTOBER 19, 2013

7:30am-8:00am Welcome Breakfast

8:00am-8:15am AAFPRS President’s Address
Robert M. Kellman, MD

8:15am-8:30am OFPSA President’s Address
Kristi Fritz

Patient Communication/Internal Marketing Session
8:30am-9:45am Capturing Your Target Patient
Ryan Lehrl

9:45am-10:00am Break

10:00am-11:30am Mastering the Art of Health Sell
Karen Zupko

11:00am-12:00pm Real ROI from your Interactive Marketing Vendors
Jake Laban

12:00pm-1:00pm Lunch with the Exhibitors

Clinical Session
1:00pm-2:00pm Accreditation Review
Geoffrey Charlton-Perrin and Angela FitzSimmons

2:00pm-2:45pm Advanced Techniques Using Fillers and Neurotoxins
Theda C. Kontis, MD

2:45pm-3:00pm Break

3:00pm-3:30pm Emerging Trends/Lasers
Andrew Campbell, MD

3:30pm-4:30pm Round Tables

SUNDAY, OCTOBER 20, 2013

7:30am-8:00am Breakfast

External Marketing Session
8:00am-9:00am Building A Brand
TBD

9:00am-9:45am How to Design an Ad that Gets the Phone Ringing! What’s Working in Today’s Advertising and What’s Not
Catherine Maley

9:45am-10:00am Break

10:00am-10:30am How to Cut the Fat in Your Marketing Budget
Jake Laban

Staff Relations/Human Resources Session
10:30am-11:00am Dealing with Difficult Patients
Donn R. Chatham, MD

11:00am-12:00pm How to Keep Employees Happy and Loyal
TBD

12:00pm-1:00pm Lunch with the Exhibitors

1:00pm-2:00pm Identify and Train Staff
Alisha Merlo

2:00pm-2:30pm How Important is EMR in an Aesthetic Practice
Ira D. Papel, MD

2:30pm-3:15pm Handling Patient Complaints
Vicki Guin

3:15pm-3:30pm Break

3:30pm-5:00pm Personal Development Survey Results Round Tables and Give Aways

Attention facial plastic surgery assistants:
Register five or more assistants from your office and save $20 per registrant.

The OFPSA and the AAFPRS Foundation wish to thank Red Spot Interactive for underwriting the OFPSA Annual Meeting.
REGISTRATION
The registration form and fee must be received by the AAFPRS Foundation office by Friday, September 20, 2013 in order to qualify for the pre-registration fee. After Friday, September 20, 2013, you will be charged the on-site fee. Registration fees for physicians, OFPSA members, and allied health professionals include a badge; on-site program; attendance to the general sessions, instruction courses, seminars, and workshops (unless noted as optional); entrance to the Exhibit Hall; lunches, morning and afternoon breaks; and the Welcome Reception.

Spouses and guest fees include a badge; entrance to the sessions and Exhibit Hall; breaks and lunches; and the Welcome Reception. Spouses/guests who do not register for the meeting but wish to attend the Welcome Reception, may purchase a ticket for $75. The spouse/guest fee carries no acknowledgement of course attendance.

Note: Please register before the pre-registration deadline of September 20, 2013 to receive the reduced fee. After September 20, 2013, the fee goes up substantially.

ON-SITE REGISTRATION
We will begin registration with the Pre-registration Party in the Exhibit Hall on Friday, October 18, 2013 from 5:00pm to 7:00pm. Registration will move out of the Exhibit Hall and will have regular hours beginning on Saturday, October 19, 2013.

PAYMENT AND FULL REMITTANCE
Full payment must be made in U.S. funds and must accompany registration. Check or money order must be payable to the AAFPRS Foundation and mailed to: Educational and Research Foundation for the AAFPRS, P.O. Box 759033, Baltimore, MD 21275-9033. Credit card payments may be faxed to (703) 299-8898 or mailed to: AAFPRS Foundation, 310 S. Henry Street, Alexandria, VA 22314.

Questions? Contact the AAFPRS at (703) 299-9291 or send an e-mail to: info@aafprs.org.

CANCELLATION POLICY
Full refunds less a $75 cancellation fee will be honored before September 20, 2013. After this date, no refunds will be granted. No shows are considered to be an on-site cancellation and therefore will not be eligible for any refunds. A cancellation requires written notification.

You may register on-line at:
http://www.aafprs.org/education/scientific-meetings/

REGISTRATION CATEGORIES
Physicians
Physicians (MDs and DOs) who wish to receive CME credits must register as physicians in the appropriate registration category and designate their medical degree.

AAFPRS members: Members who meet all membership requirements and have paid their 2011 dues. Physicians who are members of the societies that comprise the International Federation of Facial Plastic Surgery Societies (IFFPSS) fall under this category. (See registration form for list of societies.)

Non-members: Physicians who are not currently members of the AAFPRS or any society affiliated with the IFFPSS. (See registration form for list of societies.)

Residents: Residents in ACGME residency program only. Verification of residency from program director must be submitted at time of registration.

Fellowship Participants: Fellows participating in an AAFPRS Foundation fellowship program between July 1, 2013 and June 30, 2014.

Non-physicians
Spouses and Guests: A spouse, guest, relative or an individual accompanying a registered physician for social and food functions only. Spouses or guests who wish to attend the scientific sessions and courses, should register under the Allied Health Professionals category.

OFPSA Members: Facial plastic surgery assistants who are members of the Organization of Facial Plastic Surgery Assistants (OFPSA) should register under this category.

Allied Health Professionals: Non-MDs and non-DOs such as medical assistants, office personnel, nurses, aestheticians, and physician assistants, must register under this category to receive a letter of attendance.

1887 Member
If you would like to make a donation to the AAFPRS Foundation, this is a great way to do it. An 1887 member is one that gives at least $1,000 in a fiscal year. Be an 1887 Member today! (See registration form.)

To all 1887 members in fiscal year 2012 and 2013, we look forward to seeing you at the 1887 Reception on Sunday, October 20, 2013, 7:00pm-8:00pm. For more information, contact Ann H. Jenne by e-mail at: aholton@aafprs.org.
REGISTRATION FORM -- FALL MEETING 2013
See page 31 for description of registration categories.

**General Registration**
General registration includes attendance to the sessions (unless noted as optional); entrance to the Exhibit Hall; and participation in the reception, lunches and breaks.

<table>
<thead>
<tr>
<th>Pre-registration Before Sept. 20</th>
<th>On-site After Sept. 20</th>
</tr>
</thead>
<tbody>
<tr>
<td>AAFPRS Member</td>
<td>$845</td>
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<tr>
<td>Non-Member Physician</td>
<td>$1,245</td>
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<tr>
<td>Resident (ACGME Program Only)*</td>
<td>$500</td>
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<tr>
<td>OFPSA Member</td>
<td>$295*</td>
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<tr>
<td>Allied Health Professionals</td>
<td>$500</td>
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<tr>
<td>Member in 2013-2014 AAFPRS Fellowship*</td>
<td>n/c</td>
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<tr>
<td>Spouse/Guest (includes Welcome Reception)</td>
<td>$300</td>
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</tbody>
</table>

**Optional Events and Functions**
Some of the functions below have no fees, however, registration is required.

<table>
<thead>
<tr>
<th>Before Sept. 20</th>
<th>After Sept. 20</th>
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<tbody>
<tr>
<td>Microvascular Workshop (Sunday morning) (only if not registered for the meeting)</td>
<td>$150</td>
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<tr>
<td>Welcome Reception (for non-registered spouses/guests only) #___ tickets</td>
<td>$75</td>
</tr>
<tr>
<td>Spouses Luncheon</td>
<td>$40</td>
</tr>
<tr>
<td>1887 Membership (see page 31)</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

*Registration must include written verification from program director.
*The rate drops to $275 per person for 5 or more assistants from the same office.

**Payment Method:** Full payment must be made in U.S. funds and must accompany registration. Check must be payable to the AAFPRS Foundation and mailed to: AAFPRS, P.O. Box 759033, Baltimore, MD 21275-9033. Credit card payments may be faxed to (703) 299-8898 or mailed to: AAFPRS Foundation, 310 S. Henry Street, Alexandria, VA 22314.

Total Enclosed $____________________

[ ] Check [ ] American Express [ ] Visa [ ] MasterCard

Card Number

Exp. Date Security Code Print Name on Card

Signature of Authorized Card User Billing Zip Code

Print Clearly (use one form per registrant, except if registering a spouse/guest)

<table>
<thead>
<tr>
<th>Last/Family Name</th>
<th>First Name</th>
<th>MI</th>
<th>Degree</th>
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Business Mailing Address

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<tr>
<th>City</th>
<th>State</th>
<th>Zip/Postal Code</th>
<th>Country</th>
</tr>
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Business Phone Facsimile E-mail

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<thead>
<tr>
<th>Last Name of Spouse/Guest (if registering as a spouse/guest)</th>
<th>First Name</th>
<th>MI</th>
</tr>
</thead>
</table>
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The American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) is the world’s largest association of facial plastic and reconstructive surgeons. The mission of the AAFPRS is to protect, serve, and advance your interest in the specialty of facial plastic surgery.

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❖ Receive discounts on patient pamphlets, DVDs and CDs, practice management enhancement tools, patient newsletter, and other logo products.

HAVE PRESENCE ON THE AAFPRS WEB SITE WHICH RECEIVES OVER 3,000 PAGE VIEWS A DAY.
❖ Be a part of the Physician Finder Section where viewers can search for you by name, city, or zip code.
❖ Obtain a ready-built Web site with up-to-date facial plastic surgery content.
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