

# **Alternative Cancer Treatments and the Rubik's Cube**

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In the field of cancer therapy, there is a glaring gap between the volume of published science that backs up conventional medicine when compared to alternative medicine. Lack of adequate resources has kept alternative medicine a relatively disorganized field, and much of the progress in this arena has been dependent on the individual brilliance of the bigger minds that are engaged in the development of its science and clinical research.

Paradoxically enough, though, alternative medicine has carved itself a niche in the treatment of cancer and chronic diseases. This article seeks to provide some insight into this phenomenon.

## **A Clear Need to Break Away From Limiting Solutions to Cancer**

In our recently published peer-reviewed article, entitled "The Seven Key Principles of Cancer Therapy: Alternative Approaches to Disease Resolution" (Jimenez, A.; Chakravarty, S. *Forums of Immunopathological Diseases and Therapeutics*, 3, 281-308, 2012), we demonstrate how despite admirable progress in the understanding of the science of cancer, conventional medicine has not yet succeeded in making a big enough dent in improving survival statistics for patients afflicted the disease. People still view the disease with as much dread today, as they did decades ago.

From a treatment perspective, we observe that the major gains have come not so much from improvements in the treatments per se, but from other factors such as reduction in levels of smoking (lung cancer) and early detection (breast cancer and colon cancer).

However, it would be naïve to consider that people would resort to non-mainstream treatments simply because the mainstream treatments have failed to deliver adequately. Alternative medicine offers a totally different paradigm to cancer and chronic disease that makes it an extremely attractive option. Let us explore why.

## **The Rubik's Cube As it Relates to Cancer and Chronic Disease**

Grounded in the age-old principles of traditional medicine, alternative medicine looks at disease as being a function of the body as a whole and endeavors to treat it accordingly. For the comprehension of those who are trying to understand the relevance of alternative medicine's whole body approach, let me explain this with an analogy:

The other day I found myself playing around with a Rubik's Cube 3-D puzzle that the kids had left lying around. If you haven't tried playing with one, I would highly recommend it, if for nothing else, simply for the experience of endless hours of seemingly pointless frustration!

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Here is the connection: I found it fascinating how one move in a certain dimension, can completely alter things in the other dimensions. After a few tries, I realized that *one cannot solve the cube, unless one can visualize the cube as a whole*. But, experts would say, we need to solve the cube using a scientific method to make the solution predictable, or even doable for that matter - and they would indeed be correct in that expectation.

The trick is this: the effect of each move of the cube is predictable in its ability to cause specific, definable changes in the rest of the cube. That is why a series of moves (also termed an "algorithm") can be devised that manipulates all the dimensions in a predictable manner, thereby converging on a solution.

Complicated as it looks, the Rubik's cube can't hold a candle to the complexity of the human body. A change in one dimension of health, can profoundly impact another. Some diseases require simple solutions - for example, an antibiotic can easily treat a simple bacterial infection. The parallel to that in the world of the Rubik's Cube would be solving a single face of the cube.

Solving one face is easy - *because you do not have to care what happens to the rest of the cube*. But trying to solve cancer with this mentality, in our experience, only leads to incomplete outcomes at best.

In the case of cancer and other chronic diseases, metaphorically speaking, the whole cube must be solved to get a lasting solution. The scenario becomes even more complex when you view the body beyond its being a physical entity and add the dimensions of the mind and spirit as we take into account their contribution to the disease stimulus.

## **Why Should Cancer Patients Consider Alternative Medicine**

Cancer is not a localized disease. Even if the manifestation can sometimes seem local, the entire body terrain gets engaged in the genesis and progressive growth of the disease. Understanding how to deal with this whole body conundrum requires a paradigm shift in thinking.

I embraced this paradigm shift myself about 25 years ago when I found alternative medicine as the answer to my father's prostate cancer problem. I have since invested my life in encouraging patients to look into alternative treatments and ensure that they are taking into account all the dimensions that define their health challenge.

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It is of great importance that the practitioner that they are speaking to knows what they are doing, and understands their own limitations too. The last thing a patient needs is to be given an unrealistic expectation in what could be a life-or-death endeavor. That being said, ensuring that realism is well balanced with hope and optimism is an important primary ingredient to the start of a successful treatment plan.

## The Cancer Treatment Algorithm: The Seven Key Principles

Lets end this article talking about our Rubik's Cube-like "algorithm" that has given us great success in the treatment of cancer patients at all stages of disease. What is most remarkable about our results is that the bulk of our patients that come to us are not only at an advanced state of disease, but have also already undergone chemotherapy, radiation and/or surgery before they approach us as a last resort. In those scenarios, we are not simply looking at extending life, but also improving or sustaining quality of life. Our algorithm, that we call the *Seven Key Principles of Cancer Therapy*, breaks down the complexity of the whole body approach into specific areas that need to be addressed for a holistic solution. It makes the treatment explainable, conceivable and doable.

These seven steps are:

1. **Non-Toxic Cytolytic and Cytostatic Therapies** aimed at treating the cancer cells directly with non-toxic treatment methods such as Sono-Photo Dynamic Therapy.
2. **Enhance and Optimize the Immune System** to simultaneously strengthen it and find ways to stop cancer cells from bypassing our body's guardian system.
3. **Full Spectrum Nutrition** provides a nutritional program specifically geared to deliver the nutrients the body needs while staying away from those that feed the cancer.
4. **Detoxification** uses techniques to remove environment-altering toxins (e.g. heavy metals, chemicals, bacterial and cellular debris) that prevent the body in adapting a healthy haemostasis.
5. **Eliminate Microbes/Pathogens** seeks to remove pathogenic elements that can trigger or create conditions that are ripe for the growth of cancer.
6. **Oxygenation** looks to reverse the oxidative stress conditions in the body that result in the erratic metabolism characteristic of cancer.
7. **Spiritual and Emotional Integrity** uses techniques that heal the mind and spirit from thoughts and emotions that can stimulate the growth of disease.

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Not paying attention to all these dimensions, in all their complexity, invariably guides us to an incomplete solution. By widening the funnel of a patient's therapeutic strategy to include all the elements that created the cancer terrain in the body, the disease can indeed be conquered and quality of life improved, if not restored.

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*Dr. Antonio Jimenez, M.D. is the Founder and Medical Director of the Hope4Cancer® Institute (established 2001) located in Baja California, Mexico. As a physician with 25 years of experience treating cancer and other chronic diseases with alternative, non-toxic methods, Dr. Jimenez is known internationally for his "Seven Key Principles for Cancer Therapy" and the clinical introduction of pioneering treatment methods such as Sono-Photo Dynamic Therapy and the BX Antitoxin Protocol. Dr. Jimenez has been an active member of ACAM in good standing since 2009.*