

30TH ANNUAL  
**Primary Care  
Summer Conference**

**MEDICAL SPECIALTIES  
FROM THE PRIMARY CARE PERSPECTIVE**

**AUGUST 2-4, 2013**

**HILTON SAN DIEGO RESORT, MISSION BAY**

**SAN DIEGO, CALIFORNIA**

# Course Introduction

## Course Overview

The broad scope of the primary care physician's practice incorporates management of acute, undiagnosed illness and complex, multisystem disease, as well as the provision of extensive preventive care and general health promotion. In addition, because primary care physicians are most often the first medical practitioner contacted by a patient, the daily clinical challenges require a distinct approach and special skills in eliciting concerns, focusing key issues, negotiating plans, and helping solve problems. Primary care physicians also need to actively collaborate with referral specialists and coordinate the care given by varied organizations. All this is firmly based in the context of a patient-physician relationship built on mutual trust and knowledge. With this in mind, Scripps Clinic developed the Primary Care Summer Conference.

Scripps Clinic's Primary Care Summer Conference was designed by primary care physicians for primary care physicians and will present content from their unique perspective. This important CME conference will educate and promote improved patient outcomes in a broad range of therapeutic areas commonly encountered in the busy primary care practice. In addition to an overview of the history and current science of a variety of specialty areas, content will be presented in a very practical, patient-focused manner relevant to the specific primary care setting and challenges.

## Conference Highlights

- Presentation of a wide variety of therapeutic areas commonly encountered in primary and urgent care settings
- Practical and useful content, including pearls, additional resources and course materials and recordings for later reference
- Dynamic and interactive formats including case studies, audience response system, and ample opportunities for Q&A
- Half-day schedules at one of San Diego's most popular vacation destinations allowing time for learning and relaxation

## Educational Objectives

**After attending this activity, participants should be able to:**

- Discuss the history, science and evidence of commonly encountered therapeutic areas.
- Integrate current trends in preventive health care into patient care strategies.
- Diagnose frequently encountered medical conditions using office examinations and formal diagnostic techniques.
- Formulate a comprehensive treatment program for various health issues, coordinating other team members within the practice to support the patient care strategy.
- Manage the specialist referral process: assess when to refer, recognize what the specialized treatment will consist of, and determine the role of the primary care physician in cohesive care and follow-up.
- Identify common overlapping or related conditions.
- Access and/or recommend resources for both physicians and patients to acquire additional information pertinent to a range of therapeutic areas.
- Effectively discuss with patients their personal responsibilities in prevention and treatment.

## Target Audience

- Family Practice
- Internal Medicine
- Hospitalists
- Urgent Care Physicians
- General Practice Medical Professionals



## Conference Location & Hotel Information

### Hilton San Diego Resort on Mission Bay

1775 E. Mission Bay Drive  
San Diego, California 92109  
Reservations: 800-445-8667  
Hotel Direct: 619-276-4010  
[www.sandiegohilton.com](http://www.sandiegohilton.com)

The Hilton San Diego Resort is just six miles from the San Diego International Airport, and right on San Diego's famous Mission Bay. The resort is conveniently located one mile from San Diego SeaWorld and offers a romantic paradise of palms and perfect sandy bay fronts. Enjoy an array of great on-site services such as Spa Brezza, a modern fitness center, beautifully refreshed guestrooms, plus Concerts on the Bay. From championship tennis courts to waterfront fine dining, wherever your inspiration comes from, the Hilton San Diego, CA Resort and Spa is your destination and your retreat.

### Rates and Reservations

The Hilton San Diego Resort offers impeccably appointed rooms on an 18-acre park. Enjoy lush gardens, rolling lawns and sandy beaches just steps from your door. Decorated to match the bright and festive

hues of this waterfront oasis, each room has been decked with luxury bedding and linens, designer furniture inside and out, and an open and airy feel that welcomes in the rays and the breezes. For a true treat, choose an extended patio guestroom, complete with a captivating fire pit. **We are fortunate to have obtained special low rates at the hotel starting at \$239 per night** (plus tax). This low rate also includes:

- No resort fee
- Complimentary high-speed internet access in guest rooms
- Complimentary use of the fitness center
- Discounted overnight self-parking
- 10% discount on all services at Spa Brezza

**Make your reservations early!** A block of rooms is being held for us at the special rate of \$239 per night **until July 10, 2013**. After this date, reservations will be accepted on a space and rate availability basis only. Be sure to mention that you are attending the Scripps Primary Care conference when making your reservations to receive the reduced rate.

**Please note:** Attendees who book their room through an online, third-party service (Hotels.com®, Expedia.com®, Priceline.com®, etc.) are not eligible to receive the amenities listed above.

# Accreditation, About Scripps, & Faculty

## Accreditation

### Physicians (MD, DO)

Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Scripps Health designates this live activity for a maximum of 12 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Documentation of awarded credit is provided for registered attendees in exchange for completed activity evaluation.

### American Academy of Family Physicians (AAFP)

This Live activity, Scripps Clinic's Primary Care Summer Conference, with a beginning date of 8/2/2013, has been reviewed and is acceptable for up to 12 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### College of Family Physicians of Canada

Members of the College of Family Physicians of Canada are eligible to receive 12 MAINPRO-M1 credits for participation in this activity due to reciprocal agreement with the American Academy of Family Physicians.

### Board of Registered Nursing (BRN)

The California State Board of Registered Nursing (BRN) accepts *AMA PRA Category 1 Credit(s)*<sup>™</sup> as meeting continuing education requirements for license renewal. Most state Boards of Registered Nursing accept *AMA PRA Category 1 Credit(s)*<sup>™</sup> as meeting continuing education requirements for license renewal. Nurses should check with their state board regarding use of CME credit.

### American Academy of Physician Assistants (AAPA)

The American Academy of Physician Assistants (AAPA) accepts Category 1 credit from *AMA PRA Category 1 CME* organizations accredited by the ACCME.

### Commercial Support

This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

### Cultural and Linguistic Competency

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

## About Scripps

Scripps Health, a nonprofit health care system based in San Diego, California, includes more than 2,600 affiliated physicians and over 13,000 employees at five acute-care hospital campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the future of medicine through its clinical research trials, graduate medical education and continuing medical education programs. More information can be found at [www.scripps.org](http://www.scripps.org).

Scripps Conference Services & CME, which offers nationally recognized live conferences in a variety of specialty areas, is committed to improving the quality of health care and advancing the practice of medicine by providing exceptional educational courses for physicians and other health care professionals. More information and conference brochure downloads are available at [www.scripps.org/conferenceservices](http://www.scripps.org/conferenceservices).

## Faculty

### Course Director

#### Michael L. Van Buskirk, MD, ABFM

Chair, Family Medicine  
Scripps Clinic  
Clinical Professor, Voluntary  
Family and Preventive Medicine  
University of California, San Diego  
Encinitas, California

### Conference Faculty

#### Andrew J. Accardi, MD, FACEP

Quality Improvement Director  
Urgent Care and ER  
Scripps Memorial Hospital Encinitas  
Encinitas, California

#### Joel C. Diamant, MD, FACP

Education Co-Director, Scripps Translational Science Institute  
Director, Internal Medicine Residency  
Scripps Clinic/Scripps Green Hospital  
La Jolla, California

#### Ken Fujioka, MD

Director, Nutrition and Metabolic Research  
Division of Diabetes and Endocrinology  
Scripps Clinic  
La Jolla, California

#### Matthew J. Horn, MD

Pulmonary Disease Specialist  
Scripps Memorial Hospital Encinitas  
Encinitas, California

#### Steve M. Kuriyama, MD

Infectious Disease Specialist  
Scripps Memorial Hospital Encinitas  
Encinitas, California

#### Pamela L. Kurtzhals, MD, FACS

Head, Division of General Surgery  
Breast Care Specialist  
Scripps Clinic  
La Jolla, California

#### Michael A. Lobatz, MD

Vice President of Medical Affairs  
Medical Director, Scripps Rehabilitation Center  
Scripps Memorial Hospital Encinitas  
Encinitas, California

#### Tarane Sondoozi, PsyD, CEAP

Employee Assistance Specialist  
Adjunct Faculty, Center for Learning and Innovation  
Scripps Health  
San Diego, California

#### Curtiss T. Stinis, MD, FACC, FSCAI

Director, Peripheral Interventions  
Scripps Clinic  
La Jolla, California

#### Christopher J. Suhar, MD

Director, Scripps Center for Integrative Medicine  
Division of Cardiovascular Disease  
Scripps Clinic  
La Jolla, California

#### Peter J. Weis, MD, FACP, FACR

Division of Rheumatology  
Commander, United States Navy (Retired)  
Scripps Clinic  
La Jolla, California

### Faculty Disclosure

In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.

# Program

## Friday, August 2, 2013

- 7 a.m. Registration, Continental Breakfast & View Exhibits
- 7:55 a.m. **Welcome and Introductions**  
Michael L. Van Buskirk, MD, ABFM
- 8 a.m. **Preventive Medicine and Health Promotion: The Future of Primary Care**  
Joel C. Diamant, MD
- 9 a.m. **Integrative Medicine in Primary Care**  
Christopher J. Suhar, MD
- 10 a.m. Break & View Exhibits
- 10:30 a.m. **Obesity: Assessment and Management in Primary Care**  
Ken Fujioka, MD
- 11:30 a.m. **"Back End" View of Medicine**  
Pamela L. Kurtzhals, MD
- 12:30 p.m. Adjourn

## Saturday, August 3, 2013

- 7 a.m. Continental Breakfast & View Exhibits
- 8 a.m. **You're in the ER Now**  
Andrew J. Accardi, MD
- 9 a.m. **Understanding and Managing Change Part I**  
Tarane Sondoozi, PsyD
- 10 a.m. Break & View Exhibits
- 10:30 a.m. **Understanding and Managing Change Part II**  
Tarane Sondoozi, PsyD
- 11:30 a.m. **Peripheral Artery Disease: What the Primary Care Physician Needs to Know**  
Curtiss T. Stinis, MD
- 12:30 p.m. Adjourn

## Sunday, August 4, 2013

- 7 a.m. Continental Breakfast & View Exhibits
- 8 a.m. **Diagnosis and Treatment of Pulmonary Embolism in Primary Care**  
Matthew J. Horn, MD
- 9 a.m. **Infectious Disease Update**  
Steve M. Kuriyama, MD
- 10 a.m. Break & View Exhibits
- 10:30 a.m. **Neuro Bowl**  
Michael A. Lobatz, MD
- 11:30 a.m. **Gout and Pseudogout for the Clinician: Old Myths and Updated Concepts in Diagnosis and Management**  
Peter J. Weis, MD
- 12:30 p.m. Final Adjournment



## Primary Care Summer Conference 2013

	Thru May 31	Jun 1-July 30	On-site after July 30
<b>Physicians</b>	<b>\$400</b>	<b>\$425</b>	<b>\$450</b>
<b>Other Health Care Professionals</b> (nurses, fellows, residents, others)	<b>\$250</b>	<b>\$275</b>	<b>\$300</b>

Space is limited, so register early!

**Included:** Course tuition, breakfasts, breaks, and course materials

**Not Included:** Travel costs, lodging, parking, lunch, and dinners

By completing this registration form and returning it to Scripps you are acknowledging compliance with all attendance policies.

FIRST NAME, MIDDLE INITIAL, LAST NAME \_\_\_\_\_ DEGREE (MD, RN, PA) \_\_\_\_\_

SPECIALTY \_\_\_\_\_ HOSPITAL/AFFILIATION \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY/STATE/PROVINCE/ZIP CODE/COUNTRY \_\_\_\_\_

OFFICE TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

Please indicate any special needs (including dietary restrictions). Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).

\_\_\_\_\_

\_\_\_\_\_

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Please make Checks payable to Scripps _____ Visa _____ MasterCard _____ Amex _____ Discover _____					

If paying by credit card, please complete the information below.

CREDIT CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

BILLING ADDRESS IF DIFFERENT FROM ABOVE \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

### Three Easy Ways to Register

**Online:** [www.scripps.org/pcsummer](http://www.scripps.org/pcsummer)  
**Fax:** 858-652-5565  
**Mail:** Scripps Conference Services & CME  
 Primary Care Summer Conference  
 11025 North Torrey Pines Road  
 Suite 200, Maildrop: SCRC 200  
 La Jolla, California 92037

### Questions?

**Contact:** Scripps Conference Services & CME  
**Phone:** 858-652-5400  
**Email:** [med.edu@scrippshealth.org](mailto:med.edu@scrippshealth.org)



### Attendance Policies

#### Registration Confirmation

A confirmation letter will be e-mailed to you upon receipt of the conference registration form and payment. If you have not received it within two weeks, please contact the Scripps Conference Services & CME office.

#### Attendee Cancellation, Substitution, Refund

The course tuition is refundable, minus a \$100 processing fee, if your cancellation is received in writing no later than **Friday, July 26, 2013**. Attendee substitutions are allowed, but notification must be made in writing by **July 26, 2013**. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to "no shows."

#### Guest Attendance Policy

All conference activities (including educational sessions, meal functions, exhibit hall, etc.) are exclusively reserved for conference attendees. Non-registered guests (including children, family members, colleagues, etc.) are not allowed in the conference areas. Badges provided at registration are required for entrance into all functions and will be strictly enforced.

#### Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

#### Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.





AUGUST 2-4, 2013  
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SAN DIEGO, CALIFORNIA

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