Exercise is Medicine® Keynotes Discuss Critical Issues

The 3rd Annual World Congress on Exercise is Medicine® offers many advance educational sessions, networking opportunities and more. Today, you have the opportunity to hear two exceptional speakers discuss topics surrounding the vision of EIM—promoting physical activity and exercise as a standard part of a new global disease prevention and treatment medical paradigm. Attend the opening remarks at 3:15PM and the World Congress on Exercise is Medicine® reception immediately following the keynote speakers.

Check the Program-at-a-Glance for a full listing of EIM sessions throughout the meeting.

E=M, A Cost-effective Investment? Importance of EIM for Health Care Providers

Willem van Mechelen, FACSM
VU University Medical Center, EMGO Institute Amsterdam, Netherlands
Today, 3:30PM-4:15PM
Room: Marriott, Yerba Buena 8

George C. Halvorson
Kaiser Permanente, Oakland, CA
Today, 4:30PM-5:15PM
Room: Marriott, Yerba Buena 8

Did you know?
Exercise is Medicine® is at work on six continents in more than 30 countries, seeking to make physical activity part of everyone’s health care plan.

ACSM Store Hours
- Tuesday, May 29 – 9:00AM-8:00PM
- Wednesday, May 30 – 6:30AM-6:00PM
- Thursday, May 31 – 7:30AM-5:00PM
- Friday, June 1 – 7:30AM-5:00PM
- Saturday, June 2 – 7:30AM-11:30AM

Visit our mobile site for the latest information: m.acsmannualmeeting.org
Wolffe Lecture Highlights
Physical Activity, Bone Health

Don’t miss this year’s Wolffe Lecture, which will be given by Wendy Kohrt, Ph.D., FACSM at 8:00AM on Wednesday morning. Dr. Kohrt, of the University of Colorado-Denver, is an internationally-recognized scholar in the study and application of exercise to four physiologic deteriorations that are primarily associated with aging—insulin resistance, sarcopenia, increased adiposity and osteoporosis.

Dr. Kohrt’s lecture, “Physical Activity and Bone Health: Conventional Wisdom, Contemporary Ideas” will draw on her impressive background as a scholar and researcher in the field of exercise science. The Joseph B. Wolffe Memorial Lecture is an unopposed keynote address delivered in memory of ACSM’s first president, Joseph B. Wolffe, M.D.

Exhibit Hall and Silent Auction

Stop by the ACSM Exhibit Hall on the first floor of the Moscone Center this week to discover the latest technologies, services and products designed to enhance your career. This year’s exhibit hall will be packed with close to 150 exhibitors—many new additions along with several returning favorites.

While you’re at the exhibit hall, don’t forget to bid on items in the ACSM Silent Auction. The auction includes sports memorabilia, hotel packages, exercise equipment and other exciting items. Plus, it’s for a good cause. All proceeds from the auction go to ACSM Foundation research grant programs, giving new investigators the chance to hone their skills and make advancements in the field. Just a few of the items include a 1999 USA Women’s Soccer Team signed soccer ball, a Tony Hawk autographed skateboard, a TrekDesk treadmill desk and many more great items. Bidding closes at 12:00PM on Friday.

Exhibit Hours

Wednesday, May 30
1:30-6:00PM (Light reception 5:00-6:00PM)
Thursday, May 31
9:30AM-5:00PM
Friday, June 1
9:30AM-2:00PM
New at this year’s meeting, Graduate and Early Career Day is focused on the development of academic careers for graduate students and early career professionals. The session promotes networking and mentorship between early career members and senior investigators for scientific outreach and career building. The general session will be followed by breakout sessions. Arrive early as the sessions may fill quickly.

Immediately following the break-out sessions, early career participants will get a chance to interact and meet faculty as well as those looking for post-docs or hiring junior faculty to meet potential candidates attendees at the Early Career Networking session from 6:00-7:00PM.

For more details, refer to the Final Program or visit the Annual Meeting mobile site at m.acsmannualmeeting.org.

Graduate and Early Career Day Pre-conference

Tuesday, May 29
3:00PM-6:00PM
Moscone West, Room 2005
Followed by a networking opportunity at 6:00PM

Stop by the ACSM Member Center to win prizes!

Visit the ACSM Member Service Center for your chance to win a prize out of the Treasure Chest! Exciting prizes such as VISA gift cards, free ACSM memberships, free ACSM meeting registrations and many new ACSM items.

With more than 45,000 members and certified professionals spanning the globe in more than 95 countries, ACSM brings together experts in education, medicine, science, research, public health, health and fitness to lead the way in research, education, practice and advocacy.

The Member Center is your source for answers about ACSM throughout the Annual Meeting.
Let’s get moving at this year’s Annual Meeting!

ACSM is promoting physical activity at the 59th Annual Meeting in San Francisco. Pick up a free pedometer from ACCUSPLIT Certified Accurate Pedometers at booth 112 in the Exhibit Hall (while supplies last—first come/first serve, during Exhibit Hall hours). Track your steps each day and turn them into the Member Services Booth for a chance to win a complimentary registration to the 2013 Annual Meeting. The attendee who takes the most steps for the entire conference will win!

Join Lanay Mudd (Chair of the Student Affairs Committee) along with NOVO Wellness’s own Michael Scholtz and Greg Hottinger for a morning walk on Thursday at 6:30AM. Meet in front of the bar in the Marriott lobby.

Congratulations to Dana Wolff, Jennifer Flynn, and Tyrone Cesar, the winning group for Steve Blair’s Student Campaign to Promote Activity. Thank you to NOVO Wellness!

Tomorrow’s Highlights, Today

HIGHLIGHTED EVENTS ON WEDNESDAY, MAY 30, 2012

- **6:00AM-7:30AM** Committee Meetings, Marriott Marquis
- **6:30AM-7:30AM** Cardio Tennis Workout, Marriott Marquis, Yerba Buena 1-7
- **6:30AM-6:00PM** Meeting Registration, Moscone West, Level One
- **8:00AM-9:15AM** Joseph B. Wolfe Memorial Lecture, Moscone West, Room 3000
- **9:30PM-5:15PM** Scientific and Clinical Sessions
- **11:45AM-12:45PM** Presentation by CNN’s Chief Medical Correspondent Sanjay Gupta, Marriott Marquis, Room 3012

**Connect with ACSM!**