



NCBC

National Consortium of Breast Centers, Inc.

Advocating for Excellence in Breast Health Care

NCBC 2015

25th Annual Interdisciplinary Breast Center Conference

March 14-18, 2015 • Paris • Las Vegas

NQMBC[®]

National Quality Measures for Breast Centers[™]



www.breastcare.org

History of the National Consortium of Breast Centers, Inc.

What started in 1985 as a small group of multidisciplinary breast health professionals has continued to grow into an ever-increasing group of medical professionals who assemble to exchange information, network and learn from each other. The focus continues to be on the development; implementation and expansion of breast center programs to allow these experts to become informed of the most up-to-date breast care techniques and options available to their patients. With the addition of private sector businesses and corporations as part of the membership, breast health professionals are also kept informed about advances in equipment, technology, drugs and services available to them to improve patient quality care. Through monthly newsletters, an annual conference and networking throughout the year, NCBC members are kept informed of the incessantly changing breast health care world.

Purpose and Mission of the Organization

Mission: The National Consortium of Breast Centers is the premier interdisciplinary organization committed to the development, maintenance, advancement and improvement of the highest quality patient-focused Breast Centers by supporting education, certification and interdisciplinary communication among those we serve.

Vision: To positively impact quality breast care and improve the experience, satisfaction and outcomes of the breast care patient as well as the care providers while being recognized as the premier organization supporting interdisciplinary Breast Centers in the world.

Organizational Methodology: The organization's mission is achieved through evidence-based education, advocacy, certification and quality validation programs, with the goal of improving breast care for all. Interdisciplinary collaboration is promoted through networking opportunities among the Breast Center community.

Where Do You Fit In?

Your fit really depends upon you! If you are working in a breast health care environment, you will have an opportunity to network with colleagues from around the world. Many of your colleagues are already members. If you provide a service for or product to breast professionals or their facilities, the NCBC is a great marketing vehicle to reach a captive audience.

Presently, the NCBC has, among its membership, individuals who represent the medical fields of radiology, surgery, pathology, oncology and gynecology. The clinical fields are represented by members in all levels of nursing of all levels including clinical, oncology, advanced practice as well as nurse practitioners. Radiologic technology is represented in the membership by mammography radiology technologists, who represent at least a quarter of the memberships, and radiologists specializing in breast imaging. Managers and administrators of breast centers are also included in the membership. These individuals represent centers that are freestanding, community hospital based and university hospital based. Individuals do not have to be affiliated with a breast center to join. The NCBC has members who work at women's centers, wellness centers, advocates for breast health, other non-profit organizations or are in private practice. Breast health consultants, authors, and representatives from the commercial sector, who provide equipment and supplies to providers, round out the NCBC membership.

The diversity of members is what makes the NCBC's annual national conference and membership unique. Not only is there an exchange of information within professional boundaries, but the exchange crosses over the professional boundaries in a relaxed non-threatening climate of collegial sharing. The relaxed environment in which information is disseminated and exchanged is the reason so many conference attendees return year after year.



www.breastcare.org

The National Consortium of Breast Centers is a nonprofit public benefit corporation, 501 (c) 3.

Membership Categories

Membership Categories

Medical Organization or Medical Facility Membership

This category is for the medical facility. One individual is designated as the primary or lead member. If the individual changes employment or the organization needs to change the lead member, the membership remains with the institution. Types of organizational members include, but are not limited to, imaging centers, breast centers, OB/GYN offices, hospitals with breast services, a group of breast surgeons, wellness or women's centers, etc. Annual membership for the initial applicant is \$600. The facility has its patient services posted on the Internet as well as the primary or lead member as the contact person.



Military/Government Facility Site

This membership category has the same benefits as the Medical Organization or Medical Facility Membership category but is for military/government provider sites only and has an annual membership fee of \$600.

Independent Breast Health Medical Professional

Independent Breast Health Medical Professional membership resides with the individual professional. Membership materials, which include membership lists and Internet listings, will contain only the name of the individual – facility is listed however, no services are listed. The list of breast professionals will include the names of independent members. Annual membership is \$150.

Independent Businesses - (Consultants and Professionals)

Types of members in this group include independent breast health consultants and independent marketing businesses, etc. Annual membership is \$600.



Corporations (Medical Manufacturers, Suppliers & Pharmaceuticals)

Membership is with the corporation. One individual is designated as the primary contact. If the individual representing the organization changes employment or needs to be changed, the membership remains with the corporation. Types of members include software companies, research companies, makers of mammography equipment, technology companies, etc. Annual membership is \$600.



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A Host of Membership Benefits

Professional education, communication and collegial sharing among breast health care professionals are paramount to NCBC. All membership benefits have been developed to help facilitate networking with fellow breast professionals from around the country. The multidisciplinary membership allows for the exchanges of information regarding all aspects of administering and delivering patient care. Below is a detailed list of all the membership benefits you will receive with your membership.

Attend the Annual Interdisciplinary Breast Center Conference

The most important communication and networking opportunity is the Annual Interdisciplinary Breast Center Conference. Each spring NCBC coordinates an annual conference for members and their guests. The registration fee includes all meals, breaks and receptions in addition to attendance at all sessions. Attendees meet and exchange information with other breast care professionals from around the US (and several countries from around the world) and form new relationships to expand collegial sharing throughout the remainder of the year. Continuing education credits (CMEs and CEUs) are offered for RTs, RNs and physicians. The focus of each conference varies as the issues facing breast health professionals change.

Facility Membership Group Rate Discount

With participation in the facility membership, you receive a group rate 10% discount to attend our annual conference with coupon code for up to 5 staff members.

Breast Center of Excellence Certification

Our #1 benefit, and probably most important, is our National Quality Measures for Breast Centers (NQMBC) Breast Center of Excellence certification, which also includes National Quality data collection for eligible facilities.

Receive the Breast Center Bulletin ONLINE

The NCBC's newsletter: The Breast Center Bulletin is sent to more than 2,000 breast health care professionals worldwide. This publication contains articles focused on the latest treatments and programs in breast health. Other articles include spotlights on specific breast centers, updates on current clinical trials and other relevant topics. NCBC members are informed of the most recent annual conference updates as well as updates to other NCBC programs, such as the National Quality Measures for Breast Centers Program, each month.



Take Advantage of Publication Opportunities

Contribute an article about your area of expertise or about your breast health facility and its programs for inclusion in the Breast Center Bulletin. Individuals may submit an article or can be contacted for an interview by the Editor. We have two article types available for submission. The Spotlight Article which is 300-500 words in length and about the breast center or breast health facility's programs, services, expansion, administration or some other topic that would be of interest to other centers around the country. Facility types have included breast centers, wellness centers, women's centers, imaging centers and university research facilities. Or the Lead Article which is 500-800 words in length and presents information on providing breast health care, i.e., psychosocial, marketing, genetics, treatments, research findings, center operations, etc. Authors might be in research, a specialist in a specific area of providing breast health, a consultant, breast health educator or knowledgeable about a certain topic. Members wishing to submit an article are encouraged to contact the Editor.

Network With Breast Health Professionals Through the E-mail Exchange

This exciting E-mail program provides an immediate and direct way to question and receive answers from breast professionals across the country. Questions may be about protocol, expanding programs, policies/procedures, job descriptions, etc. The E-mail Exchange also announces job openings, fellowships and partnerships. Each question and its responses are posted on the NCBC website and can be accessed by members.

Sample Email Inquiry and Posted Responses

08Q08-13 - Reporting of Screening Results
Posted on August 15, 2013

Dear NCBC Colleague,

Please share your center's time frame from a patient receiving a screening mammogram to the time the radiologist finalizes the report. Include if there is a time expectation for a final screening mammogram initial interpretation as well, your input is appreciated. State: MO

- As long as we have the patient's prior images, the exam is interpreted on average within 2 hours. State: GA
Posted on August 22, 2013
- 24-48 hrs for screening results, unless it's an outside imaging we wait 10 days, if it has not arrived then the exam is read by the Radiologist. State: MI
Posted on August 22, 2013

Appear in our National Directory of Breast Centers

Each site or facility member is listed in the Directory of Breast Centers and has its own facility listing on NCBC's website. The listing for each member site contains: the facility location; the name and title of a contact person; a descriptive narrative about the facility; a list of services offered by the facility; a picture of the facility; a hot link to the facility's website; and a notification if the center accepts self-referrals. Individuals visiting the NCBC website will be able to search the Directory of Breast Centers to locate breast centers in their area of the country and discover the services offered at each breast facility. This also serves as a marketing tool for members.

Save Development and Research Time with access to Sample Job Descriptions and Other Sample Forms

Prevent time spent on "reinventing the wheel" if you are creating job descriptions or refer to sample forms for other administrative functions provided by your peers. Samples are contained on the NCBC website under the "Members Only" section.

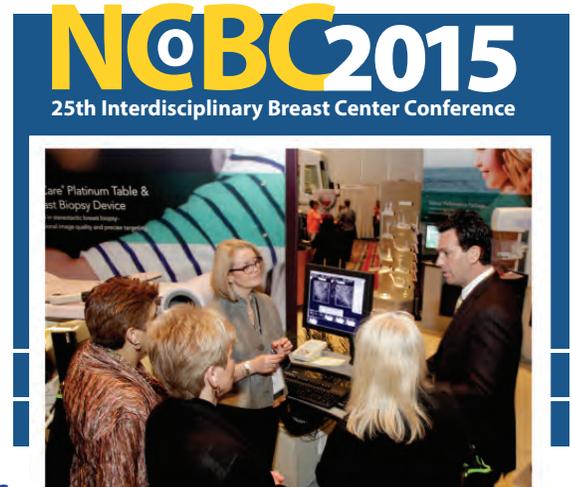


Corporation and Independent Businesses (Consultants and Professionals)

This type of membership was created to inform NCBC members of the various private sector products and services available to them to improve patient care. The membership benefits were designed to provide a marketing mechanism for private sector business members to inform breast center members around the country about products and services. We trust that making information about products and services available to the membership will increase the opportunities to improve the care provided patients and will enhance the medical and administrative environment under which patient care is provided.

Exhibit at the Annual Interdisciplinary Breast Conference

Each spring the NCBC coordinates an annual conference for breast health professionals. Attendees meet and exchange information with other breast care professionals from around the country and form new relations to expand collegial sharing throughout the remainder of the year. Continuing education credits (CMEs and CEUs) are offered for RTs, RNs and physicians. An exhibit hall is included as a vital part of this conference. Exhibit space is located in the conference meeting area where all meal and reception functions are held. Conference attendance is usually just over 800 attendees.



Be Included in the National Internet Directory of Businesses Providing Services/Products to Professionals

Each business and corporate member are listed in the Breast Health Business Services and Products Directory and has its own listing on the NCBC website. The listing for each member contains the business name and location; the name and title of a contact person; a descriptive narrative about the business and its services/products; photos of new products and a hot link to the business's website. Individuals visiting the NCBC website will be able to search the Directory to locate specific products by searching with a keyword. It is hoped this will serve as yet another marketing tool for business members.

Receive Newsletter

The NCBC's newsletter: The Breast Center Bulletin is sent to more than 2,000 breast health care professionals worldwide. This publication contains articles focused on the latest treatments and programs in breast health. Other articles include spotlights on specific breast centers, updates on current clinical trials and other relevant topics. NCBC members are informed of the most recent annual conference updates as well as updates to other NCBC programs, such as the National Quality Measures for Breast Centers Program, each month.

Take Advantage of Advertising Opportunities in the Newsletter: The Breast Center Bulletin

50% discount given to all NCBC members.



www.breastcare.org



Three Certifications Offered

For hospitals with Magnet status, and for those in the process of earning that status, the NCBC is proud to announce that all Breast Patient Navigator and Clinical Breast Examiner certifications are now approved to be used by practitioners employed by Magnet recognized facilities. In addition to our Magnet status, NCBC continues improving our program and is in process of attaining accreditation through the National Commission for Certifying Agencies.

These certificates are offered annually at the national conference as well as regionally throughout the United States. There is a peer review team that updates the certification materials annually to coincide with new technology, research and collected data from those already certified. Those certified are required to renew annually, and meet renewal criteria. The CBEC requires re-certification every five years.

Breast Patient Navigator Certification

The National Consortium of Breast Centers holds the simple truth that many minds working together for a singular goal is superior to disjointed care given at interval times. The sudden onset of emotional, physical, spiritual, and practical concerns and barriers to care rising from a cancer diagnosis that often lead to a patient's confusion and fear at the very time that they need to make important life-altering decisions. The result is a national trend to use patient navigators to assist patients by education, advocacy, identification, and elimination of barriers. Due to the varied number of patient and family issues that arise during the course of diagnostic and treatment events, a navigator or navigation system has been proven successful in countering many negative or overlooked aspects of breast health and cancer care.



Navigator Certification provides benefits for the navigator on a myriad of levels. The personal navigator benefit reflects an achievement beyond licensure requirements and a basic level of knowledge; as well as dedication to a specific set of skill sets providing enhanced care. This includes the practice of integration with existing services within the facility, community and nationally for the benefit of the patient. Ultimate goals include heightened awareness and coordination of goals and elimination of barriers to ease the transition of care between departments, oncologists, and sometimes facilities involved in patient care. NCBC Navigator Certification offers validation for navigators to reflect experience, licensure, and scope of practice since 2008. A peer review team has recently updated the certification material to better encompass the full spectrum of navigation care, now there are five (5) designations for the Navigation Certification Program – IMAPN (I'M A Patient Navigator).

- **Certified Navigator in Breast Imaging (CN-BI): All technologists, mammography to radiation therapy**
- **Certified Navigator in Breast Management (CN-BM): All Social Workers and Management**
- **Certified Navigator in Breast Advocacy (CN-BA): All Medical Assistants , LPN, LVN, Lay/Volunteers**
- **Certified Navigator in Breast Provider (CN-BP): Diagnosticians, Doctors, Nurse Practitioners, Physician Assistant, PhD**
- **Certified Navigator in Breast Nursing (CN-BN): All Registered Nurses**

Currently 900+ navigators have professionally accepted the important challenge that navigation certification offers to their credentials. These certifications are offered annually at the national conference as well as regionally throughout the United States. Certified Navigators are required to renew annually, meet renewal criteria, and maintain NCBC membership.

Clinical Breast Examiner Certification

The National Consortium of Breast Centers (NCBC) offers a Clinical Breast Examiner Certification Program in Las Vegas, NV and at various regional locations to promote consistent breast health care throughout the nation. The course is designed to utilize standardization of Clinical Breast Examination Skills to accomplish CBE's Paramount Objective: Detection of any dominant breast mass as another early detection tool to ultimately reduce breast cancer deaths. This certification is a validation of an individual's performance of a Clinical Breast Examination, their Core Knowledge and their Tactile Skills in lump detection. Candidates who pass the CBEC™ may use the mark CBEC® to verify they have met all eligibility and testing requirements. This may be used only while valid, after which time certification may be renewed. The CBECs are required to renew annually, meet renewal criteria, and maintain NCBC membership.

Breast Self Examiner Trainer Certification

A BSE Trainer Certification certifies that medical professionals can test and show they possess the knowledge and skills to provide BSE instruction to both medically and non-medically credentialed health care professionals. The certification further allows the trained individuals to teach patients how to perform BSE. Certified individuals will have attained an 80% on each of the three examinations: didactic, tactile silicone model skills, and verbal mini-lecture. This program includes comprehensive didactic sessions for Core Breast Knowledge and BSE Skills followed by a workshop session for tactile BSE skills and verbal BSE presentations. It will also identify the next steps for securing the training and skills necessary to obtain NCBC CBE Certification. Upon successful completion of this program certified medical professionals will receive a NCBC BSE Instructor's Certificate. Manuals to assist in training other professionals are available to those who successfully complete the program and attain certification. Recertification is attained annually through submission of training data.

Become a Quality Certified Breast Center of Excellence.™
Participate in our National Quality Measures for Breast Centers™ Program

“Committed to empowering breast centers of all types and sizes with the ability to measure and improve quality of care provided to breast cancer patients.”



The National Quality Measures for Breast Centers™ Program (NQMBC™) is an interactive internet model for breast centers to track and measure quality performance in more than 30 separate quality indicators. The NQMBC™ Program identifies quality care measures and provides immediate access to information that allows participating breast centers to compare performance with other centers across the United States.

The NQMBC™ Program is a result of the National Consortium of Breast Centers' (NCBC) commitment to increase the quality of breast health care provided by professionals to their patients. Because the NCBC has more than 1,000 breast center members of all types and sizes, we have the opportunity to compile a secure database from which all breast centers can be compared. For more information go to our website at <http://www.nqmbc.org>.

National Supporters of Quality Performance in Breast Health Care



Participate in our NQMBC-Surgeon Program

A Quality Initiative of the National Consortium of Breast Centers, Inc.



“Committed to empowering surgeons with the ability to measure and improve quality of care provided to breast cancer patients.”

The National Quality Measures for Breast Centers - Surgeon Program (NQMBC - Surgeon) is an interactive internet model for surgeons to track and measure quality performance in 9 separate quality indicators. The NQMBC - Surgeon Program identifies quality care measures and provides immediate access to information that allows participating surgeons to compare performance with other participating surgeons across the United States.

The NQMBC - Surgeon Program is a result of the National Consortium of Breast Centers' (NCBC) commitment to increase the quality of surgical health care provided by surgeons to their patients. Because the NCBC has more than 1,000 breast center members of all types and sizes, we have the opportunity to compile a secure database from which all surgeons can be compared.

Participation in the NQMBC - Surgeon program as an activity will satisfy the American Board of Surgery part IV requirements for maintenance of certification.

Participation must include completion of a minimum of three (3), and preferable all nine (9), Quality Measures to comply with ABS guidelines. These requirements are subject to change.



Organizational Information

2013-2014 Board of Trustees

These individuals review and define the organization's mission and ensure its accuracy and validity based on member needs. The board assesses program activities against the mission and purpose. It ensures effective organizational planning and adequate resources; monitors the programs and services; enhances the organization's public standing and legal and ethical integrity; maintains accountability; and recruits and orients new board members while assessing its own performance.

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Executive Director

Wendy Anderson

Office Assistant & Abstract Manager

Dara Long

Special Projects Coordinator

Angie Davis

Quality Certification Manager

Jennifer Cobb-Hayes

Certification Manager



www.breastcare.org

Corporate office 574-267-8058 • Fax 949-583-2730



Membership Application

MEDICAL ORGANIZATION/FACILITY - MILITARY/GOVERNMENT FACILITY

National Consortium of Breast Centers, Inc.
PO Box 1334, Warsaw, IN 46581-1334

Please accept our invitation to become a member of NCBC. Complete this form and mail, fax or go online with payment to the NCBC office. Payment may be made by check, money order, PayPal, Visa, MasterCard, Discover or American Express. Upon receipt of this information, your membership certificate and membership materials will be sent to you.

MEDICAL ORGANIZATION/FACILITY – MILITARY/GOVERNMENT FACILITY

The entity must be a direct provider of patient care. Membership materials, which include membership certificates and Internet listings, will be under the facility/institution/practice name. One individual is designated as the initial or primary member. All memberships include member rate to the Annual Interdisciplinary Breast Center Conference.

Contact Information

Name _____
First M. I. (if used) Last Professional Initials (MD, RN, RT, PhD)

Title/Position _____

Specialty _____

Department _____

Facility Name _____

Facility Street Location Address _____

Facility Mailing Address if different from Street Address _____

City, State, Zip _____

Business Numbers for General Public/Clients:

Voice _____

Fax _____

Website _____

Direct Numbers of Applicant

Voice _____

Fax _____

Email _____

**This is for office use only –
IT WILL NOT APPEAR IN ANY LIST OR ON THE INTERNET**

Approximate number Screening Mammograms performed annually _____
Approximate year facility opened _____

Facility or Staff Picture – Please provide a digital photo and send to ncbc@breastcare.org

Patient Services - This information will appear on your Internet Listing

Mobile Mammography

- Provided
- Not provided
- Number of units (sites) _____

Self-Referrals Accepted

___ yes ___ no

Diagnostics

- fine needle (FNA)
- core biopsy
- sonography
- ultrasound
- stereotactic
- galactography
- scintimammography
- osteoporosis testing
- MRI Guided Needle Biopsy

Rehabilitation

- Lymphedema program
- Physical Therapy
- Prosthesis Fitting

Other services for women offered on site

- Coordination of pre-natal services
- Coordination of ob/gyn services
- Coordination of osteoporosis services
- Coordination of preventative services
- Participate in clinical trials

Interdisciplinary Breast Team

- Hold Multidisciplinary Breast Conference
- Holds Weekly Prospective Breast Conference
- Has Certified Breast Patient Navigator On Site
- Has Certified Clinical Breast Examiner On Site

Certifications/Accreditations

- NQMCB
- NAPBC
- BICOE

Treatment

- Chemotherapy
- Radiation therapy

Patient Education

- High Risk counseling
- Patient Resource literature
- Patient Resource library/dedicated area
- Complementary and Alternative medicine
- Life Styles
- Nutrition counseling
- Psychosocial counseling
- Patient educator on staff
- Patient Advocacy and Survivorship Groups
- Coordinate Social Service options for patients

Surgical

- Reconstructive surgery
- Cosmetic Surgery
- Sentinel Lymph node mapping and biopsy
- Ductal Lavage for high risk women

Facility Description

This information will appear on your Internet Listing

Please provide a description of your facility. (I.e., practice setting, ownership, services provided, staff) The description you provide will be included on your Internet listing. You may attach or e-mail copy if more space is needed.

Membership Networking

Would you be willing to prepare an article or be interviewed and have our writer prepare an article about your breast center or its programs to be included in a future copy of the NCBC newsletter, the *Breast Center Bulletin*? **Yes** **No**

Payment Options

Dues Payment Schedule:

-- Membership is good for one year from date of payment. (If you become a member May 20th 2014 it will expire May 20th 2015)

-- Annual dues are \$600 with the benefits listed below.

- Facility membership group rate discount of 10% off registration to our annual conference with coupon code limit up to five staff members.
- Our 24 hour direct connect information exchange for all members to get questions answered.
- Our #1 benefit, and probably most important, is our Breast Center of Excellence certification thru NQMBC, which also includes a National Quality data collection for the facility.
- For your staff, we offer the most comprehensive NEXT level Certifications for Navigator, CBE, and BSE in the industry in regards to multidisciplinary care.
- New this year is the Blog, we are creating a community for our members to come together doctors, surgeons, nurses, technologists and industry businesses, just to name a few.
- The highly acclaimed NCoBC Conference is a phenomenal experience for your whole team and now includes:
 1. An average of 80 world renowned speakers
 2. Close to 100 breast industry exhibitors with the most advanced technology and software to date.
 3. The Best Valued Education out there with around 40 CEU's available per conference.
- Finally, you will receive an NCBC Membership Certificate to display in your office.

Your Two Membership Certificates will contain

one with your facility name only and the other with both your name and the name of your facility

Paying by fax or mail (check or credit card) – **Add additional admin fee of 25.00**

Paying by PayPal, Visa, MasterCard, Discover or American Express on our website www.breastcare.org
NO ADMIN FEE

Card Number _____

Exp. Date _____

CVV2#: _____

Name as it appears on card _____

Charge amount authorized \$ _____

Signature _____

Date of Application _____