

AEG Wants to Know How You Conduct Public Outreach!

The AEG, through various committees, including Strategic Planning, Advocacy, and Membership & Messaging, to name a few, is seeking information from our Members about what you do to conduct public outreach. Have you helped scouts get a belt loop or merit badge? Have you spoken to K-12 students about environmental and engineering geology? Do you present to university or college students? Have you spoken to other associations, like the Rotary Club, about what you do?

The benefits of sharing your stories with us are obvious. First, we shouldn't be shy about what we do or why we do it. Second, we will summarize all of these activities, and make this information available to all of our Committees and Sections so they can see what everyone is doing out there to advocate for our profession. Next, we may ask for your permission to feature your story in print, be it in an upcoming issue of the Insider, the AEG *NEWS*, or on our website. So please - take a moment to compose your thoughts and send them to the Serin Bussell (serin@aegweb.org)!