



USGS website bulletin

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Chair, USGS Coalition

To USGS Coalition Members: Karen Armstrong with the USGS has asked that I let you all know that they have now developed the Beta version of the new USGS website and are now asking for public comment. Please see the note below from Karen with details about the site and how to provide comments.

I'm very excited to let you know that the Beta version of www.usgs.gov is publicly available to preview and comment on via the existing site. Use Google Chrome, Firefox or Internet Explorer 9 or above for best viewing.

Over the past two years, we've been working diligently to build an effort focused on improving our web presence to improve customer service, usability, and easy access to our science. We've listened to and analyzed customer feedback over the years and have baked that in from the beginning of this effort. In addition, we're embracing new directions in Federal web management such as the Digital Government Strategy, mobile first, domain consolidation, content management tools, and more.

The new beta.usgs.gov site is just the tip of the iceberg. As we move forward with our effort, we'll be focused on improving our entire presence in this new direction. With the launch of our beta, we've focused on goals such as:

- improving access to science and data through multiple pathways
- a simplified design
- mobile-responsive
- improving navigation and search
- incorporating top tasks
- enhancing the user experience

While the beta is a step in a new direction for the future of the USGS web presence, we can't do this without your continued comments. As a valued stakeholder, we encourage you to visit beta.usgs.gov with both your desktop and mobile device...and provide us with comments via

the Send Feedback button at the bottom of the pages. As you try out our new beta website, please be aware that some links will take you to the current version of the website. We're still working on moving content into this new design.

Thank you for your comments, support and thoughts.

USGS

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