



# AEG ANNUAL MEETING • 2013

## Association of Environmental & Engineering Geologists

### SPONSORSHIP PLEDGE

**YES!** My company wants to be a part of AEG's 56<sup>th</sup> Annual Meeting in Seattle, WA. The 2013 Annual Meeting can count on us as a Sponsor for the following (see "Choose an Event to Sponsor" page for details on the following areas of sponsorship):

**TECHNICAL SESSION SPONSORSHIPS**

- Technical Sessions Breaks - (\$500 exclusive, \$250 shared)
  - Wednesday, Mid-Morning Break
  - Wednesday, Mid-Afternoon Break
  - Thursday, Mid-Morning Break
  - Thursday, Mid-Afternoon Break
  - Friday, Mid-Morning Break
  - Friday, Mid-Afternoon Break
- Opening Session on Wednesday (\$1000)
- Technical Sessions – (\$500 each)
  - Wednesday
  - Thursday
  - Friday
- Short Courses (\$250 each)
- Field Trips (\$250 each)
- AEG Foundation Silent Auction**  
To make a monetary donation or donate items contact Donna Schmitz, [donnas@ext.msstate.edu](mailto:donnas@ext.msstate.edu)

**NETWORKING SPONSORSHIPS**

- Ice Breaker Reception (\$1,000 exclusive , \$500 shared )
- Speakers' and Moderators' Breakfasts (\$500 exclusive , \$250 shared )
- Women In AEG•AWG Breakfast (\$500 exclusive , \$250 shared )
- Awards Luncheon & Corporate Business Meeting (\$1,000 exclusive , \$500 shared )
- Exhibitors Luncheon (\$1,000 exclusive , \$500 shared )
- Past Presidents' Luncheon (\$500 exclusive )
- Annual Banquet (\$1,000 exclusive , \$500 shared )
- Special Event (\$1,000 exclusive , \$500 shared )
- Student/Professional Reception (\$1,000 exclusive , \$500 shared )

**OTHER**

- Hospitality Area (\$500)
- Employment Interview Service (\$500)
- Registration Giveaway (\$1,500 each)
- Guest Tours (\$250 each)
- Student Mini Grant Program (\$1,000 exclusive , \$500 shared )

**TOTAL AMOUNT PLEDGED: \$ \_\_\_\_\_**

- Invoice immediately
- Check Enclosed

**Sponsoring Company \*\*:** \_\_\_\_\_

*(EXACTLY as you would like it to appear in acknowledgements)*

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City:State/ \_\_\_\_\_ Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact's E-Mail Address: \_\_\_\_\_

Company's Web Page Address: \_\_\_\_\_

Brief Company Description: \_\_\_\_\_

\_\_\_\_\_

**\*\*Please email your logo to [heather@aegweb.org](mailto:heather@aegweb.org) to include on event signage. If you are interested in including your brochures in the registration packets at the meeting, please contact Heather Clark, Meetings Manager for details.**

**Mail, email or fax to:** AEG•2013  
 Association of Environmental & Engineering Geologists  
 P.O. Box 460518, Denver, CO 80246  
 Phone: 303-757-2926 Fax: 720-230-4846  
[heather@aegweb.org](mailto:heather@aegweb.org)

## CHOOSE AN EVENT TO SPONSOR AT AEG•2013

Event sponsorship is effective advertising that builds lasting recognition and good will for your company. All sponsors receive these baseline printed acknowledgements: listing in Program With Abstracts mailed to our membership worldwide, listing on the AEG website and listing in the updated meeting supplement given to all attendees. Additional special recognition and optional door prize opportunities are noted under specific events. Sponsor at the \$500 level or higher, and you will also receive a complimentary skyscraper ad on the AEG website for three months with a link to your company's Web Page address. We anticipate over 500 professional registrants at AEG•2013. For information on the availability of exclusive sponsorships, contact Heather Clark, Meetings Manager, [heather@aegweb.org](mailto:heather@aegweb.org), 303-757-2926.

### **Technical Sessions and Symposia**

Sponsor \$500 for a one-day Technical Session or Symposia and your company will be acknowledged with logo recognition slide on the session PowerPoint during breaks and before the session. A sign announcing your support will be posted at the entrance to the session.

### **Technical Session Breaks**

Donate \$500 (\$250 shared) for either a mid-morning or mid-afternoon Technical Session beverage break. A sign announcing your support will be posted at the entrance to the session.

### **Speakers' and Moderators' Breakfast**

This is where the technical session moderators and speakers get together to set performance goals for the day's sessions. Your \$500 (\$250 shared) sponsorship here makes it all come together for a smoothly-run session. A sign announcing your support will be posted at the entrance to the breakfast.

### **Short Courses**

Sponsor one of the 4 Short Courses offered at AEG 2013 for \$250 each. A sign announcing your support will be posted at the entrance to the course..

### **Field Trips**

Provide \$250 towards one of the field trips for AEG 2013, and be acknowledged as the field trip sponsor! For many of our members, field trips are the most memorable part of the meeting, and your sponsorship becomes part of that memory. Field trip materials include a printed and bound field trip guidebook and will contain prominent acknowledgment of your company on the back cover. A sign announcing your support will be posted in the lobby.

### **Student Mini-Grant Program**

Your sponsorship of \$1,000 (\$500 Shared) for this program will help us provide low-cost meeting registration to students. We expect student attendance to approach 50. All sponsorships will be acknowledged on a poster-sized sign at Registration.

### **Student/Professional Reception**

We have scheduled a special reception just for students. Sponsorship of \$1,000 (\$500 shared) for this reception will help defray the cost of this great event where students join with professionals for networking and discussions. A sign announcing your support will be posted at the entrance to the event.

### **Guest Tour**

Donate \$250 for one of the four scheduled courtesy programs that provide excursions for spouses and guests of our registrants. This will help them remember you! All sponsorships will be acknowledged on a sign in the lobby.

### **Employment Interview Service**

Your \$500 sponsorship of this valuable service ensures that interviewees will see your company name while they are interviewing for future employment in their chosen profession. Your flyers will be placed on the tables where job seekers meet potential employers. A sign announcing your support will be posted at the entrance to the interview room.

### **Ice Breaker Reception - \$1,000 (\$500 Shared)**

Icebreaker sponsorship is used to defray catering expenses. The Westin Seattle's chefs are renowned for their creation of exceptional aperitifs and the event attracts most of the registrants. This function provides the maximum networking and gives your company the greatest exposure. You may supply an optional door prize that will be given to one lucky winner attending the reception. A sign announcing your support will be posted at the entrance to the event.

### **Women in AEG•AWG Breakfast - \$500**

A \$500 sponsorship builds recognition of your company among the fastest growing segment of the geoscience community: Women are increasingly drawn to the profession and your contribution will help offset costs incurred for audio/visual and catering. A sign announcing your support will be posted at the entrance to the event.

### **Registration Giveaway – \$1,500 (each)**

Have your logo printed on our registration Giveaway for maximum exposure that will last for years to come.

### **Awards Luncheon and Corporate Business Meeting - \$1,000 (\$500 shared)**

This high-profile event is attended by our most influential members. Sponsor acknowledgement includes: a poster-sized sign at the entrance to the luncheon, spoken thanks from the President and listing in the Luncheon program. You may supply an optional door prize that will be given to one lucky winner attending the luncheon.

**Exhibitors Luncheon - \$1,000 (\$500 shared)**

Your \$1,000 sponsorship of the Exhibit Hall Lunch ensures exhibitors will have a steady walk-through audience and hold the participants at the exhibits. This is the most well attended event and will provide maximum exposure for your company. A sign announcing your support will be posted at the entrance to the event.

**Annual Banquet - \$1,000 (\$500 shared)**

Sponsor this well-attended, high-profile event at which the Associations' major awards are given. Your company will be recognized on an easel display at the banquet, as well as being listed in the Annual Banquet Program and with spoken acknowledgement by our President.

**Past Presidents' Luncheon**

A \$500 sponsorship builds recognition for your company. Your contribution will help offset costs incurred for audio/visual and catering. Your contribution will be acknowledged at the entrance of the luncheon.

**We are flexible!** Questions about the details? Want to try something a little different? Can't decide on the sponsorship you want? Want your brochure stuffed in the registration packets? Contact AEG Meetings Manager, Heather Clark at 303-757-2926 or email [heather@aegevents.org](mailto:heather@aegevents.org).

**CREDIT CARD PAYMENT FOR SPONSORSHIP**

If paying with credit card, please fax the Sponsorship form to **720-230-4846**

COMPANY NAME \_\_\_\_\_

Address: \_\_\_\_\_

City:State/ \_\_\_\_\_ Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

PLEASE INDICATE METHOD OF PAYMENT (CHECK ONE)

Master Card

Discover

Visa

American Express

Total Amount \_\_\_\_\_

Account Number (include all digits) \_\_\_\_\_ Exp. Date: \_\_\_\_\_ SVC Code: \_\_\_\_\_

Signature \_\_\_\_\_

Name on Card (Please Print): \_\_\_\_\_

Address Credit Card is billed to: \_\_\_\_\_

\_\_\_\_\_