

EWEL LAUNCHES A NEW BUSINESS WEBSITE

EDMONTON, Alberta, Canada; February 1, 2019 – EWEL is a Western Canadian-owned and operated electrical wholesaler serving residential, commercial, institutional, and industrial sectors. We are pleased to announce our new business website: www.ewel.ca. The completely revamped website features a clean, streamlined design, enhanced functionality, and enriched content to help our customers find valuable information and easily contact us.

“We're excited about the new website as it reflects our strategic direction as an electrical wholesaler with advanced service. We thrive on feedback and we're constantly consulting our customers and partners to understand what they expect and need from us. Our website is a vital first step in our mission to build EWEL's online presence and advance the business of electrical wholesaling,” says Iryna Mazepa, Director of Marketing at EWEL.

Our new website is interactive and provides a solid overview of our product lines and services. Visitors and customers will find helpful information on our recent projects, store locations, and latest deals. To help our customers keep in touch with us, the website integrates social media buttons and contact information for all team members. It enables our customers to ask questions or request an EWEL account by submitting online forms at any time. We're always updating our content with helpful information, articles, blog posts, company announcements, and deals.

We encourage everyone to explore our new website and sign up for our e-mail list to receive the latest and greatest info and deals from EWEL: <http://ewel.ca/electrical-deals/>.

About EWEL

EWEL (Electrical Wholesalers Edmonton Ltd) is an Edmonton owned and operated electrical wholesaler serving residential, commercial, institutional, and industrial sectors. From house wire and LED light bulbs to high-voltage switchgear and multi million-dollar job packages, EWEL excels in all ranges of electrical equipment supply.