



AMERICAN GEM TRADE ASSOCIATION



PRESS RELEASE

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[AGTA GemFair Tucson Introduces MJSA EXPO West](#)

Sept. 9, 2009 – Dallas, TX: The American Gem Trade Association (AGTA) and Manufacturing Jewelers and Suppliers of America (MJSA) announced recently that the MJSA EXPO West will be returning to the AGTA GemFair™ Tucson, February 2-7, 2010. The Pavilion will also be moving from its historical location in GemHall II.

The MJSA EXPO West Pavilion will be conveniently housed in the Ballroom on the Galleria level, along with the Spectrum of Design Pavilion and the Antique & Estate Jewelry Pavilion. Exhibitors will feature manufacturing equipment, tools, supplies, contract services, and the latest in new technologies. MJSA's At The Bench Live will feature ongoing bench demonstrations for attendees, showing the latest techniques for bench jewelers.

“Many of our GemFair attendees are manufacturing jewelers,” said Douglas K. Hucker, CEO of AGTA. “So, it is important to ensure that they have products and services available at the show and live demonstrations to help them work more efficiently.”

Companies interested in exhibiting in the MJSA EXPO West Pavilion can call MJSA at 800-444-6572 and ask for Corrie Silvia or Mitch Horowitz or Mary Lou Keen with AGTA at 214-742-4367.

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The AGTA is an Association of natural colored gemstone and cultured pearl industry professionals, dedicated to promoting the natural colored gemstone trade. The Association pursues this mission through the combined use of educational programs, industry events and publicity to both the trade and consumer. We are The Authority in Color.

Founded in 1903, Manufacturing Jewelers & Suppliers of America (MJSA) is a national trade association based in Providence, Rhode Island, that provides the resources and support necessary for U.S.-based



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*jewelry designers, manufacturers, and suppliers to compete successfully. For more information, call MJSA
at 1-800-444-6572 or visit www.mjsa.org*