



AMERICAN GEM TRADE ASSOCIATION



PRESS RELEASE

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MJSA EXPO WEST RETURNS TO AGTA GEMFAIR TUCSON

Aug 19, 2009 – Dallas, TX: The American Gem Trade Association (AGTA) and Manufacturing Jewelers and Suppliers of America (MJSA) announced today that the MJSA EXPO West will be returning to the AGTA GemFair™ Tucson, February 2-7, 2010.

The EXPO West Pavilion will be housed in the Ballroom on the Galleria level, along with the Spectrum of Design Pavilion. Exhibitors will feature manufacturing equipment, tools, supplies, contract services, and the latest in new technologies. MJSA's At The Bench Live will feature ongoing bench demonstrations for attendees, showing the latest techniques for bench jewelers.

“Many of our GemFair attendees are manufacturing jewelers,” said Douglas K. Hucker, CEO of AGTA. “So, it is important to ensure that they have products and services available at the show and live demonstrations to help them work more efficiently.”

“We are delighted to have EXPO West return to the AGTA GemFair Tucson,” said David Cochran, President and CEO of MJSA. “It’s an important venue for our members in that region, and we look forward to further developing it and expanding the rich blend of tools, technology, and information available for manufacturing jewelers there.”

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The AGTA is an Association of natural colored gemstone and cultured pearl industry professionals, dedicated to promoting the natural colored gemstone trade. The Association pursues this mission through the combined use of educational programs, industry events and publicity to both the trade and consumer. We are The Authority in Color.



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Founded in 1903, Manufacturing Jewelers & Suppliers of America (MJSA) is a national trade association based in Providence, Rhode Island, that provides the resources and support necessary for U.S.-based jewelry designers, manufacturers, and suppliers to compete successfully. For more information, call MJSA at 1-800-444-6572 or visit www.mjasa.org