



P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

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**JEWELERS VIGILANCE COMMITTEE and
THE JEWELERS BOARD OF TRADE TO PRESENT:
“THE BASICS OF MEMO TRANSACTIONS - THE DOS AND
DON'TS OF TRADING ON MEMO”
THE INSTORE SHOW, MONDAY, APRIL 20, 2009**

Attendees to receive:

“The Essential Guide to ‘Memo’ Transactions”

New York City – March 17, 2009 –The Jewelers Vigilance Committee (JVC) and The Jewelers Board of Trade (JBT) will present “The Basics of Memo Transaction – The Dos and Don’ts of Trading on Memo” at The Instore Show, Navy Piers, Chicago, Monday, April 20, 8:30 AM – 9:45 AM.

Attendees will receive a copy of “The Essential Guide to ‘Memo’ Transactions” a new publication in the JVC series of essential guides to legal compliance in the jewelry industry.

“The Essential Guide to ‘Memo’ Transactions” includes many important topics, including: Consignment agreements and protecting your business in an event of bankruptcy, frequently asked questions, a glossary of terms and more.

(more)

“The Essential Guide to ‘Memo’ Transactions”

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The Guide was developed to respond to industry concerns, especially now, about the consequences of sending goods on memo. The Guide gives jewelry firms a step-by-step method to best position their businesses in cases of economic reversals.

Said Cecilia L. Gardner, JVC’s president, CEO and general counsel: “Industry members need to be educated about the risks of trading on memo. JVC is delighted to partner with The Jewelers Board of Trade to produce “The Essential Guide to ‘Memo’ Transactions” – which explains how best to protect yourself and your business when sending goods on memo.”

Said Dione Kenyon, JBT President, “As the industry’s established resource for credit and collections services, the JBT is pleased to join with the JVC in delivering this important information for credit managers as they evaluate the risks and protections associated with these programs....”

The Memo Transactions seminar is free to attend. For questions about the seminar, contact Amy Greenbaum, JVC, amy@jvclegal.org.

JVC’s offers Essential Guides on: irradiated gemstones, gold and silver – precious metals, color diamonds and “The Essential Guide to Advertising Law.” For more information about joining JVC in 2009 at 2008 rates and the association’s legal compliance products and services, many free or at deep discounts to JVC members, visit JVC’s web site: www.jvclegal.org.

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About Jewelers Vigilance Committee

Jewelers Vigilance Committee, founded in 1917, is a not-for-profit legal trade association fulfilling its mission to maintain the jewelry industry’s highest ethical standards. JVC offers dispute mediation and arbitration services for trade and consumers, compliance monitoring and precious metals testing, among many other services. JVC, long considered the industry’s guardian of ethics and integrity is a resource for the entire jewelry industry and its customers as well as an industry representative before government agencies, media and adjunct fields. For more information visit: www.jvclegal.org.

About The Jewelers Board of Trade

The Jewelers Board of Trade is the only credit-reporting agency focused exclusively on the U.S. jewelry industry. Founded in 1884 as a member-based organization, JBT now serves over 3,000 domestic and international members. Based in Warwick, RI, with additional offices in New York, NY, the organization provides credit reports, collections services and online database marketing tools. Members also have access to the JBT database for industry searches, as well as automated email alerts on selected companies. For more information about JBT or to become a member, call 401-467-0055 (Membership Department) or visit www.jewelersboard.com

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