

# 2014 Exchange Roundtable

March 5-7, 2014, Norfolk Waterside Marriott  
Preserving the Benefit for Past and Future Generations

Agenda (as of 2/3/14, subject to change)

## Wednesday: March 5th

11:00am - 4:00pm HRALA Chapter Golf Tournament Shotgun Start (*register separately*)  
5:00pm - 6:00pm Sponsor Reception (*invitation only*)  
6:00pm - 7:30pm Welcome Reception

## Thursday: March 6th

7:00am - 7:45am Continental Breakfast  
7:45am - 8:00am Opening Ceremony with Navy Color Guard and National Anthem  
8:00am - 8:15am Chairman's & President's Remarks  
8:15am - 9:15am Guest speaker - Michael Broome (*invited*) - "Leadership, Service and Teamwork"  
9:15am - 9:45am Networking Break  
9:45am - 10:30am Legislative Update - Steve Rossetti  
10:30am - 11:00am MCX - Director, Merchandising - Ms. Anita Roberson  
11:00am - 11:30am VCS Chief Merchandising Officer - Mr. Carey Filer  
11:30am - 12:00pm CGES Director of Merchandise - Ms. Sarah Mikus  
12:15pm - 1:30pm Networking Lunch  
1:30pm - 2:00pm AAFES SVP Sales Directorate - Ms. Ana Middleton  
2:00pm - 2:30pm NEXCOM SVP Chief Merchandising Office - Ms. Tess Paquette  
2:30pm - 3:00pm Networking Break

Two concurrent sessions, attendees choose one:

3:00pm - 4:00pm NEXCOM Big Ideas Session  
3:00pm - 4:00pm MCX Big Ideas Session

Two concurrent sessions, attendees choose one:

4:00pm - 5:00pm AAFES Big Ideas Session  
4:00pm - 4:30pm CGES Big Ideas Session  
4:30pm - 5:00pm VCS Big Ideas Session

5:30pm - 6:30pm Women's Networking Reception

## Friday: March 7th

7:00am - 7:45am Continental Breakfast  
7:45am - 8:00am Exchange Council Update  
8:00am - 9:00am Texas State Senator Brian Birdwell - "What the Benefit Means to Me"  
9:00am - 9:30am Congressman Joe Wilson (SC) Chairman Military Personnel Subcommittee  
9:30am - 10:00am Networking Break  
10:00am - 10:30am Save Our Benefits Update  
10:30am - 10:45am Closing Remarks  
11:00am - 1:00pm One-on-One sessions