



NEWS RELEASE

Defense Commissary Agency

Public Affairs

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September Worldwide Case Lot Sale Cancelled

*By Jessica Rouse,
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FORT LEE, Va. – The Defense Commissary Agency is cancelling its September case lot sale because of budgetary reductions mandated under sequestration.

This announcement follows DeCA’s decision in February to cancel the May case lot sale. The case lot cancellations are part of ongoing steps to reduce operating costs wherever possible. Those steps include a hiring freeze, restrictions for official travel, and postponement of all Guard and Reserve on-site sales after July 8 until further notice.

“Sequestration has forced the commissary to look for cost-saving measures,” said Michelle Frost, DeCA’s chief of promotions and marketing. “Even though we have cancelled September case lots, we will offer our customers other sale events more frequently to maximize their savings.”

Commissaries will continue to offer savings on sidewalk sales, truckload events and in-store promotions. Stores will also continue to offer items in the value-sized, economical ‘club pack’ format found in off-base club warehouse stores, said Charlie Dowlen, DeCA’s promotions manager.

“Customers will still have the chance to save money through the other sales,” Dowlen said. “They can save up to 30 to 40 percent on items in the regular promotional packages and up to 30 percent on club packs.”

Customers should check with their local commissary to get information about upcoming sales. Customers can visit commissaries.com, click on the “Locations” tab on the home page,

then “Alphabetical Listing”, find your local store, and then click on “Local Store Information.”

They can also click on the “Shopping” tab on the home page to access promotional prices.

-DeCA-

About DeCA: *The Defense Commissary Agency operates a worldwide chain of commissaries providing groceries to military personnel, retirees and their families in a safe and secure shopping environment. Authorized patrons purchase items at cost plus a 5-percent surcharge, which covers the costs of building new commissaries and modernizing existing ones. By shopping regularly in the commissary, patrons save an average of 30 percent or more on their purchases compared to commercial prices – savings amounting to thousands of dollars annually. A core military family support element, and a valued part of military pay and benefits, commissaries contribute to family readiness, enhance the quality of life for America’s military and their families, and help recruit and retain the best and brightest men and women to serve their country.*

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