

FOR IMMEDIATE RELEASE

October 31, 2017

Andrea Wells
Senior Manager, Marketing & Communications
awells@apsp.org

APSP ANNOUNCES INTERNATIONAL PARTNERSHIP

The Association of Pool & Spa Professionals (APSP) and the Asociación de Profesionales de La Piscina Appac A.C. announce an international partnership, bringing together two respected organizations committed to the advancement of the pool, spa and hot tub industry.

APSP President and CEO Rich Gottwald and Asociación de Profesionales de La Piscina Appac A.C. President Ignacio Barroso signed the historic agreement making a partnership to promote, advance and advocate the interests of the swimming pool, hot tub and spa industry in Mexico.



“We are honored to align with the Asociación de Profesionales de La Piscina Appac A.C.,” said APSP President and CEO Rich Gottwald. “This partnership gives us the opportunity to jointly focus on educating, inspiring and engaging a broader audience on issues that impact the industry.”

An important aspect of the partnership will be sharing of best industry practices and leveraging the shared values of both organizations to develop new concepts and activities that expand the impact of each organization.

“Our organizations working together will further the goal of standards harmonization, advancing the industry’s need for uniform codes, said APSP Vice President of Technical and Standards Carvin DiGiovanni. “Through our collaboration with the Asociación de Profesionales de La Piscina Appac A.C. we can help advance the international adoption of industry standards to ensure that pools and spas are built safely. It’s a win-win for everyone.”

“Through our networks we can expand the reach of protecting and educating the aquatic community,” said Asociación de Profesionales de La Piscina Appac A.C. President Ignacio Barroso. “At Asociación de Profesionales de La Piscina Appac A.C., our passion is to share that view with the world and to inspire people to participate in the industry. We believe we share those values with APSP.”

During APSP’s Annual APSP Awards Reception held on October 31 in Orlando, the partnership was highlighted and representatives from the Asociación de Profesionales de La Piscina Appac A.C will attend.

For more information, contact [Rich Gottwald](#).



About APSP

[The Association of Pool & Spa Professionals \(APSP\)](#) is the world’s oldest and largest association representing swimming pool, hot tub, and spa manufacturers, distributors, manufacturers’ agents, designers, builders, installers, suppliers, retailers, and service professionals. Dedicated to the growth and development of its members’ businesses and to promoting the enjoyment and safety of pools and spas, APSP offers a range of services, from professional development to advancing key legislation and regulation at the federal and local levels, to consumer outreach and public safety. APSP is the only industry organization recognized by the American National Standards Institute to develop and promote national standards for pools, hot tubs, and spas. For more information, visit [APSP.org](#).

Connect with APSP on [Twitter](#), [Facebook](#), [YouTube](#) and [Houzz](#).

About Asociación de Profesionales de La Piscina Appac A.C

The [Asociación de Profesionales de La Piscina Appac A.C](#) is a non-profit Civil Association, with the main objective of professionalizing the guild in Mexico for the benefit of the end user and always protecting the environment. For more information, visit [appac.org.mx](#).