



For Immediate Release:

June 16, 2008

**SWIMCAPZ INC. LAUNCHES THE WORLD'S FIRST ONLINE DESIGN STORE
FOR CREATING AND PRINTING CUSTOM SWIM CAPS**

Custom Screen Printed Swim Caps Done Right, On Time, the First Time

Toronto, Ontario

SwimCapz Inc. announced today that it has launched the world's first online design store to create and print custom swim caps. The easy-to-use online designer function will allow swim teams and triathlon organizers to create their own team or event swim caps.

The comprehensive website at www.swimcapz.com provides customers with an easy and fun way to create their own designs, whether custom-made or from one of the thousand of clip art images SwimCapz provides. In addition, clients can choose the size, spacing, curvature and color of the lettering style for each cap, allowing them to make all of the important decisions in the printing process. Each swim cap is entirely manufactured at our ISO9001 certified facility, making us a one-stop shop and saving clients time and money from hiring an outside graphic designer. Orders can be paid online by credit card and delivered in as little as 10 days and we're confident the screen printing will last a lifetime.

SwimCapz Inc. guarantees that with our experience, customer service, state of the art equipment and technology, every order will be completed accurately, on time and as the client designed it.

"It's time that the swim cap printing business is simplified," said Alan Hofmeister, Marketing Director for SwimCapz Inc. "We are allowing the customer to finally control the design and printing process."

About SwimCapz

SwimCapz Inc is a Toronto based online company that provides online design and printing of custom swim caps. We also have graphic designers available for custom design.

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