



The Manitoba Child Care Association

Presents



Craig Kielburger

at MCCA's

Wisdom
begins with
Wonder

Conference

The World Needs Kids: How to Mentor Kids Who Care and Contribute

Based on the national bestseller *The World Needs Your Kid: Raising Children Who Care and Contribute*, this address delves into everything you need to know about mentoring kids, lending a hand and changing the world.

Craig is the Co-Founder of Free The Children and the Co-Founder of Me to We. Craig Kielburger is a social entrepreneur, *New York Times* best-selling author, and syndicated columnist.

He co-founded Free The Children in 1995 when he was 12-years-old. Today, more than 1.7 million young people are involved in its programs. In North America and the United Kingdom, the organization provides comprehensive service-learning programs, including its We Day celebrations attended annually by more than 160,000 students from 4,000 participating schools. We Day also reaches more than 5.4 million viewers through televised broadcasts and has more than 3.3 million followers on Facebook, making it one of the largest charitable causes in the world. Internationally, the organization works in eight developing countries providing a holistic and sustainable development model, including education, health care, food security, clean water, and alternative income programs. Its programs have empowered more than one million beneficiaries. Alongside his brother Marc, Craig is also the co-founder of Me to We, an innovative social enterprise that seeks to support the work of Free The Children by providing socially conscious products and experiences. Craig is the author of 11 books. He holds 15 honorary doctorates and degrees, and has received The Order of Canada, The Roosevelt Freedom Medal, and the World Children's Prize for the Rights of the Child. His work has been featured with multiple appearances on *The Oprah Winfrey Show* and *60 Minutes*, as well in as *National Geographic*, *TIME*, and *The Economist*.

Date:	May 29th, 2014
Where:	Victoria Inn, Centennial Ballroom
Time:	9:00 am - 10:00 am
Tickets:	\$25.00 each or 10 tickets for \$200.00
Book Signing:	10:00 am - 10:30 am - Books will be available for purchase

Tickets can be purchased with a credit card online or download a registration form from MCCA's website at: <http://www.mccahouse.org/conference.htm>

For more information contact Karen Houdayer at 204-336-5062 or khoudayer@mcchouse.org.

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