

Contact: Beverly Leavitt
Canada East Equipment
Dealers' Association
Phone 705-726-2100
Fax 705-726-2187
bev@ceeda.ca

Unit C1, 580 Bryne Drive
Barrie, ON L4N 9P6

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Press Release

CEEDA Hires Field Services Coordinator

Barrie, Ontario January 23, 2013:



Meet Brian Allen, CEEDA's newly hired Field Services Coordinator. Brian began his employment with CEEDA on January 15th and is applying his best efforts to learning as much as he can about CEEDA and its members, as quickly as he can.

Brian's strengths and areas of expertise include marketing, sales/business development, project and event management and communication. He spent 4 years with the OMOA (Ontario Marine Operators Association) as Manager of their Skills Development program and was most recently the Director of Career Services at Everest College in Newmarket.

The new role of CEEDA Field Services Coordinator will see Brian's responsibilities focused upon education, communication and information flow to and from member prospects and existing membership about CEEDA programs, services and products.

Brian will be "hitting the road" in early February to begin dealer visits. He can be reached at the CEEDA office at 705-726-2100, cell at 705-719-2094 or by email at brian@ceeda.ca

CEEDA is very excited to add Brian to our staff in this exciting new role and we look forward to applying the benefits of his unique experience, talents and background to serving our members. Please extend your hand of fellowship to Brian as he begins his new career with CEEDA.

For Release [2:00 PM Eastern, January 23, 2013]