



**CG Equipment**  
**Your Equipment is Our Business**  
**Zurich and Guelph, ON**

Established in 1962 CG Farm Supply was founded by Cleave & Margaret Gingerich as a Case farm equipment dealer. In the mid 1980's during the Case IH merger, CG Farm Supply lost the farm equipment line, but carried on their dealership as a utility dealer putting their focus on Construction and Landscape equipment.

In 1992, brothers Cliff and Rich Gingerich took over the dealership, now operating as CG Equipment. With construction and landscape equipment sales doing well, they added a second location in Guelph in 2001.

The main line suppliers for CG Equipment are Doosan Construction, Yanmar Construction Equipment and Utility Tractors along with a host of complimentary shortline suppliers. With this lineup of suppliers, they are able to serve the construction business that has grown over the years while also staying true to the beef and dairy customers that were there at the start.

Like many businesses in our industry, CG Equipment has seen many challenges over the years, but with the large range of construction equipment they carry, one of the challenges more unique to them is the capital required to support the sale of the large, expensive equipment. They are extremely mindful of their capital while maintaining the inventory required to satisfy the customer demand.

As CEEDA (ORFEDA) members for over 30 years, CG Equipment has utilized a variety of programs and services. Currently, they subscribe to the Safety Talks with staff at both locations participating on a regular basis. One key feature Rick Gingerich appreciates from the association "is that CEEDA is much needed for keeping up to date on the changing government programs."