

CMEA News Brief

REACH 2,100

MILITARY ENGINEERS ACROSS CANADA

EACH WEEK



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The Canadian Military Engineers Association

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C   **B** 

LEED hits new heights in Canada during 2013
Daily Construction
There were a total of 574 Canadian projects that received LEED certification in 2013, the highest in any prior years, according to the Canadian Green Building Council (CaGBC). The total count for projects certified now sits at 1,484, along with 598 additional projects registered to pursue certification, bringing the total of registered and certified projects to 4,885.
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DESSAU  Engineering and Construction **D** 

Canada reports crude oil as explosive as gas
AP Wire Engineering
The crude oil that exploded during a fatal derailment in Quebec last year that killed 47 people had characteristics similar to that of unleaded gasoline, a highly flammable liquid, Canada's transportation safety agency said Thursday. The Transportation Safety Board said in a newly released report that the crude tested by Canada's transportation agency had a low flash point, which refers to the temperature at which the crude gives off enough vapor to ignite in air.
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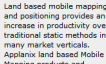
Military defends support for injured soldiers
CBC News
The nondescript office building on the sprawling grounds of Canadian Forces Base Petawawa doesn't look like much from the outside. But the Integrated Personnel Support Centre is meant to be a refuge for soldiers in need. The Canadian Forces operates 24 support centres at bases across the country. They're run through the military's Joint Personnel Support Unit, or JPSU. Its job is to help injured and ill service members get back to their units or—more often—transition out of the military.
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PRODUCT SHOWCASES

Land based mobile mapping
 
Land based mobile mapping and positioning provides an increase in productivity over traditional static methods in many market verticals. Applanix land based Mobile Mapping products and solutions are used onboard moving ground based vehicles such as cars, trucks, ATVs, robots, and armored vehicles. **LEARN MORE**

Fort Garry Fire Trucks

Fort Garry Fire Trucks (FGFT) builds fire trucks, custom-built pumper, aerial ladders, rescue vehicles, water delivery tankers and related fire-fighting equipment for cities, towns, and municipalities throughout Canada the U.S., and abroad.


Seprotech

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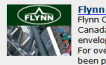
Canada wants more energy infrastructure options
UPI
The increase in North American oil production is straining existing pipeline capacity, Canadian officials said. Cal Dallas, the provincial minister of international affairs for the Alberta government, said more infrastructure is needed to create a vibrant North American energy sector.
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X-ray laser shed new light on quest for faster data storage
R&D Magazine
An experiment at SLAC National Accelerator Laboratory's x-ray laser has revealed the first atomic-scale details of a new technique that could point the way to faster data storage in smartphones, laptops and other devices.
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BAE SYSTEMS  **F** 

Brampton review finds \$62 million that can be used for infrastructure projects
Brampton Guardian
Some insiders at Brampton City Hall are upset about municipal policies and procedures they say are to blame after an internal review revealed there is \$62 million in extra cash sitting idle and not being used to build parks, recreation facilities, roads and other infrastructure.
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B LOWER LEADERBOARD

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C/1 TOP/BOTTOM SKYSCRAPER

A skyscraper is a large format ad with prime real estate to sell your company's products or services to decision-makers.

D/1 TOP/BOTTOM BANNER

Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

E PRODUCT SHOWCASE

Showcase your latest product with this placement and include a photo, 50-word description and link to your site.

F FEATURED COMPANY AD

Integrated into the feel of the brief, a featured company ad targets your buying audience with an image and 25-word description.

G TRADITIONAL TEXT AD

Leverage the power of words with a 15-word text ad to drive traffic to your website.

Sample provided is representative of ad specifications only and does not necessarily depict placement within the brief.

SEE PRICING NEXT >>>

AD RATES & SPECS

Prices are for participation in 13 emails to the 2,100 military engineers across Canada. (One 90 day cycle)



Leaderboard
\$3000

Image Dimensions
728x90

File Format
JPEG, GIF

Max File Size
40k



Lower Leaderboard
\$2750

Image Dimensions
580x70

File Format
JPEG, GIF

Max File Size
40k



Top/Bottom Banner
\$2500/\$2250

Image Dimensions
468x60

File Format
JPEG, GIF

Max File Size
40k



Top/Bottom Skyscraper
\$2500/\$2250

Image Dimensions
120x600

File Format
JPEG, GIF

Max File Size
40k



Lorem ipsum dolor
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 Ut enim ad minimum
 veniam, quis nostrud
 exercitation ullamco
 laboris nisi. More

Product Showcase
\$2000

Text **five word headline, fifty word description**
Image Dimensions **175x125** File Format **JPEG, GIF**



Lorem ipsum
 Lorem ipsum
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Featured Company Ad
\$1750

Text **five word headline, twenty-five word description**
Image Dimensions **125x100** File Format **JPEG, GIF**



Lorem ipsum
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 adipiscing elit,
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Traditional Text Ad
\$1500

Text **five word headline, fifteen word description**
Image Dimensions **120x50** File Format **JPEG, GIF**

CONTACT US

FRANK HUMADA
GENERAL MANAGER
289.695.5422
fhumada@multiview.com

JOSEPH GONZALES
INSIDE SALES DIRECTOR
289.695.5420
jgonzales@multibriefs.com

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