



DELAWARE ACADEMY OF
FAMILY PHYSICIANS

A LEADERBOARD \$2,100

This premier position provides your company with top exposure and quality traffic.

728p x 90p

B LOWER LEADERBOARD \$1,750

580p x 70p

C TRADITIONAL TOP BANNER \$1,500

Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

468p x 60p

D SPONSORED CONTENT \$1,500

5 unique headlines, logo with max width of 150p

E BOX AD \$1,400

300p x 250p

F PRODUCT SHOWCASE \$1,200

Showcase your latest product with this placement and include a photo, 50-word description and link to your site.

300p x 125p

G TRADITIONAL LOWER BANNER \$1,400

468p x 60p

H TRADITIONAL TEXT AD \$700

Leverage the power of words with a 15-word text ad with a 4-word sub-headline below the image to drive traffic to your website.

35p x 35p: Social Media Image

215p x 85p: Main Image

CONTACT US

GEOFFREY FORNERET

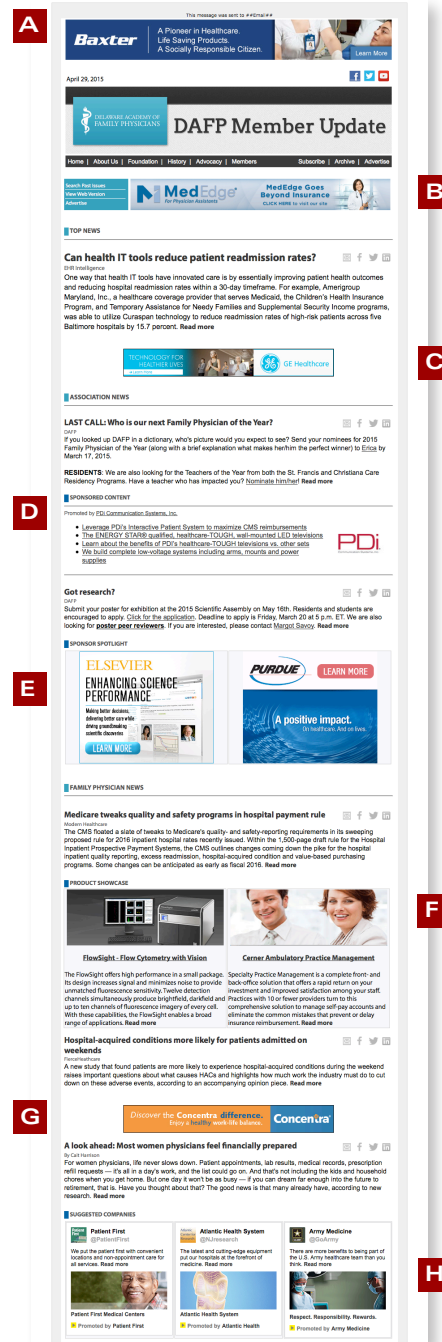
ADVERTISING DIRECTOR, MULTIBRIEFS

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**DAFP MEMBER UPDATE
MEDIA KIT**

REACH 350 DELAWARE FAMILY PHYSICIANS EVERY OTHER WEEK.



Sample provided is representative of ad specifications only and does not necessarily depict placement within the brief. Acceptable file formats are JPEG & GIF. Ad cannot exceed 40k in size.

Prices are for participation in 7 emails to 350 Delaware family physicians (one 90 day cycle)