



LOWER LEADERBOARD

The lower leaderboard gives your company a prominent position right under the association's masthead.

580p x 70p \$2,800

BOX AD

This large-format position provides your company with good exposure in the body of the news brief, bringing quality traffic to your website.

300p x 250p \$2,300

TOP BANNER

Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.

468p x 60p \$2,500

BOTTOM BANNER

468p x 60p \$2,500

HORIZONTAL PRODUCT SHOWCASE

Showcase your latest product with this placement and include a photo, 5-word headline, 50-word description and link to your site.

275p x 175p \$2,500

CALLOUT TEXT

Integrated into the feel of the brief, a callout Text ad targets your buying audience with an image, 5-word headline and 25-word description.

125p x 100p \$1,500

VERTICAL PRODUCT SHOWCASE

350p x 125p \$2,300

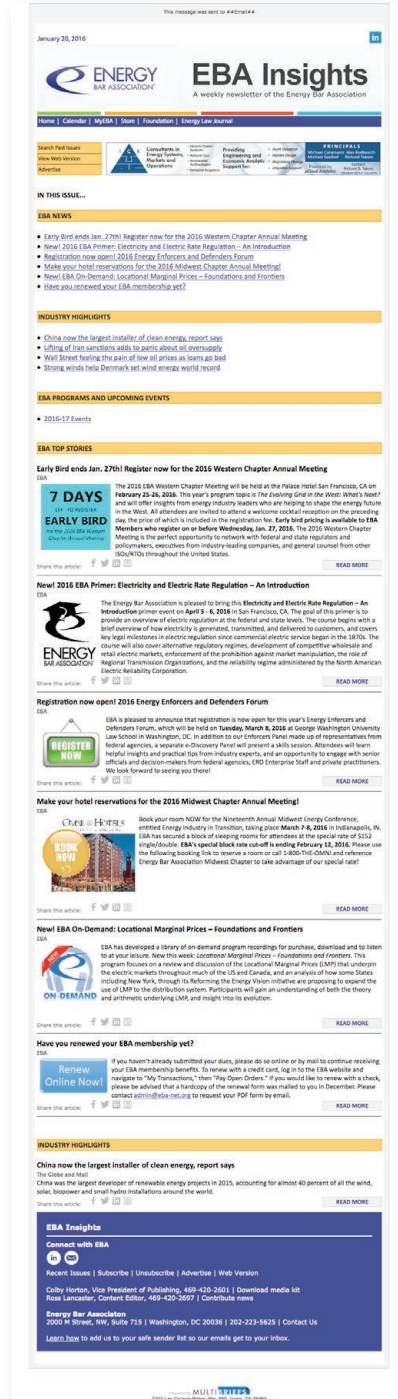
SOCIAL TEXT AD

Leverage the power of words with a 15-word text ad with a 4-word sub-headline below the image to drive traffic to your website.

35p x 35p: Social Media Image \$1,250

215p x 85p: Main Image

EBA INSIGHTS MEDIA KIT



CONTACT US

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Sample provided is representative of ad specifications only and does not necessarily depict placement within the brief. Acceptable file formats are JPEG & GIF. Ad cannot exceed 40k in size.

Prices are for participation in 13 emails to 30,000 senior non-commissioned military officers (one 90 day cycle)