



## Program and On-site Program Advertising

### Advertising Rates & Sizes

Trim size of on-site program: 8 1/2" w x 11" h, saddle-stitched

Ad size	4-color
Inside front cover	\$1,500
Inside back cover	\$1,750
Back cover	\$2,500
Full Page	\$750
1/2 page horizontal	\$550
1/2 page vertical	\$550
1/4 page	\$399

### Web Banner Rates and Sizes

125x50 banner ad, homepage \$750/month

*\*Discounts offered on multiple months purchased.*

### Mechanical Requirements

Please provide art for print via e-mail or FTP site in a print ready PDF. CMYK color mode only. Banner ads must be in JPG or GIF or SWF. Animation is acceptable; two loop maximum; 2MB maximum file size.

### Special Positions

Ads will be placed at the discretion of GITA based on the order in which space reservations are received, with the exception of front and back cover ads.

### Mailed and On-Site Program Materials Deadlines

<b>Mailed Program Space Reservation Deadline:</b>	<b>June 1, 2011</b>
<b>Mailed Program Material Deadline:</b>	<b>June 14, 2011</b>
<b>On-site Program Space Reservation Deadline:</b>	<b>August 24, 2011</b>
<b>On-site Program Material Deadline:</b>	<b>September 6, 2011</b>

**Send all advertising materials to:** Dana Wood, [dwood@gita.org](mailto:dwood@gita.org)

### Advertising Questions?

Contact Dana Wood, Marketing & Communications  
Liaison

Phone: 720-496-0487, E-mail: [dwood@gita.org](mailto:dwood@gita.org)