MEDIA RELEASE

CONTACT: FOR IMMEDIATE RELEASE
Joe McClary - USA
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703-234-4064
Jmcclary@iacet.org
OR
Beverly Ravisankar – UAE
beverly.r@twcil.com – www.twsmartsolutions.com

Global Need for Continuing Education and Training Standards Spark New IACET Partnership

RESTON, VIRGINIA, USA – The International Association for Continuing Education and Training (IACET) has tapped Techworld Smart Solutions (TSS) to help respond to the growing international need for quality assurance accreditation for professional education and training programs. TSS is a full service training development and marketing organization, based in Dubai, United Arab Emirates. TSS will play an integral role in promoting IACET's Principles of Adult Learning workshops and accreditation program throughout India, Saudi Arabia, Kuwait, the United Arab Emirates, Qatar, Bahrain, and Oman.

“The need for a uniform, consistent and globally recognized instructional design and delivery standard is paramount to the future of training providers across the globe,” said IACET CEO, Joe McClary. McClary added that, “IACET has already accredited more than 1,000 education providers in more than 20 countries but the time has come to better serve these regions where demand and need is high. TSS will help IACET engage these regions to help organizations not reinvent training standards.”

TSS CEO, S. Ravisankar, said, “Our partnership will give IACET and Techworld greater reach and access to markets in which we were previously not strongly represented.” Director of Strategy, Beverly Toner Ravisankar said, “Given Techworld's emphasis on delivering the highest quality solutions, we are very excited to be working with IACET; the organization where quality is an integral part of their identity.”

About the International Association for Continuing Education and Training (IACET)
The International Association for Continuing Education and Training (IACET) is a non-profit association dedicated to quality continuing education and training programs. IACET accredits education providers that meet strict continuing education guidelines originally created in 1968 and recently updated by the IACET Council for Standards Development (ICSD). IACET accreditation is the standard learners seek for quality when they choose a provider. IACET's Standard is the core of thousands of educational programs worldwide. Find out what accreditation can do for your organization: www.iacet.org.

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