

Make a date with IMEX 2012 – your personal invitation to start the exhibition at the heart of the meetings and incentive industry with Association Day and Evening.

Every year for the past 10 years, IMEX has brought buyers like you into the heart of the meetings industry. And as an association buyer, you are invited to get a head start with a programme dedicated to association executives – Association Day and Evening, Monday, May 21 2012.

IMEX is the exhibition that will save you time and expense by enabling you to see all your suppliers under one roof. It also offers education on a variety of topics, not only across the three days of the exhibition, but in the exclusive and brand new Association Day programme – designed to be fresh and innovative and with you in mind. As networking is always key to any event, Association Evening is a great way to both meet with old friends and make new ones from across the industry and the globe – some say it's the unofficial opening event for IMEX!

Whether you've been before, or this is your first visit to IMEX, it has so much to offer you from the very latest in the industry.

I am delighted to invite you to apply for association hosted buyer status to Association Day and Evening, and to IMEX 2012, 22-24 May in Frankfurt. Apply today at:

<http://www.imex-frankfurt.com/hbreg.php?unique=4eb7c14a933ca&type=buyer&exc=0>

There are so many positive reasons to come to IMEX 2012 including:

- 3500 exhibitors to talk serious business with - senior level representatives means you'll be talking to decision makers
- Connect with your peers
- Head start with the education and networking forum of Association Day and Evening
- Education programmes that offers a depth and variety you can really benefit from
- Complimentary travel and accommodation
- Easy to use diary system allowing you to make appointments with exhibitors of YOUR choice

“The Association Day programme...and evening function are great opportunities to listen to experts, meet with fellow organisers and share ideas.”

To see even more reasons to attend IMEX 2012 and Association Day and Evening [click here](#) and “Make A Date With IMEX”

Do not miss out: Apply here

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Please contact me if you would like further information and I look forward to welcoming you to IMEX 2012.