



## PRESS RELEASE

### For Immediate Release

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January 13, 2012

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[www.iavm.org](http://www.iavm.org)

### **Larry B. Perkins, CFE, CPP, CMP, Named as Recipient of IAVM's Prestigious Charles A. McElravy Award**

The [International Association of Venue Managers \(IAVM\)](http://www.iavm.org) is pleased to announce, Larry B. Perkins, CFE, CPP, CMP, Assistant General Manager of the RBC Center in Raleigh, North Carolina, as the recipient of the Charles A. McElravy Award. Perkins will be honored at the IAVM's [VenueConnect 2012](#) in Ft. Lauderdale on July 23.

"I am delighted that Larry Perkins has been named the recipient of the Charles A. McElravy Award. It is through Larry's leadership that our safety and security programs have developed into the envy of the industry. He is an active role model encouraging our members to become more involved with the Association," said IAVM Chairman Randy L. Brown, CFE.

The McElravy Award, named in honor of one of the founding organizers of the IAVM Charles A. McElravy, was initiated in 1963 and is granted at the discretion of the Board of Directors for extraordinary contributions to the Association and the industry it serves in professional venue management.

IAVM President and CEO, Vicki Hawarden, CMP, said, "Larry's qualifications in the field of safety, security and crowd management set him apart within our industry. It is also evident that Larry, as many of our past leaders, is constantly giving back to the industry that he loves. His involvement with IAVM is to be commended and we are honored to have leaders of his magnitude and passion."

Mr. Perkins, a graduate of John Jay College, has been a member of IAVM since 1996, earning his CFE in 2005. He served as President of IAVM from 2006-2007 and has served in numerous volunteer capacities including membership on: Board of Directors, Board of Trustees, Board of Education, Board of Governors, Board of Regents, Life Safety Council, and the Academy for Venue Safety & Security.

He is the author of "Crowd Safety and Survival – Practical Event and Public Gathering Safety Tips," 2004 and "Crowd Management; *in the eye of the storm*", 1997. Recently, Larry appeared on ESPN's "Outside the Lines" and a NBC TV Dateline segment on crowd safety and survival entitled, "Get Out Alive." On February 17, 2009, Governor, Bev Perdue, appointed Larry as a Commissioner to the North Carolina State Emergency Response Commission.

*The International Association of Venue Managers is the world's largest professional association dedicated to issues relevant to the management of public assembly venues. Members of the association manage public venues such as amphitheaters, arenas, auditoriums, conference and convention centers/exhibit halls, performing arts centers, stadiums and university complexes; or provide products, services or attractions to support the industry. IAVM has more than 3,500 members worldwide. More information is available at [www.iavm.org](http://www.iavm.org).*