

Act Now and Save BIG on a Promotional Bio

By Fred Berns

Is your online bio helping you?

If not, what's it costing you in lost sales, projects and revenue to have a promotional profile that is a bust rather than a boost?

You can't get good clients with a bad bio.

You can't grow your interior design business with a personal profile that undersells you, and fails to spell out what makes you special.

Nor can you sell yourself if you have no bio at all.

But now you can get a brilliant bio, at a fraction of the usual price.

I will create for you a customized and compelling bio for \$497 – a 66% per cent saving off the regular price of \$1500 – if you're one of the first nine individuals to register.

Register by contacting me at 303-589-3013, or Fred@FredBerns.com.

Can you afford *not* to do this?

Can you afford to continue using a promotional profile on your website, and Houzz site and other social media sites that holds you back and keeps you down?

Can you afford, in these competitive times, to continue using a bio that fails to differentiate you?

Can you afford to do this *yourself* – to spend long hours writing or rewriting, and polishing and perfecting your personal promotion piece?

I think not.

It's never been easier to get elsewhere the interior design services and products that you sell. But the one thing prospects *can't* get elsewhere is YOU.

That's why your bio is your most vital, versatile and valuable personal marketing tool.

What if you could have, within a few weeks, a bio that positions you as a uniquely-qualified, one-of-a-kind design professional?

What if you could have a bio that justifies your fees -- and enables you to raise them?

What if you could have a bio that sets you apart, spells out your specialness, and attaches high value to who you are and what you do?

And what if you could get that bio for \$497, rather than the usual price of \$1500?

Well, you can and you will if you're one of the first nine individuals to register. Register by contacting me at 303-589-3013, or Fred@FredBerns.com.

You'll receive the first draft of your killer bio within a week after I interview you.

Fred Berns creates bios and other promotional copy for design professionals nationwide.