



# GREENleaders

## CERTIFIED SUSTAINABILITY TRAINING

This popular 6-hour certificate course provides an excellent grounding in the sustainability issues we all must face, and gives practical advice for growing a home furnishings business with solutions to the pressing problems. Developed in 2009 by a LEED AP, in conjunction with the Sustainable Furnishings Council, the course is updated regularly with input from experts in the field including ranking staff of World Wildlife Fund, Rainforest Alliance, and the Climate Reality Project. It provides a comprehensive overview, cutting edge advice, and inspiring ideas. You don't want to miss this course!

"Packed with Great information, so pertinent to the world and our professional responsibility." - Adele Lampert, Pompano Beach, FL

"Made a complicated subject interesting and understandable and relevant." -Toni O'Neil, Boca Raton, FL

"The most important course / ceu I have EVER taken, so desperately needed in this industry." – Heddy A Zubrowski, Fort Myers, FL

### 1 The Case for Sustainability

A grounding in the environmental issues related to home furnishings, including climate change, indoor air quality, toxic waste, and water conservation.

IDCEC ceu 103081

### 2 The Mind of the Consumer

SFC's own research among consumers who have purchased home furnishings recently: insight into their current thinking - including preferred terminology, level of concerns, purchase interest, and price sensitivity.

IDCEC ceu 103314

### 3 Sourcing Eco-Friendly Materials

Questions to ask and answers to look for in evaluating options in materials - including certified wood, plantation grows, rapidly renewables, biohybrids and recycled/ recyclable content. IDCEC ceu 103183

### 4 Sourcing Eco-Safe Processes

More questions to ask and answers to look for in evaluating options, with a focus on reduction of energy use and avoidance of harmful chemical inputs. IDCEC ceu 103184

### 5 Designing Green Interiors

Recommendations on ways of reducing expense and environmental footprint in residential spaces and commercial operations, with methods of calculating cost and carbon savings, as well as best choices in recycling. IDCEC ceu 103185

### 6 Selling Green Solutions

Answers to the questions most commonly asked by customers, empowering you to initiate, advance and close sales of eco among ordinary customers. IDCEC ceu 103186



EDUCATION PROVIDER

[www.sustainablefurnishings.org](http://www.sustainablefurnishings.org) • 252.368.1098

# BECOME A CERTIFIED EXPERT



**SUSTAINABLE FURNISHINGS COUNCIL** presents this course to increase professional relevance in a rapidly changing market, providing designers, retailers, manufacturers, and suppliers with knowledge and credentials to become expert in sustainability and to grow profitability. Approved by GBCI for 6 CE Hours and registered with IDCEC for .6 HSW CEUs.

## FREE WEBINAR PREVIEW

Sample the value of **GREEN**leaders and gain business-building tips! Attend our FREE webinar, Sustainability Essentials, live the 3rd Thursday of each month from noon to 1:00 pm Eastern!

<b>January 30, 2019</b> Las Vegas Market 475 S. Grand Central Pkwy Las Vegas, NV 89106 9AM - 5PM  LAS VEGAS MARKET™	<b>March 8, 2019</b> University Center - Auditorium (Lower Level) UL 105 63 Fifth Avenue New York City, NY 10005 9AM - 5PM THE NEW SCHOOL <b>PARSONS</b> Healthy Materials Lab	<b>April 10, 2019</b> High Point Market Suites at Market Square High Point, NC 27260 9AM - 5PM  HPMKT HIGH POINT MARKET
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## REGISTRATION FORM

Complete this form and mail with payment or register online at [www.sustainablefurnishings.org](http://www.sustainablefurnishings.org)

Passing participants receive a Certificate of Course Completion, GREEN AP cards, and a copy of the SFC Green Home Furnishings Consumer Study. Participants' companies can become members of the Sustainable Furnishings Council at 25% off first year dues and so be entitled to member seal use, a live link in the SFC searchable database, ongoing education, and other benefits. For more information, visit [www.sustainablefurnishings.org](http://www.sustainablefurnishings.org).



**GREENleaders online – Learn at your own pace! | Regularly \$299 | Ids members \$149.50**



Name \_\_\_\_\_ Phone \_\_\_\_\_  
Company \_\_\_\_\_ Email \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Primary Business:

- Manufacturer
- Retailer
- Designer
- Other (specify) \_\_\_\_\_

Payment Type:

- Check (included)
- VISA / MC / AmEx

Expiration Date \_\_\_\_\_



Mail to:  
Sustainable Furnishings Council  
100 East King Street, Suite 1  
Edenton, NC 27932

Phone: 252-368-1098 / [admin@sustainablefurnishings.org](mailto:admin@sustainablefurnishings.org)