



# HOT TOPICS

## **Tobi Fairley Adds Five Events to Her 2013 Line-Up: Amazing intensive programs and one-day classes on tap**

Renowned interior designer and business consultant Tobi Fairley has added five incredible interior designer events to close out the second half of 2013. The events range from 3-day intensive programs to one-day classes. The fall/winter line-up includes:

**Design A-to-Z**, Oct. 8-10 – Located in Little Rock, AR this three-day class will rev up your design engine, offering tips and tools to restart your creativity, help you find the “wow” factor in your projects, and give you inspiration to kick into high gear.

**Tobi’s Think Tank**, Oct. 18 – If you’re traveling to the upcoming High Point Market, add this one-day class to your schedule while you’re there, and transform your design business. This small-group session will be a fast and furious download of Tobi’s popular Designer MBA program, all in one day.

**Designer MBA**, Nov. 12-14 – One of the most popular programs in Tobi Fairley’s schedule, this is a business education for design professionals. From what to charge and how, to working with clients, to successful marketing, Tobi will give you business strategies to help you streamline your processes and sell your services.

**Getting Published**, Dec. 3-4 – This incredible event sold out in days when it was announced in May, so Tobi Fairley is offering it again. Sign up to hear from top editors in print and online media, as well as book publishers, as they give you the tricks and tips you need to get published now.

**Social Media Strategy**, Dec. 5 – Add this event on to Getting Published, or attend just this one-day event. Either way, you’ll learn from social media experts how to use the best social media platforms to market yourself to clients, how to gain more followers, and how to get attention from the press.

To learn more about any of these programs, or to register, email [info@tobifairley.com](mailto:info@tobifairley.com).