



Celebrate the games!

August 22-26, 2017



Get ready for gamescom 2017

gamescom has been a success from its start in 2009, and today it ranks as the top global event:

- two distinct show sectors: entertainment (end-user) and business (trade only) - plus a merchandising/retail – fan shop hall
- 345,000 visitors from across the globe
- 30,000+ trade visitors – a number that continues to grow
- 877 exhibitors from 54 countries
- over 6,000 journalists on-site
- innovations: hundreds of world and European releases and product launches
- the gamescom festival, which draws an additional 150,000 visitors to Cologne

A cost effective sales platform that delivers

For details visit www.gamescom-cologne.com



We welcome IGDA once again to gamescom 2017! They will host the b2b LOUNGE in Hall 2.2. Join them for networking and events.

New feature: b2b LOUNGE

Join the b2b LOUNGE placed in the **Business Area** of the show and you will be part of a great showcase with stellar networking opportunities. The IGDA will offer networking support that can make a huge difference in opening avenues for connecting with new markets and finding new partners. IGDA membership not needed to join.

The b2b LOUNGE features attractive *table packages* set-up in a professional sales ambience—all essential exhibit features are included.

Your Koelnmesse North America office based in Chicago is your one-stop service team before and during the show.

b2b LOUNGE Package

Cost: \$1,495

- ✓ 1 high table plus barstools in a casual setting
- ✓ Company logo displayed at b2b LOUNGE entrance
- ✓ 2 exhibitor passes per company
- ✓ Cleaning, electric outlets & WIFI access included
- ✓ Exhibitor services managed by Koelnmesse Inc.

Additional cost: \$325 Media package (catalog & online listing)

Ask us about any other services to make your participation a success!



Contact: Rita Dommermuth
Koelnmesse Inc. - (773) 326-9929
r.dommermuth@koelnmessenافتا.com