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Abrijit Announces the Launch of New Search Engine

Chicago, IL – Abrijit, the industry's newest search engine with social media, is making its official debut at NeoCon 2015 in space 7-1061. By integrating industry-wide source information with social media and connections, Abrijit helps specifiers and facility customers complete their projects faster.

“Abrijit is unique because it serves and connects the whole commercial furnishings industry, not just one or two segments,” says Jim Eckes, Executive Vice President. Users are designers, dealer sales people, facility managers-- anyone looking for a source solution for a workspace or public area. They find Sources like manufacturers, A&D firms, dealers, rep groups, installers and tech service providers nationwide -- all in one simple, central site online.

Users have their own profile page with a trending newsfeed on new products and Source activities, a favorites section to save photos for future use, and project folders to help stay organized. They can share content with colleagues or link directly to Sources with their questions. By finding and connecting with so many Sources directly from one online location, Users save time, get Source assistance, and can finish projects faster.

Sources' Profile Pages on Abrijit include their own trending news feed to update customers, photo albums to showcase products and services, and a media dashboard with contact information, social media links, and website links. In a newly expanded Resource section, manufacturer's brochures, specifications and price lists are also available.

More than a basic directory or library, Abrijit aspires to become a leading integrated social search engine with solutions for the commercial furnishings industry. Its design brings a familiar and positive experience to Users who already use social media.

“Abrijit is an industry-revolutionizing product. Its ability to leverage search engine and social media technologies will help it become Google meets Facebook, just for the Commercial Furnishings Industry,” says Jack Maroney, Creative Director for Abrijit. “We've only just begun, and have many exciting new features planned for upcoming launches. Watch us grow,” he adds.

Abrijit is a search engine with social media, just for the commercial furnishings industry. It was created to inform and help commercial customers connect with Sources of facility products and services. Customers experience faster searches and receive better information before specifying or buying, and Sources experience a multi-faceted marketing tool. Abrijit is Facility Sources, Fast & Simple. To sign up as a free user, visit us at www.abrijit.com.


