2016 American Associations Day Host Committee

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Missouri Society of Association Executives

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Shane N. Yates, CAE, CMP Executive Director

Ohio Society of Association Executives

December 17, 2015

As leaders of state associations from across the country and members of the American Associations Day Host Committee, we have come together with the common goal of advocating for our community. We are asking you to join us in DC March 9-10 to share with Congress the Power of A Message: associations impact our future, fuel the economy, enrich lives and keep us competitive.

Join us at American Associations Day to learn about the issues, meet association professionals from your state and around the country, and attend the ASAE Board Reception. With the issue of federal employee attendance at meetings still under fire, the new overtime rule posing a threat to many associations, and the potential 40 percent excise tax on healthcare plans- there are no shortage of issues.

Tell your association story about the critical role your organization plays in your community. Because if they have no idea, then how will they stand up for us?

ASAE makes it easy: they will provide training on the most effective way to share our message, resources for visiting your Congressional offices, and even a scholarship to help you get there. From California to New York to every state in between, we need your help.

To register or for more information, contact Mary Kate Cunningham, ASAE staff, at 202-626-2719 or mcunningham@asaecenter.org, or visit our Power of A website. View the schedule here. Follow us on Twitter at: @Power of A.

Sincerely,

2016 American Associations Day Host Committee