

“Quit Managing Your Time!”

By Chris Egelston

Do you want to be more successful? Do you want to be a high achiever? Do you want to get all of your goals? Then you absolutely must quit managing your time!

Hold on! That’s ridiculous. Every successful person has a time management system. Why would I want to stop? Okay, I purposely opened this provocatively to get your attention and make a critical point.

The real secret of high achievers is that they don’t manage their time, they manage their outcomes. They make sure they use their time to get the most important things done that move them towards their personal, professional and business goals.

So yes, time management is important. Time is our only finite resource. And every single person on this planet gets the exact same 24 hours in a day. It’s what we do during those 24 hours that makes all the difference.

We are all very busy. We do lots of stuff. We take care of our families, have careers, belong to groups or organizations, spend time with friends, and of course want to have some fun.

You get up in the morning, get the kids ready for school, get yourself ready for work, spend all day working, then get home and go to one of your children’s school activities or little league games, then get home, and get the kids off to bed and then you collapse from exhaustion. Does that sound familiar?

I didn’t even touch on your work day. Chances are in your first job as a teenager or college student, your work time was managed for you. You were told what to do and when. You showed up for your shift and did what you were told.

Then as you head into your career, your job probably becomes more outcome oriented. Your boss gives you the “projects” that need to be done and when. Then you work at your pace to finish them. And then when you are the boss, you determine what needs to get done by you and others who work with you.

All of this is why time management is so vital. You have too much stuff you “have to” do. And then you have the stuff you “want to” do. And when you run out of time, what gets cut out? It’s the stuff you “want to” do.

And it’s in the “want to” stuff that all of your goals are, where your most desired outcomes are, where the life you want to live is. It’s in the strict management of your time that you build the life you want.

Whatever your current time management system, make sure you use it to help advance you towards your personal, professional and business goals.

Sure, going to the grocery store, picking up the dry cleaning, mowing the lawn, etc., etc., etc. all need to be done. But we can't let all of that stuff take us away from advancing towards our important goals.

It's the same way with your job or business. There's the busy work and then there's the work that truly helps to advance us in our careers or grow our businesses.

So the next time you sit down with your calendar and plan your day or week, make sure you include time slots to work on building the career, business and life that you want to live. You only have 24 hours in a day, use it wisely.

As the late Jim Rohn would say, "You can always get more money, but you can never get more time!"

CHRIS EGELSTON presents engaging and interactive programs that make association events effective and fun. His presentations include: *Success Magic Goal-Getting Program, L.E.A.D.S. To Sales Training, Team-Building Seminar, Customer Service Training* and his purely fun *Magicomedy Program*. Chris personalizes and customizes his presentation for each individual group beginning with his FREE Event Discovery Consultation. Call Chris Toll-Free: 1-800-341-6954 or email: chris@chrisegelston.com. For more information and FREE Gifts visit: www.ChrisEgelston.com/isae.