

Human Performance Technology in Healthcare

Healthcare is at the top of the agenda around the world. In many areas healthcare is unavailable or unsatisfactory. Obstacles include high costs, ineffectiveness, and inefficiencies. HPT can be one solution to a world-wide call for better healthcare.

“People are not inspired to act on reason alone.”

Robert McKee
Screenwriter

We need stories. We need stories the way we need bread or water.”

David McCullough,
Historian, Pulitzer Prize Winner

Stories of how Human Performance Technology (HPT) helped improve healthcare are out there. Why stories? Real life stories attract attention to our vision and mission. They engage decision makers and strengthen the efficacies of our peers. Stories inspire and will help you and HPT gain credibility and engage healthcare administrators.

Why not tell your story! The ISPI CPT Healthcare Team is sponsoring a contest to help you tell your story. To enter you need to have a healthcare story to tell. Your story should capture the essence of what you did to improve performance within the healthcare industry.

HPT STORY TELLING CONTEST

1. How to Enter: To enter visit fill out the form at the end of this message and send your story to Certification@ispi.org before March 15, 2009. Complete the online entry form and submit your best human performance technology story, an essay of no more than 500 words that describes how human performance technology was applied in your workplace or your client’s workplace. We are looking for stories that showcase the benefits of HPT and stories that outline the results. To be considered, you must fully complete the online entry form in a readable font (e.g. Times New Roman or Arial) in the English language. All electronic entries must be received before March 15, 2009. Your story should be submitted to certification@ispi.org with the Subject Line to read Healthcare Contest.

The official Entry Form serves only as a cover sheet for your story. It must contain your STORY TITLE, NAME, and CONTACT INFORMATION (including phone number, e-mail address, and mailing address). You can't win if we don't know who you are.

In a separate document, include only the PAGE NUMBER and your STORY TITLE on each page, not your name or other contact information. These special procedures allow the contest administrators to anonymously circulate your story without the cover page to the judges, to avoid any appearance of bias (in case your name is known to them). Only the contest administrator will have the entry forms with your name and contact information until judging is completed. Failure to follow these instructions may result in disqualification of your submission.

2. Eligibility: The contest is open to all ISPI members.

3. Prizes: The biggest prize is public recognition by your profession. Your story will be published in *PerformanceXpress* and posted on ISPI's website so that others can tell it to demonstrate the value of HPT. You may be invited to personally tell it at chapter and international conferences.

4. Judging: Winners will be selected based on demonstration of the Standards (50%), creativity (25%), and clear description of the benefits and results or lessons learned from using HPT (25%). The winners will be selected on or about April 10, 2009 by the CPT Healthcare Team whose decision will be final in all matters related to the contest. Winners will be notified by phone and email.

5. General Rules: All entries become the property of ISPI. Entry in the contest constitutes permission to use the winner's entry, name, and likeness for media, publicity, and advertising purposes without additional compensation. In consideration of ISPI including the entrant's essay in the judging process, the entrant agrees with ISPI, and our respective licensees and assignees may reproduce, distribute, publish, and otherwise use such essay, whether or not it is chosen as the winner, in its original form or as may be edited by the user, for any purposes (including marketing purposes) in any place and at any time. Entry in the contest constitutes representation and warranty by the entrant that the essay is the original work of the entrant, that the essay or anything

substantially similar to it has not previously been published, and that use of the essay, as allowed by these rules, will not infringe the rights of any person or firm.

Tell Us Your Best HPT Healthcare Story Contest

Email your entry to certification@ispi.org by March 15, 2009. If you have any questions, please contact Judy Hale at 630-427-1304.

This contest is being sponsored by ISPI's CPT Healthcare Team.

HPT Stories in Healthcare Entry Form

Name: _____

Email: _____

Phone (day): _____ **(evening):** _____ * next to preferred)

In a separate document, when telling your story include the following:

- **Describe the problem**
- **How the problem was discovered or diagnosed.**
- **What was done to solve the problem**
- **Who was involved**
- **The result**

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