



**Sign up to give the gift of life.**  
Register as an organ, eye, and tissue donor.

FOR IMMEDIATE RELEASE

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### **The International Transplant Nurses Society (ITNS) Partners with HRSA on Organ Donor Registration Campaign**

WASHINGTON – The International Transplant Nurses Society (ITNS) has signed on as a partner to the U.S. Department of Health and Human Services, Health Resources and Services Administration's (HRSA) Workplace Partnership for Life (WPFL) Hospital Campaign, a donor registration campaign.

WPFL is a national initiative that joins the U.S. Department of Health and Human Services with the donation community to spread the word about the importance of organ, eye, tissue, blood and bone marrow donation and to encourage the American public to register as donors.

As a national partner, ITNS is sharing information and encouraging hospitals across the country to join in this important effort and help increase donor registration within their facilities and local communities. Hospitals and health systems have the unique ability to educate patients, visitors, members of the community, and their own staff and caregivers about the importance of signing up to become an organ and tissue donor.

“ITNS is honored to partner with HRSA’s Workplace Partnership for Life (WPFL) said ITNS Secretary/Treasurer Penny Keaney, RN BSN MA CCTC. This collaboration supports ITNS’ mission and efforts to foster an awareness of ongoing ethical considerations in procurement, donation, and recipient awareness.”

For more information about the WPFL Hospital Campaign, visit

<http://www.organdonor.gov/howhelp/hospitalcampaign.html>.

#### **About ITNS**

*The International Transplant Nurses Society (ITNS) was founded in 1992 as a non-profit organization, to promote the education and clinical practice excellence of nurses who are interested in and participate in*

*the care of solid organ transplant patients. Headquartered in Chicago, IL we have grown to become a leading respected transplant organization with active members worldwide.*

*ITNS is the first professional nursing organization to focus on the professional growth and development of the transplant clinician. ITNS offers nurses a forum for learning about the latest advances in transplantation and transplant patient care. Over the years, ITNS continues to provide nurses -- skilled in transplantation -- with many opportunities to share their expertise with national and international peers, and receive recognition for their knowledge and scholarly pursuits. For more information, visit [www.itns.org](http://www.itns.org).*

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