



Stewart J. Wilkerson appointed Director Traffic Products - Americas

Quebec City (QC) – March 19, 2010, LeddarTech inc. (<http://www.leddartech.com>), a technology company specializing in advanced sensing and ranging solutions based on LED illumination, today announced the appointment of Stewart J. Wilkerson as Director Traffic Products – Americas.

Stewart cumulates over 20 years in the transportation sector with extensive experience in executive management, marketing, sales management, and direct sales during his career with Western Systems Inc., Dialight Corporation, Intersection Development Corporation, and Traconex.

While serving as VP Sales & Marketing at Western Systems, Inc, Stewart strategically guided the company to high double-digit revenue and profit growth. He also successfully positioned the firm as Intelligent Transportation Systems (ITS) experts, and grew revenue throughout Western Systems' geographic regions despite very difficult economic times.

LeddarTech, Vice President Business development, Sales and Marketing, Dave Gilbert said, "We're very happy and excited with the addition of Stewart to our team. Stewart will lead the sales penetration for LeddarTech in the North American transportation market. There is no doubt that Stewart's extensive experience will enable LeddarTech to position itself rapidly as the market leader in traffic detection for advanced transportation management systems."

About LeddarTech inc.

LeddarTech with its unique and proprietary LEDDAR™ technology is the leading provider of advanced 3D detection and ranging systems based on LED illumination. With customers spanning the globe, LeddarTech's approach in leveraging LED lighting systems by providing the most integrated form of intelligent lighting systems represents a novel and disruptive paradigm shift. LeddarTech provides non-intrusive traffic detection for advanced transportation management systems as well as object detection and ranging for automotive advanced driver assistance systems (ADAS).

<http://www.leddartech.com>

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