



2017 Member Services Resource Guide

~Print Edition~

Advertising Information

1.5 BILLION...

That's how many **gallons of petroleum products** MEMA Members and their associated businesses sell in the state of Maine alone. Moving that volume of product requires a vast number of resources.

For over 50 years, the **MEMA Member Services Resource Guide** has been an essential companion to thousands of industry executives and business owners looking for solutions to their heating and cooling needs. 450+ copies of this guide are distributed annually. Place your company's products and services in the hands of these decision makers to ensure the exposure you deserve!

Go Digital As Well! Take advantage of direct links to your company website where you feature your latest and greatest deals, ensuring your ad stays relevant all year, in all seasons! To learn more about advertising Online, email MEMA-advertise@svmmmedia.com.

AD Size	Dimensions	B+W	One Color	Full Color	Total \$
Full Page	5 1/2" x 8 1/2"	\$550	\$625	\$725	_____
Half Page	5 1/2" x 4 1/4"	\$450	\$500	\$575	_____
Quarter Page	2 3/4" x 4 1/4"	\$350	\$400	\$450	_____
Inside Front Cover	6" x 8 1/2"	\$750	\$825	\$925	_____
Inside Back Cover	6" x 8 1/2"	\$750	\$825	\$925	_____
Tab	5 1/2" x 8 1/2"	\$625	\$700	\$800	_____

New Ad to be sent _____ Please Use 2016 Ad _____ Total \$ (minus discount***) _____

First Come First Serve!

Please email your print ready ad in high resolution .eps, .jpg or pdf to Hannah at hestes@maineenergymarketers.com.

Deadline: January 27, 2017 for ad copy and payment

***10% Early Bird Discount if above are received by Dec 30, 2016!

Company Name _____ Contact Name _____

Email _____ Phone _____

Advocacy, Education, Leadership - For Maine's Energy Marketers since 1954 www.MaineEnergyMarketers.com

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