

# Ministry Wish List for 2010

As walk into the new decade many organizations including churches are evaluating their effectiveness. The last two years have been extremely difficult for most non-profits organizations; the ways of the past are no longer. Ministries have to see themselves as customer service oriented vehicles that reach deep into the communities that they serve.

Most churches are in need of the following to tools to advance the kingdom in 2010.

- Volunteer Management- organize and utilize the resources of the congregation.
- Visitor Conversion- embrace and effectively communicate with visitors
- Member Retention- servicing and providing easy access to the church
- Internal Communications- making sure departments function effectively
- Fundraising- tracking and managing the goals through task accountability.

Research shows that most church organizational structures cannot efficiently manage the above action items with personnel alone. Successful, growing churches utilize management software that provides direction and resources to hold the staff accountable.

Proclaim CRM, a Microsoft developed product, offers all of the above and more. The software package that they offer is cost effective and easy to use. Unlike other church management software platforms, Proclaim can be run through Microsoft Outlook, which is widely used in ministry environment.

Ministry Management Solutions, the co-developer of Proclaim, has seen great success with the product which is used by churches with congregations between 2000 and 30,000 members.

One Proclaim user said; “this is the first time in the existence of the ministry that all departments effectively communicate.”

Proclaim offers additional product benefits at [www.proclaimcrm.com](http://www.proclaimcrm.com) or by calling 888-947-3763 for a FREE online demo.