



AMERICAN SCHOOL BUS COUNCIL™

ASBC Appoints New Manager

June 13, 2016—For immediate release:

Batavia, Illinois – The American School Bus Council (ASBC) is pleased to announce the selection of Cari J. Long as Manager. Cari brings great expertise to this position, having served most recently as Marketing Manager at IC Bus with responsibilities for product launches, industry and trade association relations, including active participation in ASBC, and training.

ASBC is looking forward to Cari’s leadership and assistance to the Council and those it serves. She will coordinate and manage projects such as Love the Bus, and will help ASBC advocate to parents and policy makers the value of school bus transportation as an integral component of public education throughout the United States. Adds Keith Henry, President of the National Association for Pupil Transportation, “Cari’s previous work and collaboration will allow her to hit the ground running. Cari is one of us, and she bleeds yellow.”

The Council welcomes Cari to the new assignment, which she is assuming effective today.

Please revise your organization’s records to reflect the following contact information for all matters relating to the American School Bus Council:

Cari Long, ASBC Manager
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Batavia, IL 60510
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Please join us in welcoming Cari to our team!

ABOUT ASBC

ASBC is a coalition of public and private transportation providers, school bus manufacturers, and state officials responsible for pupil transportation. The Council’s members include NAPT (National Association for Pupil Transportation), NASDPTS (National Association of State Directors of Pupil Transportation Services), NSTA (National School Transportation Association), Blue Bird Corporation of Fort Valley, Georgia, IC Corporation of Lisle, Illinois, and Thomas Built Buses of High Point, North Carolina.