

Introducing CentralVASports.com

The “go to” website for all things sports in the Central Virginia Region



For Immediate Release - July 17th, 2018

Lynchburg, VA – “Engaging community partnerships through outstanding service while driving sports business to the central Virginia region”. That is the mission of Central Virginia Sports, a new business founded in March 2018 by Ernest Carter & Billy Russo based out of the Lynchburg, Virginia area. To advance this ongoing mission Central Virginia Sports has launched phase one of this business, CentralVASports.com, a website designed to be a hub for all central Virginia sport-related resources for businesses, athletes, and fans alike. “This region hosts a tremendous amount of sports business, whether it be collegiate, youth, amateur, or professional, the impact on the local economy and quality of life is underestimated”, says Ernest Carter, President & Founder of Central Virginia Sports. “CentralVASports.com will bring attention to this impact taking regional sports development to the next level”, says Carter.

CentralVASports.com will be a quick and easy resource providing an informative sport event calendar, event details, facility information, and updated area sports news. Additionally the site will provide available resources for events, leagues, camps, clinics, etc. If someone would like to volunteer for an upcoming event, sign up for the sports newsletter, or learn more about the impact sports plays on their community, CentralVASports.com will have it all. The community sports calendar will be the go-to resource that area businesses and the general public will use for all sporting events and is updated daily. “If you do not see your event on our calendar please reach out to us with the details as we want to include everyone”, Says Carter.

CentralVASports.com will also provide hospitality & service businesses (such as hotels, restaurants and shops) the go-to place for information to stay informed and prepared for an increase in visitors. The site will also have a direct impact on the awareness & attendance of sporting events that may not normally get the public attention through website links, blogs, social media and more. The website will bring the regional sports world together whether it be Lynchburg Hillcats, Randolph College Athletics, Liberty Club Sports, CVU Soccer, or local events.

The informative website was developed by Carter & Russo through Modern McGuire Productions. “We are very excited to launch this first-of-its kind all-encompassing website for all things regional sports. We believe this is a much-needed resource of efficient communication & awareness for the regional sports business supporting both tourism & quality of life”, says Billy Russo, Vice President & Co-Founder. The website is evolving with new content being added daily. Furthermore, as more community sport partnerships are cultivated

the site will become even more efficient and useful. “The sky is the limit with this website and the impact it can have on sports and the region,” says Russo.

For more information about CentralVASports.com please contact Billy Russo, Vice President & Co-Founder, Central Virginia Sports at billy@centralvasports.com.