

## SAN ANTONIO SPORTS ANNOUNCES NEW OPERATIONS TEAM & DIRECTOR OF DEVELOPMENT

(March 9, 2016) [San Antonio Sports](#) has announced new staff additions. **Dave Voth** has joined the staff as Vice President of Bids and Events, **Suzy Gray** as Director of Operations and Sports Facilities, **Riley Walker** as Manager of Events, and **Carisa Heiss** as Director of Development. Additionally, **Jenny Carnes** will serve as executive director of the San Antonio Local Organizing Committee for the 2018 NCAA® Men's Final Four®.

"I'm very excited about the collective expertise that Dave, Suzy, Carisa and Riley bring to San Antonio Sports," said Russ Bookbinder, president & CEO of San Antonio Sports. "The success of any organization is a reflection of the hard work of passionate people and teamwork exhibited every day. We are fortunate to add these talented people to our family. We are also grateful to Jenny Carnes for her superb contributions to our team and look forward to her leadership as we prepare for the 2018 NCAA® Men's Final Four®."

**Dave Voth's** extensive experience in the sports events industry includes founding the World Triathlon Corporation, owner of the Ironman Triathlon, co-founder of the Challenge Group, a licensing and entertainment company and creator of NBA's "Who's Got Game?" and "NFL Quarterback Challenge," vice president of USA Rugby from 2006-2009; creating and leading the Singapore Sports Council's Sports Business division; and founder of Leverage Sports Asia, a sports marketing group with expertise in event acquisition, creation and rights management.

"I am truly excited about joining the San Antonio Sports team," said Voth. "They have a diverse and vibrant sport and healthy lifestyle portfolio. Having been a part of creating some of the world's most iconic sport event brands, I see immense opportunity for San Antonio Sports to continue to attract, create and support high profile events that positively contribute to the community and region."

Voth is filling the position vacated by **Jenny Carnes** who is serving as executive director of the San Antonio Local Organizing Committee for 2018 NCAA® Men's Final Four®. In her tenure with the organization, she served as executive director of the 2008 NCAA® Men's Final Four® and the 2010 NCAA® Women's Final Four® as well as assistant director for the 2004 NCAA® Men's Final Four® and 2002 NCAA® Women's Final Four® and director of San Antonio Sports operations and bids.

**Suzy Gray** brings extensive experience in event operations and facility management to San Antonio Sports. Most recently, Gray worked as the operations director and ticket manager for the annual Bayou Classic in New Orleans, LA. Gray's experience also includes being the

executive director of Campus Recreation at UTSA, overseeing the planning, construction and initial operation of the facilities. She has also served as a key volunteer for many San Antonio Sports events.

**Riley Walker** comes from Austin where he worked as a marketing consultant. He received his bachelor of science in business administration from Trinity University where he played football. His duties will include overseeing the San Antonio Sports All-Star Football Game and Coach Ed program.

**Carisa Heiss** brings expertise in developing corporate and individual donor campaigns. She comes from the Barshop Jewish Community Center where she served as director of development. She also has event management experience, having served as JCC Maccabi Games Director in 2005 and 2009. She will oversee San Antonio Sports development strategy for individuals, corporations, and foundations and grants.

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### **About San Antonio Sports**

San Antonio Sports is a nonprofit organization whose mission is *to transform our community through the power of sport*. San Antonio Sports bids on and hosts premier sporting events such as NCAA® championships, which have generated a local economic impact of more than \$534 million. San Antonio Sports kids programs, including *i play! afterschool*, the Community Olympic Development Program, Go!Kids Challenge™ presented by University Health System and SUBWAY® Kids Rock marathon training program, *annually* touch the lives of more than 130,000 children. Additionally, San Antonio Sports serves as a catalyst for the development of quality recreational and athletic facilities in our community and manages SPARK, a program that turns school grounds into community park space. To learn more, visit [SanAntonioSports.org](http://SanAntonioSports.org).