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Greenville, SC to Host 2018 & 2019 USA Triathlon Duathlon National Championships

Greenville, SC – For two consecutive years (2018 & 2019), Greenville, SC will play host to the USA Triathlon Duathlon National Championships for the first time ever. This noteworthy event is expected to bring over 900 athletes to the Upstate along with staff, family, friends, sponsors, and spectators and is projected to have an economic impact of \$1.4 million in the region. Greenville won the bid to host this event due to the area’s desirable location, community support, and great partnerships at the City, County, University, and local levels. “We are very pleased to bring together Notus Sports, VisitGreenvilleSC, Greenville County Parks, Recreation & Tourism (GCPRT), and Furman University for this event and we look forward to making these two championships the best yet,” said Gary Cherrett, Manager of Notus Sports. Adds Chris Stone, President of VisitGreenvilleSC, “This is an exciting first for Greenville and this championship plays a vital role in impacting the Greenville community, from an economic perspective to both incoming visitors and residents. We appreciate USA Triathlon’s trust in Greenville and look forward to welcoming duathlon enthusiasts from all over the country in just three short years.”

This duathlon event will be put on by the governing body of USA Triathlon (a member federation of the U.S. Olympic Committee) and is composed of running and biking. The National Championships format will be the standard for a duathlon: a run, bike, run combination. This means athletes will begin with a run, transition to cycling, and then transition back to running again. According to Jeff Poole, the Sports Tourism Manager at GCPRT, the match between USA Triathlon and Greenville County couldn’t be more perfect. “We have a great history of hosting major national and international sporting events and I am confident that the world-class athletes, their families, fans and sponsors will enjoy our beautiful natural surroundings, dynamic urban centers, and most of all, the unmatched hospitality of our passionate community.”

Two race distances will be used for the event — a standard 4.6k run (2.9mi), 31.2k bike (19.4mi) and 4.4k run (2.7mi), as well as a 2.9k (1.8mi) run, 20.8k (12.9mi) bike, 2.7k (1.7mi) run for the sprint. The course route will begin at Furman University and go through the foothills. Robin Wright, Senior Sales Manager for Sports at VisitGreenvilleSC, is a big fan of both the race route and the community’s rallying support. “Greenville’s local community consists of strong running and cycling enthusiasts. We are thrilled to introduce USA Triathlon Duathlon athletes to what we believe is one of the Southeast’s premier cycling and running locations – yeah, THAT Greenville!”

The 2014 and 2015 national championships are being held in St. Paul, Minnesota and the 2016 and 2017 events will be in Bend, Oregon.

About VisitGreenvilleSC

VisitGreenvilleSC is a non-profit, economic development organization that is responsible for promoting the greater Greenville area as an attractive destination for meetings, conventions, tradeshow, sporting events, and leisure travelers. As the official sales and marketing organization of the City and County of Greenville, the goal of VisitGreenvilleSC is to increase visitor-generated revenue from local, regional and national markets, thereby strengthening Greenville’s economy.

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