



BE A PART OF 2013 CONVENTION YEARBOOK AND PROGRAM GUIDE!

The NDA's 40th Anniversary Yearbook will be presented to all of our convention attendees as special gift this year. It will include a history of the Association along with the 2013 Convention Program. This is a great opportunity to congratulate the National Demolition Association on 40 years of service to the Demolition Industry. You can couple your congratulatory advertisement with an ad in the March/April "Convention" issue of Demolition, receiving a discount for your Yearbook ad. If you are an exhibitor and Demolition advertiser you will also receive another discount for placing a full page ad in any of the three convention issues of Demolition.

Don't miss this great opportunity to support the NDA and its programs by being a part of the Association's 40TH Anniversary Yearbook.

Deadline for space guarantee is February 1ST 2013
Deadline for receipt of copy is February 22ST, 2013

ADVERTISING RATES

Outside Back Cover (Full Page Only)	\$1,500 *
Inside Front Cover (Full Page Only)	\$1,500 *
Inside Back Cover (Full Page Only)	\$1,500 *

Full Page Inside text	\$1,000 *
Half Page Inside text	\$500 *
Quarter Page Inside text	\$250 *

FULL COLOR ADVERTISING IS REQUESTED

* If you advertise in **DEMOLITION** Magazine (Convention package consisting of Jan/Feb, Mar/April, May/June) the above rates carry a 10% discount.

PRINTER SPECIFICATIONS

COVERS & FULL PAGE ADVERTISING

Standard Live Area 7.25" x 9.75" | Full Bleed Live Area 7.75" x 10.25"

Note: Full page full bleed ads (cover locations included) files must be supplied at 8.5" x 11" remembering live area maximum is 7.75" x 10.25"

HALF PAGE ADVERTISING

Horizontal 7.25" x 4.875" | Vertical 3.5625" x 9.75"

QUARTER PAGE ADVERTISING

Horizontal 7.25" x 2.9375" | Vertical 3.5625" x 4.875"

* PDF's are required - Please include bleeds with no printers tick marks. *

HOW DO I SUBMIT MY AD?

Go to www.demolitionmagazine.com, at the homepage look to the top right three buttons, click on the middle "green button" marked "Advertising Material." Please fill out the form shown. Under "Description of Material," please make note; This ad is for the 40TH Anniversary Yearbook & Program Guide so as not to be confused with magazine advertising! Click Browse and you can upload any size file directly to the magazine site. (This is an FTP site.)

Contact your Association office for any additional info, guarantee your space and confirm your rate.

The Association will invoice you for the ad placement. 1-800-541-2412 | 215-348-4949 | info@demolitionassociation.com

For technical or publishing information please contact Barry Denlinger at 215-783-8431 or bdenlinger@mbmandc.com