



TENNIS IN THE PARKS - PEER ADVISOR:

Tennis in the Parks Initiative

This joint initiative of the USTA and the National Recreation and Park Association has contributed to the resurgence of tennis as a lifelong recreational sport. This unique and dynamic partnership make resources available that will help public Parks and Recreation agencies engage more youth and adults in physically active lifestyles through tennis. An exciting addition to the available resources is the newly created TIP Peer Advisors, a network of experienced public tennis practitioners from every state to mentor parks and recreation agencies.

What is a Peer Advisor?

An enthusiastic and experienced provider of tennis services in a local parks and recreation agency that serves as a resource to other parks and recreation agencies in support of TIP initiatives. The Peer Advisor will directly respond to questions, refer questions to others with specific expertise, and track inquiries. A Peer Advisor from each state will serve as the TIP primary contact source with the state Parks and Recreation association.

What qualifications are required of a Peer Advisor?

- Individual Membership in USTA, if not currently, willingness to become a member.
- Individual or Agency Membership in NRPA, if not currently, willingness to become a member.
- Individual Membership in state Parks and Recreation Association, if not currently, willingness to become a member.
- A current TIP designated community
- A minimum of three years Public Parks and Recreation experience in tennis programming/facility development
- Available to commit approximately 4 hours per month to the Tennis in the Parks Initiative

What additional qualifications are needed?

- Participation and involvement with state and/or regional tennis and Parks and Recreation professional association for at least three (3) years
- Relationships with other professionals in the state and area
- Ability to effectively communicate with both local government administrators and tennis professionals by phone and email
- Enthusiastic support of TIP initiatives
- Commitment of time and effort for a two (2) year period with potential for re-appointment
- Provide timely and accurate responses to inquiries
- Remain up to date about USTA TIP initiatives -
 - ◊ Program Development
 - ◊ Infrastructure Development
 - ◊ Advocacy Resources

What is expected of a Peer Advisor?

- Name and contact information available to Parks and Recreation agencies and published on the TIP website
- Monthly review of the TIP website for the purpose of staying current

What is expected of a Peer Advisor? (continued)

- Serve as a resource for communities with questions related to the development of tennis programs and facilities by directly responding to their questions.
- Acknowledge receipt of inquiry within 24 hours
- Respond to inquiry within 48-72 hours
- Track questions and responses
- Facilitation of the inclusion of tennis educational session highlighting best practices at state Parks and Recreation Association conference

How does the Peer Advisor benefit?

- Personal satisfaction for positively impacting the growth of tennis
- The development of personal relationships with other professionals
- Professional growth and development by gaining additional expertise
- Peer recognition as the "go to" source for public tennis
- Agency Recognition from USTA and NRPA for significant contributions to TIP initiatives

If you are interested in becoming a TIP Peer Advisor, please visit www.nrpa.org/usta to obtain an application, which should be forwarded to:

United States Tennis Association
Attn: Tennis in the Parks
70 West Red Oak Lane
White Plains, NY 10604
tennisintheparks@usta.com
914-696-7230
914-696-2032 Fax