



# CARE

*Honorable Mention 2014*

## **For Immediate Release**

### **American Staffing Association Recognizes the New York Staffing Association for Corporate Social Responsibility**

**New York, NY** [August 12, 2014]—The [American Staffing Association](#) conferred the New York Staffing Association, [www.nystaffing.org](http://www.nystaffing.org) headquartered in New York City, NY, with a 2014 ASA Care Awards honorable mention distinction. This national award program recognizes outstanding corporate social responsibility initiatives—business processes that produce an overall positive effect on society—among ASA member staffing companies, associate members and affiliated chapters.

NYSA was honored for its commitment to breast cancer awareness and organizing a team to participate and fundraise for the Making Strides Against Cancer Walk supporting the American Cancer Society, held in Central Park on October 20, 2013.

“We are proud to support this amazing organization and bring awareness of this disease that impacts so many of our members, clients and families. We are grateful and honored to receive this recognition from the American Staffing Association.” Said NYSA Executive Director, Jennifer D. Kelley.

The ASA Care Awards honor corporate social responsibility initiatives that involve employee training and professional development, community engagement, “green” business practices, philanthropy and more. A panel of corporate social responsibility experts selects the winners. ASA Care Awards winners will be honored Oct. 13 at [Staffing World® 2014](#), the ASA convention and expo, in metro Washington.

Interviews with NYSA executives are available to members of the news media.

For more information about the New York Staffing Association visit [www.nystaffing.org](http://www.nystaffing.org).

For more information about ASA and the ASA Care Awards, visit [www.americanstaffing.net](http://www.americanstaffing.net).

## **About the New York Staffing Association**

The New York Staffing Association (NYSA) is the trade association that promotes the interests of the staffing industry through legal and legislative advocacy, education, and the advancement of high standards of ethical conduct. NYSA is a non profit organization for the staffing industry in the State of New York.

## **About the American Staffing Association**

The American Staffing Association is the voice of the U.S. staffing, recruiting and workforce solutions industry. ASA and its affiliated chapters advance the interests of the industry across all sectors through advocacy, research, education and the promotion of high standards of legal, ethical and professional practices. For more information about ASA, visit [www.americanstaffing.net](http://www.americanstaffing.net).

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