

REACH 2,000  
VETERINARY ENEWS

VETERINARY PROFESSIONALS

EACH WEEK

MEDIA KIT





# AD RATES & SPECS

Prices are for participation in 13 emails to the 2,000 veterinary professionals. (one 90 day cycle)



Leaderboard  
**\$2800**

Image Dimensions  
**580x70**

File Format  
**JPEG, GIF**

Max File Size  
**40k**



Top Skyscraper/Bottom  
**\$2500**

Image Dimensions  
**120x600**

File Format  
**JPEG, GIF**

Max File Size  
**40k**



Top Banner/Lower Banner  
**\$2500**

Image Dimensions  
**468x60**

File Format  
**JPEG, GIF**

Max File Size  
**40k**



Product Showcase  
**\$2300**

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Image Dimensions  
**125x60**

File Format  
**JPEG, GIF**

Text **five word headline, fifty word description**  
Image Dimensions **175x125** File Format **JPEG, GIF**



Featured Company  
**\$1500**

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Text **five word headline, twenty-five word description**  
Image Dimensions **125x100** File Format **JPEG, GIF**



Traditional Text Ad  
**\$1250**

**Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et. [More](#)**

Text **five word headline, fifteen word description**  
Image Dimensions **120x50** File Format **JPEG, GIF**

## CONTACT US

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