



# OTC2017 EVENT INSIDER MEDIA KIT

**REACH 80,000** PROFESSIONALS IN THE FIELD OF OFFSHORE ENERGY PROCUREMENT LEADING UP TO THE 2017 OFFSHORE TECHNOLOGY CONFERENCE

**A LEADERBOARD \$10,000**  
This premier position provides your company with top exposure and quality traffic.  
**728p x 90p**

**B BANNERS \$7,500**  
Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.  
**468p x 60p**

**C SKYSCRAPER \$7,500**  
A skyscraper is a large format ad with prime real estate to sell your company's products or services to decision-makers.  
**120p x 300p**

**D FEATURED EXHIBITOR \$5,500**  
Integrated into the feel of the brief, a featured exhibitor ad targets your buying audience with an image and 50-word description.  
**125p x 125p**



## CONTACT US

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Sample provided is representative of ad specifications only and does not necessarily depict placement within the brief. Acceptable file formats are JPEG & GIF. Ad cannot exceed 40k in size.

Prices are for participation in 8 emails to 80,000 professionals in the field of offshore energy procurement