



OTC2018 EVENT INSIDER MEDIA KIT

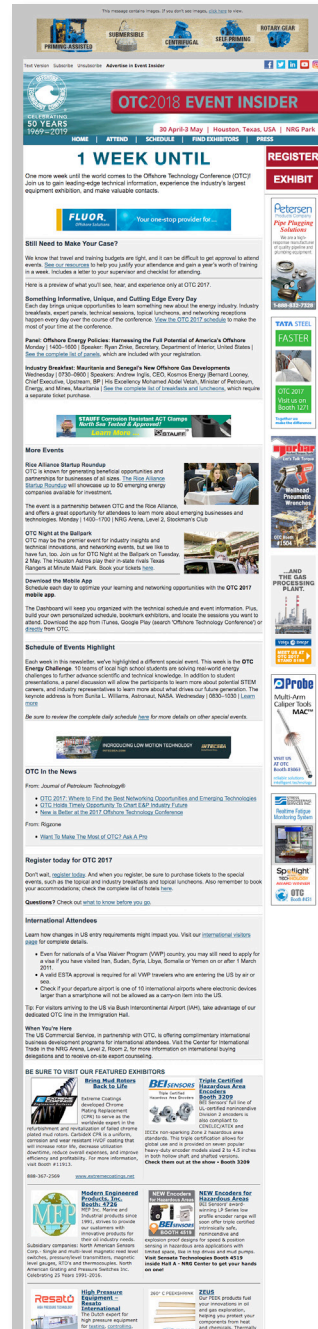
REACH 80,000 PROFESSIONALS IN THE FIELD OF OFFSHORE ENERGY PROCUREMENT LEADING UP TO THE 2018 OFFSHORE TECHNOLOGY CONFERENCE

A LEADERBOARD \$10,000
This premier position provides your company with top exposure and quality traffic.
728p x 90p

B BANNERS \$7,500
Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.
468p x 60p

C SKYSCRAPER \$7,500
A skyscraper is a large format ad with prime real estate to sell your company's products or services to decision-makers.
120p x 300p

D FEATURED EXHIBITOR \$5,500
Integrated into the feel of the brief, a featured exhibitor ad targets your buying audience with an image and 50-word description.
125p x 125p



CONTACT US

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Sample provided is representative of ad specifications only and does not necessarily depict placement within the brief. Acceptable file formats are JPEG & GIF. Ad cannot exceed 40k in size.

Prices are for participation in 8 emails to 80,000 professionals in the field of offshore energy procurement