



# OTC2017 EVENT INSIDER MEDIA KIT

**REACH 80,000** PROFESSIONALS IN THE FIELD OF OFFSHORE ENERGY PROCUREMENT LEADING UP TO THE 2017 OFFSHORE TECHNOLOGY CONFERENCE

**A LEADERBOARD \$10,000**  
This premier position provides your company with top exposure and quality traffic.  
**728p x 90p**

**B BANNERS \$7,500**  
Banner ads allow your company to combine text, colors, and graphics into a unique sales message for committed buyers.  
**468p x 60p**

**C SKYSCRAPER \$7,500**  
A skyscraper is a large format ad with prime real estate to sell your company's products or services to decision-makers.  
**120p x 300p**

**D FEATURED EXHIBITOR \$5,500**  
Integrated into the feel of the brief, a featured exhibitor ad targets your buying audience with an image and 50-word description.  
**125p x 125p**

The screenshot shows the OTC2017 Event Insider website. At the top, there's a navigation bar with 'HOME', 'ABOUT', 'ATTEND', 'TRAVEL', 'FIND EXHIBITORS', and 'PRICES'. Below that, a large banner reads '1 WEEK UNTIL the world comes to Houston for OTC 2017'. The main content area is divided into several sections: 'Welcome to the Offshore Technology Conference (OTC) final weekly preview email', 'Did you know? OTC is sponsored by 13 non-profit organizations in the energy industry...', 'Here is a preview of what you'll see, hear, and experience only at OTC 2017', 'New this year: WISE events within the technical program', 'More Special Events', 'OTC Night at the Bullpen', 'Mobile App', 'Schedule of Events Highlight', 'Recommendations from a SNAME member on must-attend sessions', 'A Broad Range of Technical Sessions', and 'Don't Miss It!'. The bottom section is titled 'BE SURE TO VISIT OUR FEATURED EXHIBITORS' and lists several companies like BE Energy, OIL Gas Fractionation, and others.

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## CONTACT US

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Sample provided is representative of ad specifications only and does not necessarily depict placement within the brief. Acceptable file formats are JPEG & GIF. Ad cannot exceed 40k in size.

Prices are for participation in 8 emails to 80,000 professionals in the field of offshore energy procurement