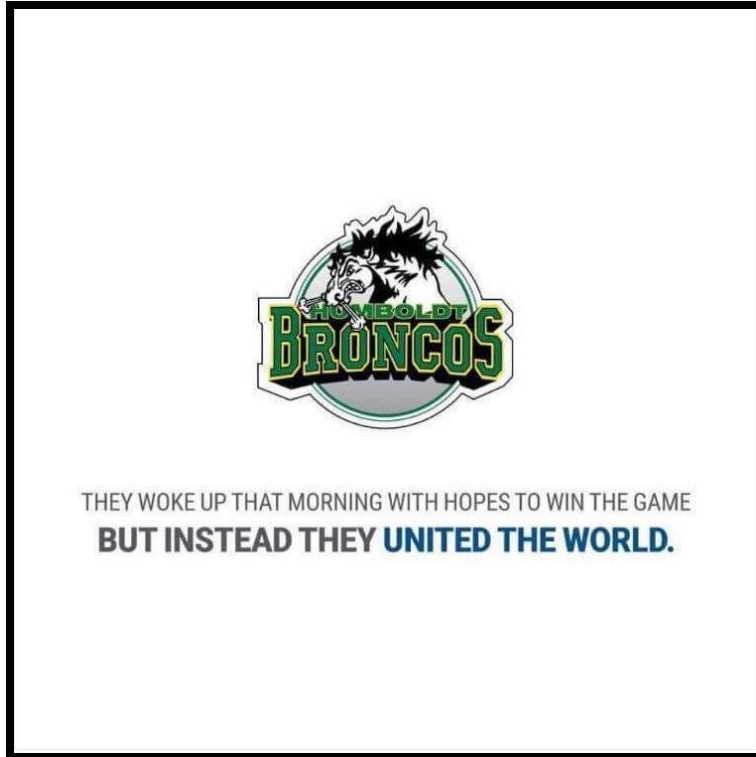


Request for Support: April 17, 2018

By now you are likely aware of the tragic events that occurred on April 6, 2018, claiming the lives of 16 people, including 10 young hockey players, and 6 coaches and staff of the *Humboldt Broncos Hockey* team from Humboldt, Saskatchewan, Canada.



What you may not be aware of is the close proximity of Crestline to Humboldt, both physically and psychologically.

Lying an just an hour from Crestline's Manufacturing site in Saskatoon, Humboldt is well within reach for aspiring young NHL hopefuls. Given the proximity, it is impossible for the Crestline family not to be directly affected by the tragedy – with nearly every staff member either knowing someone affected or involved in the heroic response efforts.

With 10 players still in the hospital, at least two in critical condition, several paralyzed, and others' conditions still unknown, one can only imagine the burden of expenses surrounding recovery, both physically and mentally for these young individuals. As the families directly affected are either busy planning their children's funerals and/or sitting bedside in the local Saskatoon hospital, praying their loved one wins

the fight of their life, our Nation and Neighbors to the South are asking the obvious –

What can we do to help?

While we recognize mere money is no substitute, and the nature of our business deals with life and death on a daily basis, we ask you to recognize what you can bring through donation. Crestline is reaching out to all our contacts to facilitate fundraising and has pledged to match its own employee contributions dollar for dollar. While people across Canada, the USA and around the world have opened their hearts and wallets to fundraise the victims and their families, we still need help in ensuring the financial burden is lifted for everyone affected – including the First Responders.

If you haven't already, we ask that you kindly demonstrate *EMS Community Spirit* through the links below:

Humboldt First Responders Fund

The Humboldt First Responders Fund was created in partnership with Wounded Warriors Canada. 100% of the proceeds will be used to provide mental health support to the First Responders involved in the tragic events involving the Humboldt Broncos.

<https://www.canadahelps.org/en/pages/support-saskatchewans-first-responders-fund/>



Go Fund Me – Humboldt Broncos

Sylvie Kellington, a resident of Humboldt, Saskatchewan started a Go Fund Me page for the Humboldt Broncos Junior A team that was involved in a serious bus accident where there were 16 fatalities confirmed out of the 29 passengers. Money is being raised money for the players and families affected. Money will go directly to families to help with any expenses incurred.

<https://www.gofundme.com/funds-for-humboldt-broncos>

***Urgent: Campaign closes Wednesday, April 18 at 11:59 p.m. MDT**



As of April 16, 16 people have been killed by the Humboldt bus crash. First column, top to bottom: Stephen Wack, Brody Hinz, Conner Lukan and Mark Cross. Second column: Darcy Haugan and Logan Schatz. Third column: Parker Tobin, Jacob Leicht, Jaxon Joseph and Tyler Bieber. Fourth column: Dayna Brons and Logan Boulet. Fifth column: Logan Hunter, Glen Doerksen, Evan Thomas and Adam Herold.

More Information:

We understand not everyone is aware of this tragic event and/or has not closely followed the story. If you would like to learn more, please visit the links below to get a better understanding of how this tragic event has captured the hearts of our nation or search online: Humboldt Broncos

News Articles:

<http://thestarphoenix.com/news/local-news/humboldt-broncos-bus-involved-in-highway-crash>

<https://www.theglobeandmail.com/canada/article-humboldt-broncos-hockey-bus-crash-saskatchewan-explainer/>

Social Media: Popular Hashtags:

- #SticksOutForHumbolt
- #HumboldtStrong
- #PrayersForHumboldt